AY 2017 Curriculum (APM)

2.2.9 Required Subjects (APM)

APM has established the following 11 required subjects: "Introduction to Management," "Statistics," "Introduction to Economics," "Accounting I," "Introduction to Marketing," "Finance," "Management of Human Resources and Organizational Behavior," "Production Management," "Legal Strategy in Business," "Business Ethics," and "Global Management (Capstone)" (Total number of required credits: 22). "Global Management (Capstone)" serves as the culmination of four years of study in APM. It is designed to enhance the understanding of certain topics through deep learning and debate and to improve systematic comprehension in all four Areas of Study.

APM students are also required to complete either "Fundamental Mathematics" or "Advanced Mathematics," which are offered as Required Subjects (Mathematics).

Please note that two of the criteria for graduating from APM are:

- To successfully complete all Required Subjects. (This corresponds to requirement No.6 in section 2.2.8)
- To successfully complete at least 2 credits from Required Subjects (Mathematics) (This corresponds to requirement No.7 in section 2.2.8)

Required Subjects

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Subject	Description	Registration	Registration Semester (*1)
Introduction to Management (APM Major)	Introduction to Management gives students a general understanding of contemporary corporations and how they are managed. In particular, students will understand the big picture of management culture, and gain the fundamental business knowledge needed for their other major subjects. This subject is the basis of all other studies within APM.	Registered by the University	1st semester
Statistics (Common Liberal Arts)	Statistics is the study of analyzing and interpreting data for finding the characteristics or trends in the data. Statistics provides tools to draw inferences on a wide range of issues through the use of mathematical methods. This subject will provide an introduction to descriptive and inferential statistics.	Registered by Student	
Introduction to Economics (Common Liberal Arts)	Economics provides a useful view on people's economic behavior, the mechanism of the economy, and economic policy. This subject helps students to gain fundamental ideas and acquire basic analytical abilities in economics to analyze various economic issues and policies.	Registered by the University	2nd semester (*2)
Accounting I (APM Major)	Accounting is sometimes called "The language of Business" and this course is an introduction to the basic concepts and standards underlying financial accounting systems. Several important concepts will be studied, including assets, liabilities, equity, revenue, and expense, while emphasizing the construction of the Financial Statements as well as their interpretation.	Registered by the University	2nd semester (*2)
Introduction to Marketing (APM Major)	Marketing is an integral part of today's business world. This course aims to develop your basic knowledge of marketing. We explore core concepts and tools to help students better understand customers in order to deliver goods and services to satisfy their desires.	Registered by the University	2nd semester (*2)

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Subject	Description	Registration	Registration Semester (*1)
Finance (APM Major)	Finance is a branch of studies concerned with 'money,' 'investment,' and 'funding,' which are the central concerns for households, individual & institutional investors, firms, and policy makers. The Finance course provides students a chance to understand the fundamental role of 'money' and 'finance' as well as the functions of financial institutions such as commercial banks and investment banks (securities / stock brokerage firms). Understanding the basic knowledge in 'finance' is a pre-requisite for undertaking further courses in the module of finance, and is invaluable for building a foundation for being engaged in business management in the future.	Registered by the University	3rd semester
Management of Human Resources and Organizational Behavior (APM Major)	Why do some organizations succeed while others fail? Why do some people love their jobs while others work miserably or quit? The course offers theories and applications of basic principles in understanding behavior and managing people in an organizational context.	Registered by the University	3rd semester
Production Management (APM Major)	Production Management is the systematic direction and control of the production process. It involves planning, monitoring, and control of inputs, facilities, costs, scheduling, inventory, quality, and technology. This subject will provide basic concepts, theories, and issues in production management.	Registered by the University	3rd semester
Legal Strategy in Business (APM Major)	The legal environment plays a crucial role in determining the strategy and success of any business. It is imperative for students to understand the legal issues and risks in business decision making. This subject will discuss strategy in the context of several legal situations through the use of cases and will introduce the relevance of law to business operations, role of contracts in business, employment obligations, and social environment with emphasis on business ethics in a global setting.	Registered by the University	3rd semester
Business Ethics (APM Major)	What are businesses for? What is their role in society? Is anything wrong with contemporary business practices? Such questions are of obvious practical importance to managers wanting to operate successfully in a world of increased political and ethical complexity. This subject is going to help students to find answers to these questions. In doing so, it will enable students to incorporate ethics into business decision making and develop their sense of responsibility.	Registered by the University	5th semester
Global Management (Capstone) (APM Major)	Global Management (Capstone) is the capstone course at APM that brings together students from all specializations and national backgrounds in an interactive and collaborative fashion. Using case studies, students are able to look at real world examples and situations, exchange their points of view based on their prior classwork and experiences, and come up with potential solutions to problems. The capstone course reviews all essential business knowledge and skills needed to work collaboratively and look critically at issues that have the potential to impact any business.	Registered by the University	7th semester

*1 Students will automatically be registered for subjects for which the registration period is listed under the section, "Registration semester." If students are unable to successfully earn credits during that period, APU will continue to register them each semester until they successfully earn the required credits. Regarding these subjects, APM students can apply to take such subjects in the language opposite from their enrollment basis language. The application has to be done before the semester starts through the official web form specified by the Academic Office. Please also note that, regarding transfer students from outside of APU and college trasfer students from APS to APM, "Registration Semester" of these subjects are different from the mentioned above.

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*2 Students are allowed to register for the three subjects, "Accounting I," "Introduction to Marketing," and "Introduction to Economics" by themselves in their first semester depending on the starting level of their required language subject. If they are successfully able to earn credits for the registered subject, it will be recognized as successful completion of a required subject and it will not be registered again in the second semester or later.

Required Subjects (Mathematics)

Subject	Description	Registration	Registration Semester
Fundamental Mathematics (APM Major)	Fundamental Mathematics will provide you the chance to learn the minimum mathematical skills and mathematical literacy necessary in order to understand social science. Especially, these skills are related to mathematical operations such as quantitative calculations and Excel (spreadsheet) which are used in the APM quantitative courses ("Finance," "Introduction to Economics," "Accounting," and so on). This subject aims to get students familiar with numbers and to help them acquire fundamental knowledge/literacy and learn how to think using mathematics.	Registered by Student	Students are strongly recommended to take these subjects in the early stages of their studies.
Advanced Mathematics (APM Major)	Advanced Mathematics will provide you the chance to learn mathematics that is the foundation of scientific methods used to analyze mechanisms and patterns of social phenomena. Especially, these tools are related to mathematical models (i.e. formulation using the language of mathematics) for making decisions or analyzing business issues used in the four Areas of Study (Accounting and Finance, Marketing, Strategic Management and Organization, and Innovation and Economics). This subject aims to improve mathematical skills by deepening mathematical knowledge and learning applications in social science.		