

Offered program for AY2024FA Glocal Immersion

* Following is the program outline. Full syllabus will be uploaded around October 2024.

School	Category	Sub category ①	Sub category ②	Theme	Faculty Name	Lang.	No. of credits	Program outline	Site	Schedule	No. of days for practicum	Grading
GSM	Global business immersion	Global business immersion	Global business immersion	Global business with local view points	FUKUYAMA Kimihiro	E	2	Staying at Kijima Kogen Park (KKP), through field studies at the amusement park, golf courses, hotel and administration office, study and understand the hospitality business and local business, social impact of the business, learn and figure out how to manage Park's operations, human resources, effective marketing, finance & accounting and corporate strategy. Understand local business and how to manage multi-hospitality businesses through field studies. Figure out the social impact and effective SNS marketing, manage corporate strategy, human resources, finance & accounting, and total managerial tasks. Propose concrete improvement plan to KKP.	Oita	Feb. - Mar.	6 days	A+, A, B, C/F