

Welcome Spring 2019
APM Students!

**Dean
Dr. Toshitsugu Otake**

Welcome!

APM Students



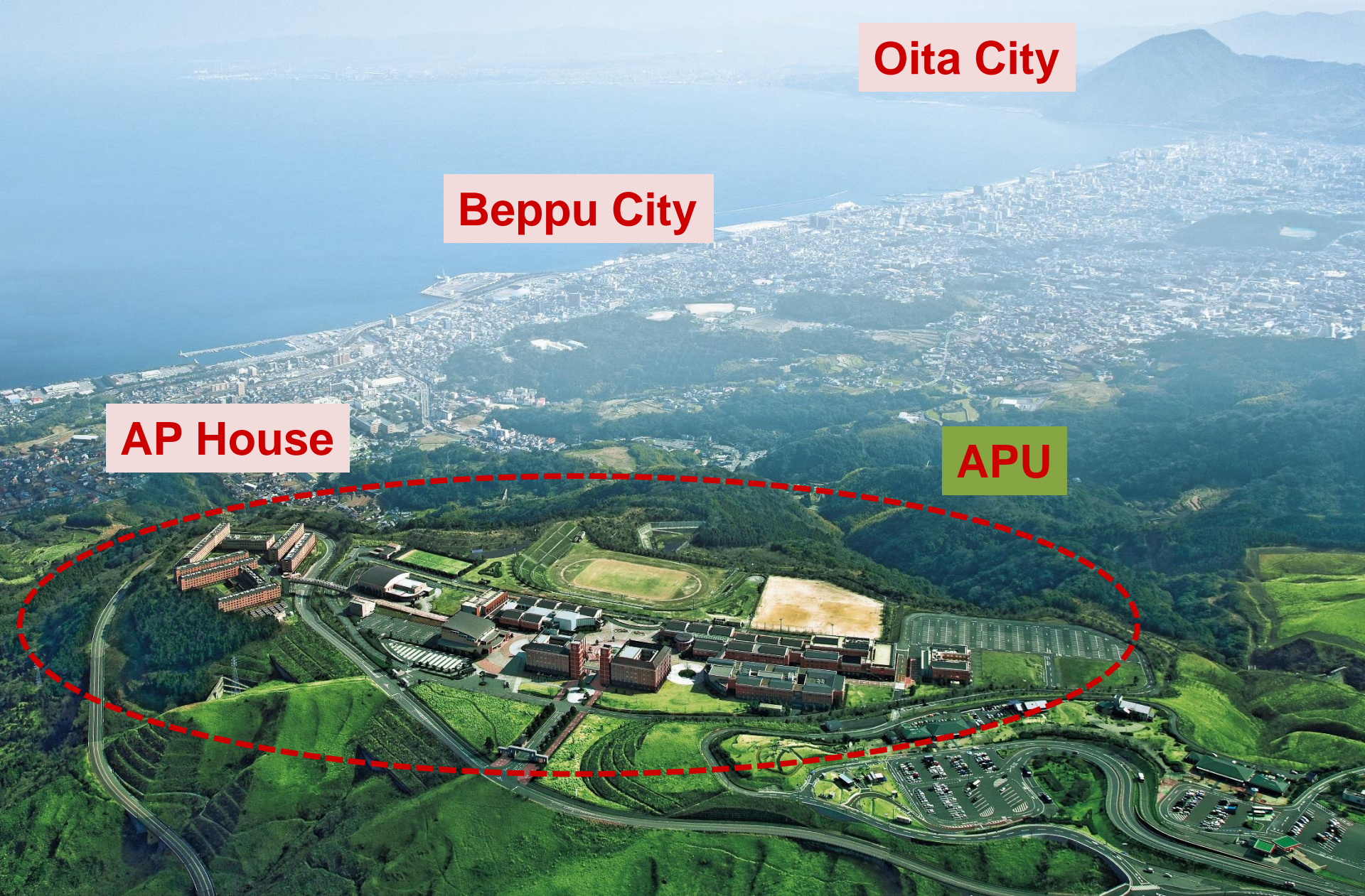
University located in the Sky

Oita City

Beppu City

AP House

APU



**College of Asia Pacific
Management
Establishment**

**From APM to the College of
International Management**

Beta Gamm Sigma



2000



2009



2017



2003

**Graduate School of
Management (GSM)
Opening**

2016

**Both APM and GSM
got accredited by
AACSB**

2019



～世界のAACSB国際認証取得校～

北米

ハーバード大学
マサチューセッツ工科大学
スタンフォード大学
シカゴ大学
コロンビア大学
ペンシルベニア大学
トロント大学(カナダ)

ヨーロッパ

インシード経営大学院(仏)
BIノルウェービジネススクール
コペンハーゲン商科大学
ボツコーニ大学(伊)
ザグレブ経済経営大学(クロアチア)

アジア

シンガポール国立大学
香港城市大学
北京大学
国立台湾大学
AIM(フィリピン)
チュラロンコン大学(タイ)

オセアニア

クイーンズランド大学
モナシュ大学
オークランド大学(NZ)

Prime Minister Abe's visit to APU



Prime Minister Abe's comments during his visit to APU campus;


“I believe that APU is a successful example of global human resource development.”

“I am surprised at your (an international Student's) level of Japanese proficiency. Armed with your mother tongue, English and Japanese – languages of the Asia Pacific region – you're truly global human resources.

“We want to develop greater student support systems and promote more opportunities for students to study Japanese. Our aim is to see more universities like APU developed in Japan.”

FIRST BGS Chapter in Japan



 **Beta Gamma Sigma**
Beta Gamma Sigma APU Chapter
Fall 2017 Induction Ceremony

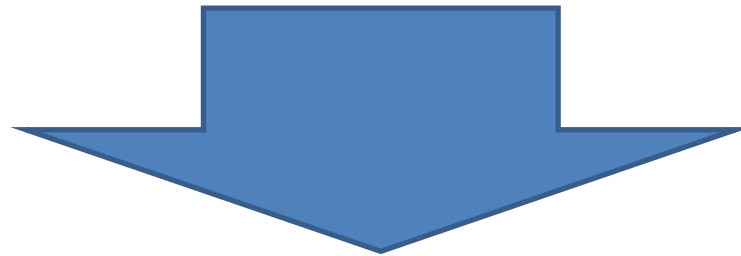
Shape your world
APU
Ritsumeikan
Asia Pacific University



国際的なオーナーズとしてBGSの会員

BGSの会員

- AACSBの認証校が参加できるビジネススクールのオーナーズソサエティ
- GPAがTOP10%のビジネススクールの学生が会員資格を持てる



世界のBGS会員との交流が可能

Our Ranking

- ◆ **1st** in Environment by Times Higher Education
- ◆ **24th** Overall by Times Higher Education
- ◆ **2nd** Overall Evaluation from High Schools by University Rankings 2017
- ◆ **Perfect Score** in Internationalization from the QS World University Rankings
- ◆ Graduate School of Management Named in QS Asia **Top 30 MBA** Ranking

APM学生数・Students Number

国籍 (Nationality)	人数 (No.)	%
日本人学生 Japanese Students	1,059	40.0%
国際学生 International Students	1,598	60.0%
計 Total	2,657	100.0%

(注) 2017年11月 / As of November, 2017

APM Mission

〈ミッション〉

「自由・平和・ヒューマニティ」、「国際相互理解」、「アジア太平洋の未来創造」を基本理念として、国際経営学部は、マネジメントに関する基礎的な知識を伝授し、異文化コミュニケーション能力を強化し、文化の多様性を維持することを通じて、グローバル化する企業やその他組織における経営上の諸問題の解決のために活躍する、職業倫理を備えた人材を育成することを目的とする。

APM Mission

Based on a vision of freedom, peace and humanity, international mutual understanding, and the future shape of the Asia Pacific region,

the mission of the College of International Management (APM) is to cultivate human resources with strong **business ethics** that will play an active role in resolving management issues at **globalizing** enterprises and other organizations by imparting **fundamental knowledge** in management, enhancing **intercultural communication skills** and upholding cultural diversity.

Learning Goals of APM



Learning Goals of APM



For your successful college life

◆ Set your GOALS

◆ Have good time management

◆ Make a lot of friends



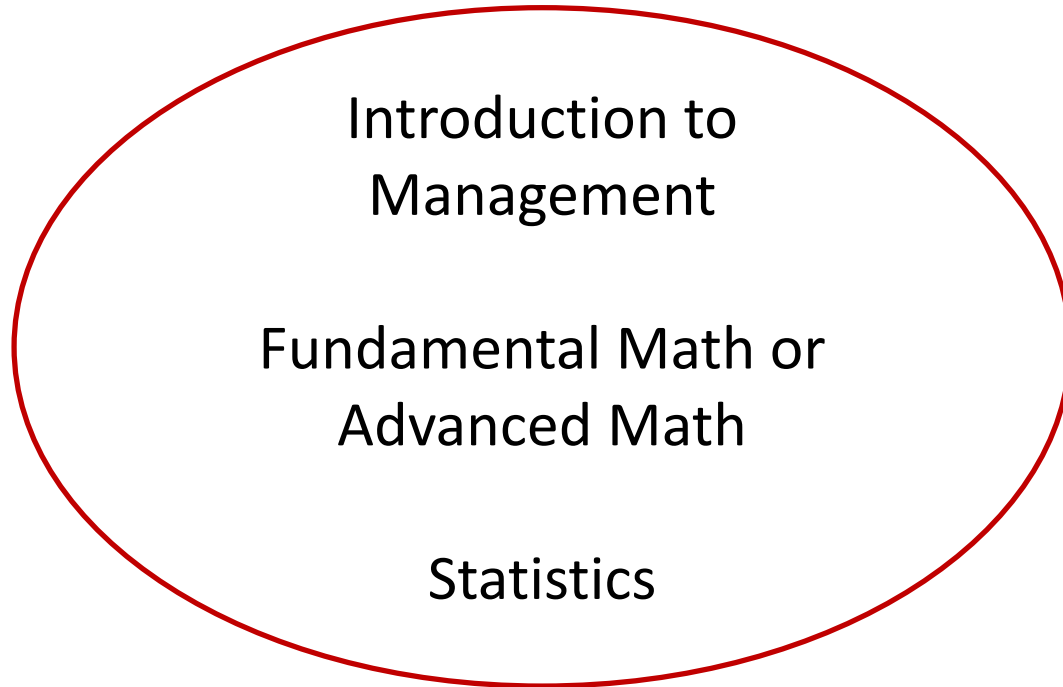
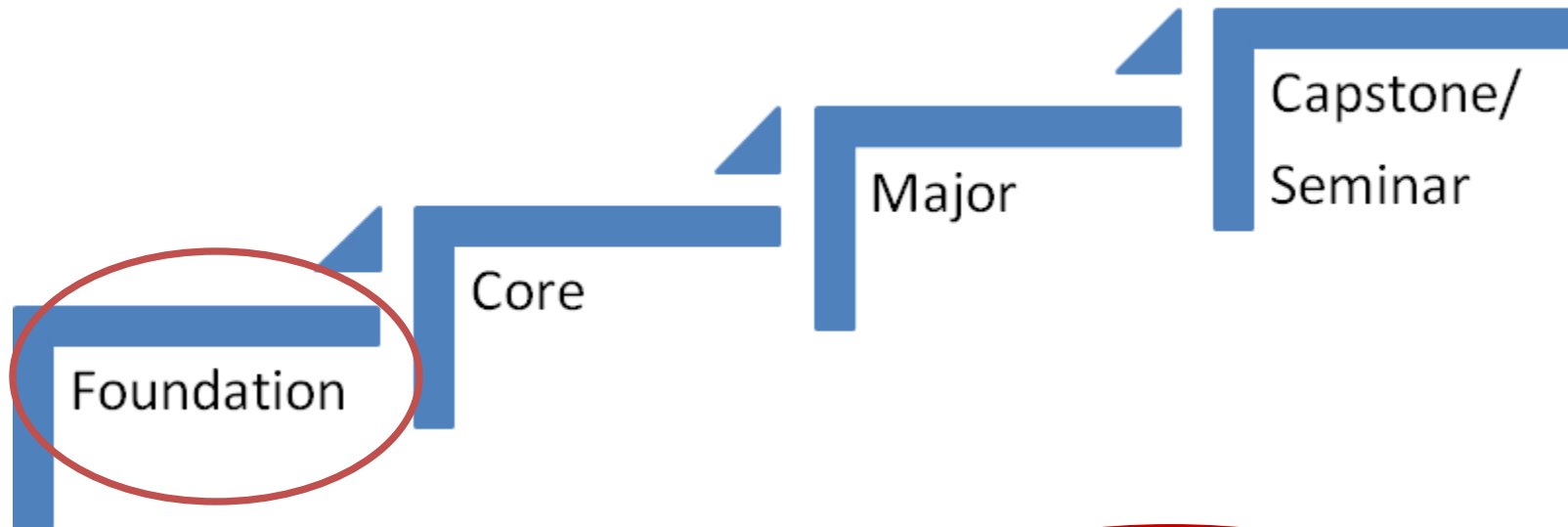
APM Undergraduate curriculum

- Professor Ali HAIDAR
- APM Associate Dean

Bachelor of Business Administration

To graduate:

- ✓ Completion of 124 credits
- ✓ Required language subjects
- ✓ Required credits of common subjects
- ✓ Complete 12 APM required subjects
- ✓ Complete 21 APM Major electives

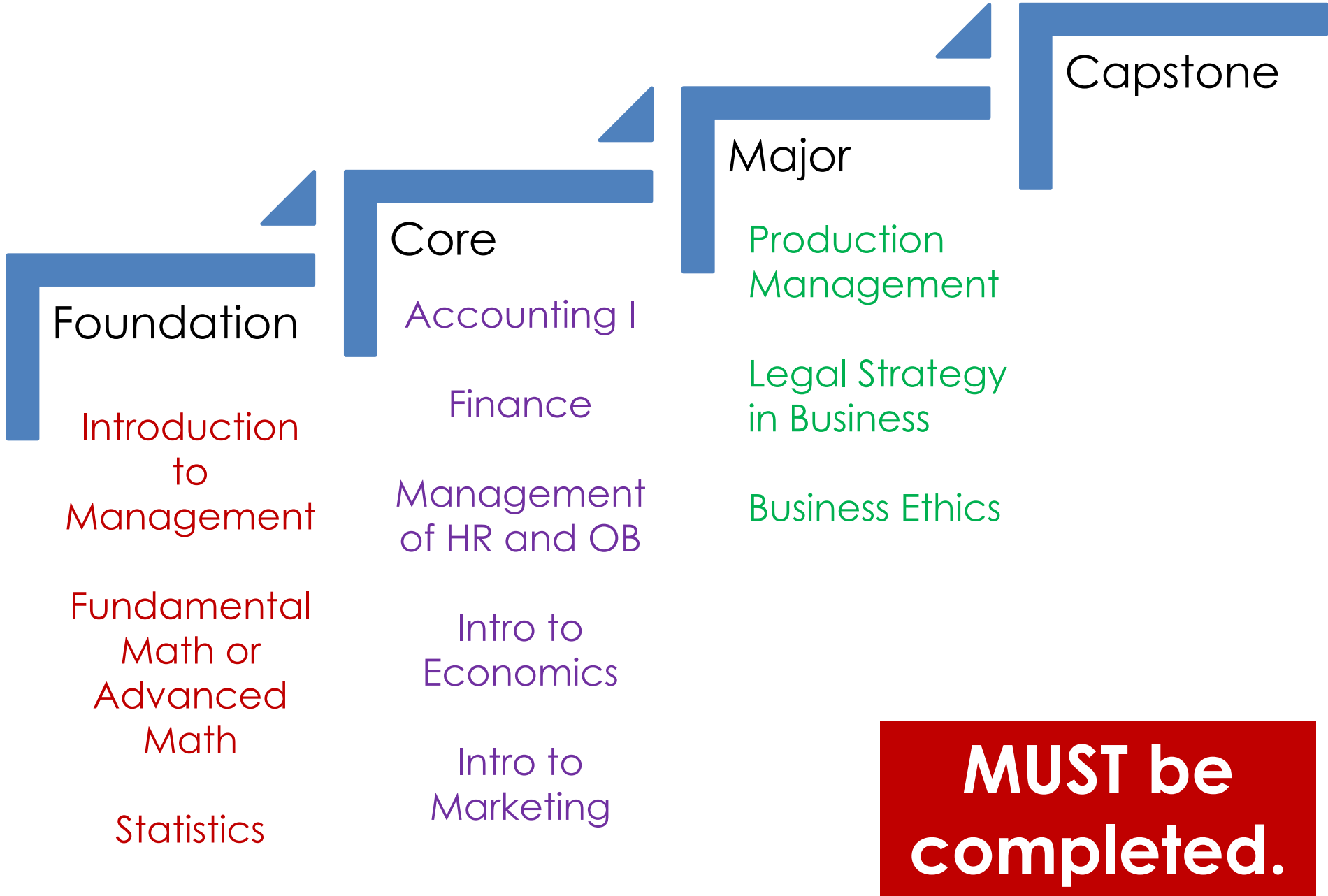


Take Core Subjects first.



Other Required Major

- Legal Strategy in Business
- Production Management
- Business Ethics
- Capstone



Global Management (Capstone)



Discussion with company executives and staff



Discussion within your team of Japanese- and English-based students



Presentation in front of company executives



Evaluation by company executives



College of International Management (APM)



Accounting &
Finance

Marketing

4

Strategic Management &
Organization

Innovation & Economics

Degree

Bachelor of Business Administration

Bachelor of Business Administration (Accounting & Finance)

Bachelor of Business Administration (Marketing)

Bachelor of Business Administration (Strategic Management & Organization)

Bachelor of Business Administration (Innovation & Economics)

Shape your world



Ritsumeikan
Asia Pacific University



AACSB
ACCREDITED

How to earn specialization?



Seminar subject

- Small-size class
- Close supervision
- In-depth learning
- Undergraduate thesis
- An Example:
 - Culture and Corruption: A Qualitative Content Analysis of 'Hanzawa Naoki'. A Thai student, Spring 2016



Case based teaching

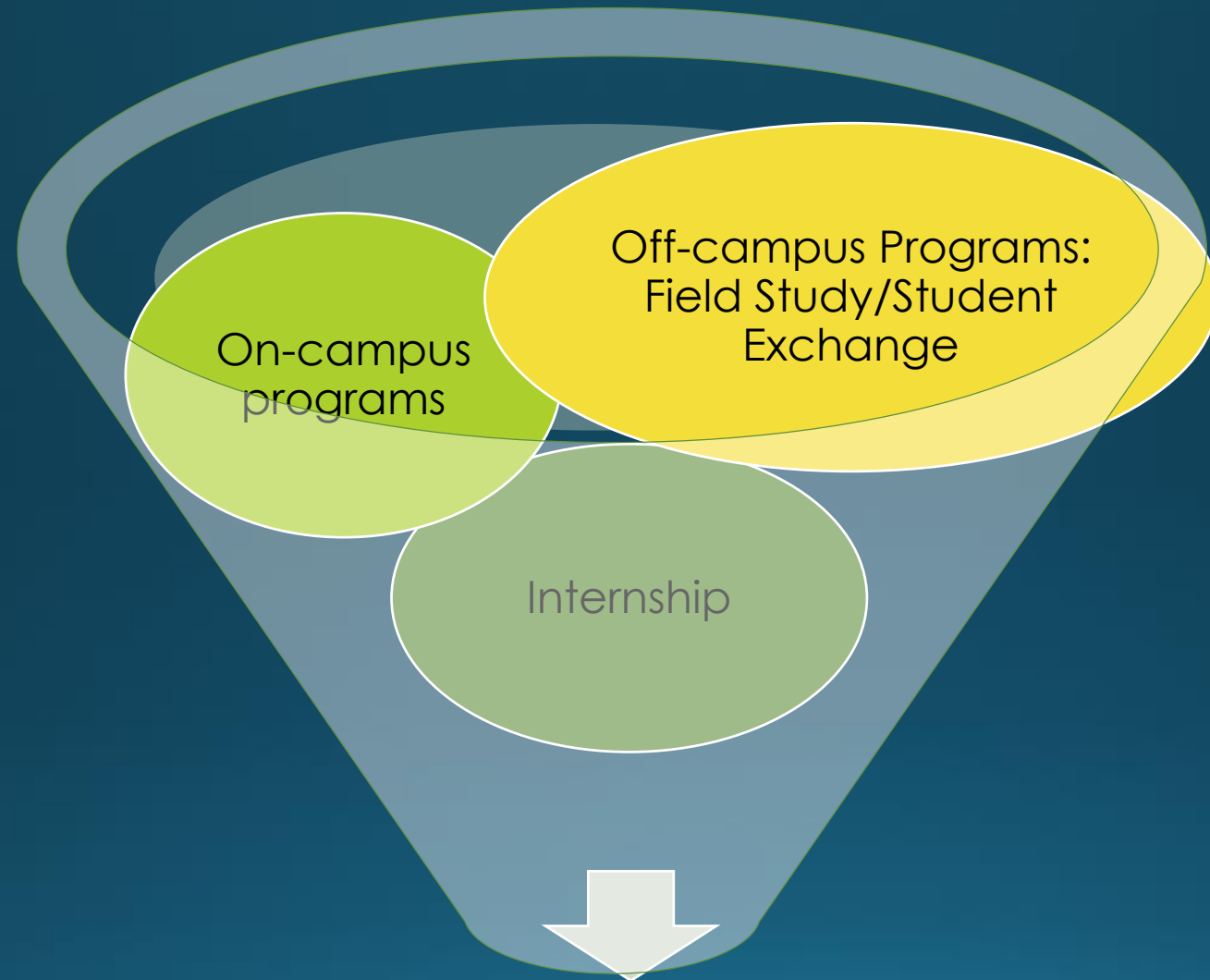
Hong, H-J. & Doz, Y.
(2013) 'L'Oréal Masters
Multiculturalism'.
*Harvard Business
Review*, June, pp. 114-
118.



L'ORÉAL

Analytics and Math Center (AMC)

- The Analytics and Math Center (AMC) opened in the AY 2017 fall semester to respond to the need for improved Math study support not only in class but also outside of class.
- The AMC offers support mainly for students taking four math courses: Fundamental Mathematics, Business Mathematics, Advanced Mathematics, and Statistics.
- Students meet one on one with our student tutors for individual tutoring, with the aim of improving their ability to “solve problems on their own.”
- Detailed information available on the Campus Website.



globally competent and
socially responsible talents

We bring the world to our classroom.


The world is our classroom.

Globalization and Shifting global business Rise of Asia

<https://www.pwc.com/gx/en/world-2050/assets/pwc-the-world-in-2050-full-report-feb-2017.pdf> accessed 13 September 2018

Emerging markets will dominate the world's top 10 economies in 2050 (GDP at PPPs)

	2016	2050	
<i>China</i>	1	1	<i>China</i>
<i>US</i>	2	2	<i>India</i>
<i>India</i>	3	3	<i>US</i>
<i>Japan</i>	4	4	<i>Indonesia</i>
<i>Germany</i>	5	5	<i>Brazil</i>
<i>Russia</i>	6	6	<i>Russia</i>
<i>Brazil</i>	7	7	<i>Mexico</i>
<i>Indonesia</i>	8	8	<i>Japan</i>
<i>UK</i>	9	9	<i>Germany</i>
<i>France</i>	10	10	<i>UK</i>

 E7 economies  G7 economies

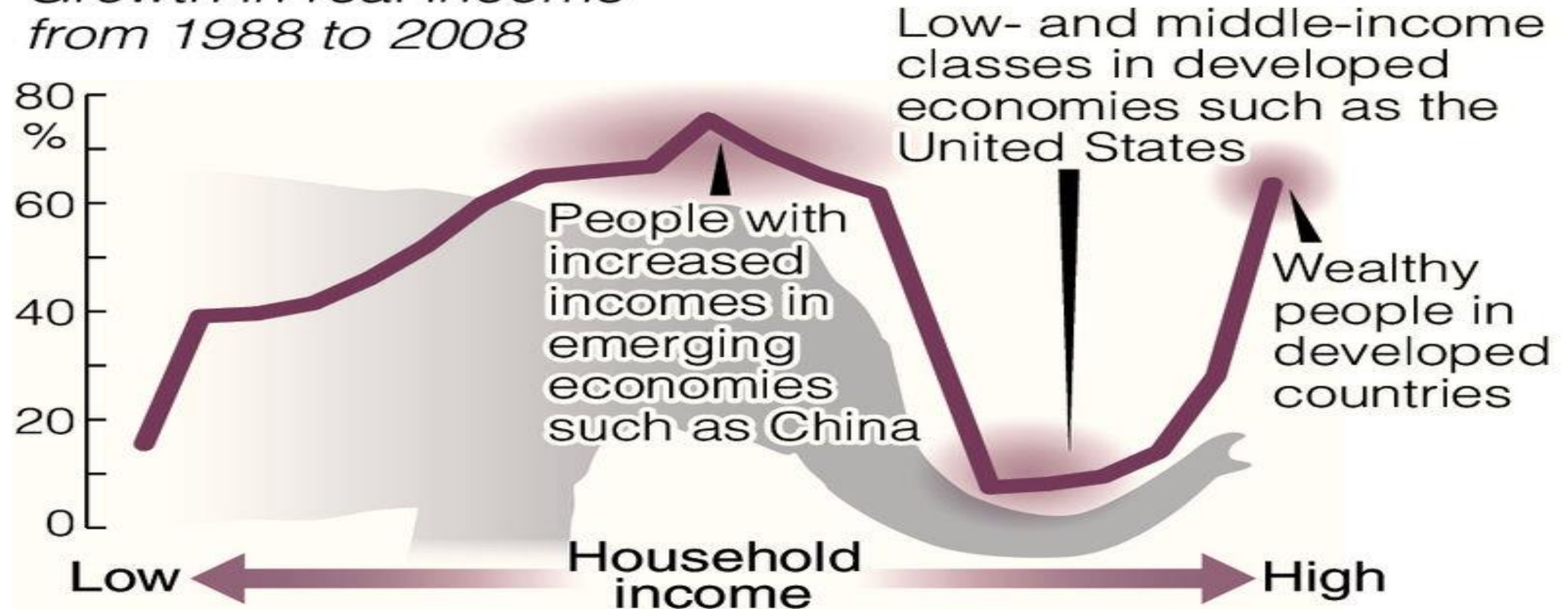
Sources: IMF for 2016 estimates, PwC analysis for projections to 2050

Effects of globalization

<http://the-japan-news.com/news/article/0003385691> accessed 05 Dec 16

'Elephant chart' illustrates effects of globalization

Growth in real income from 1988 to 2008



Based on Branko Milanovic's data

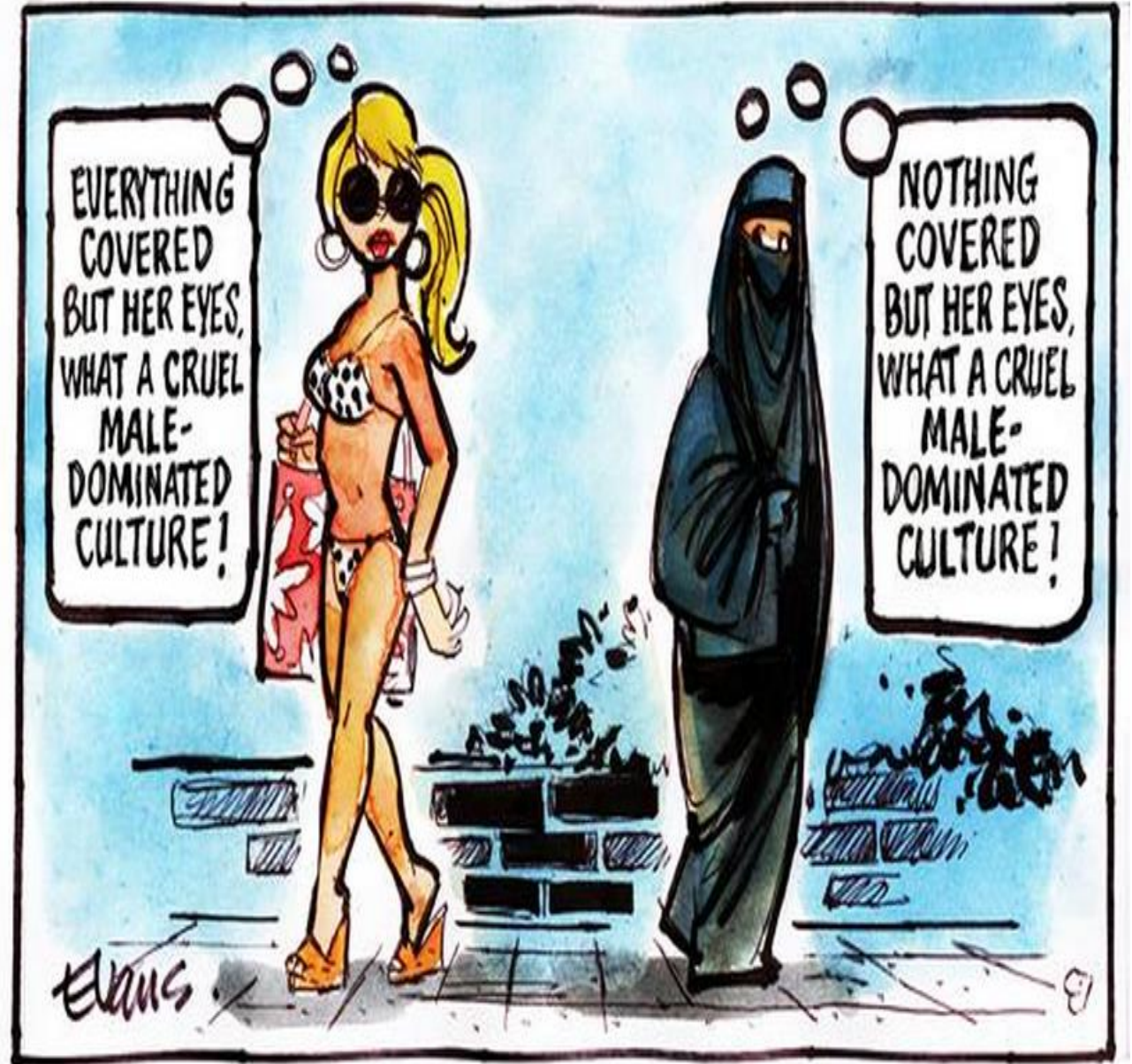
Globalization and international trade war

- In April 2018 USA imposed 25 per cent tariff on imported steel and 15 per cent on aluminium.
- In retaliation, China imposed new tariffs on meat, fruit, wine and other products from the United States
 - <http://www.abc.net.au/news/2018-04-02/china-imposing-new-tariffs-on-us-meat-fruit/9609786> accessed 02 April 2018
- In late September and early October 2018, USA has levied \$250 billion in tariffs on 6,000 categories of Chinese imports.
 - <https://www.nbcnews.com/business/economy/just-how-much-250-billion-tariffs-n903231> accessed 05 October 2018
- The World Bank warned that a trade war between the U.S. and China will hurt economies in Southeast Asia since they rely on exports for growth. Many countries in the region will feel “knock-on effects” of rising tariffs because they are tied to supply chains that feed into Chinese exports
 - <https://www.bloomberg.com/news/articles/2018-04-12/trade-war-is-risk-for-export-led-southeast-asia-world-bank-says> accessed 05 October 2018
- Wars create rather than solve problems.



Critical mindset

- One of the goals of APU is:
 - Development of international mutual understanding
- Come out of the 'Filtered bubble'.
- Do not uncritically accept any ideology or value
 - An ideology is the spirit of spiritless
- No culture is superior or inferior to another: They are just different

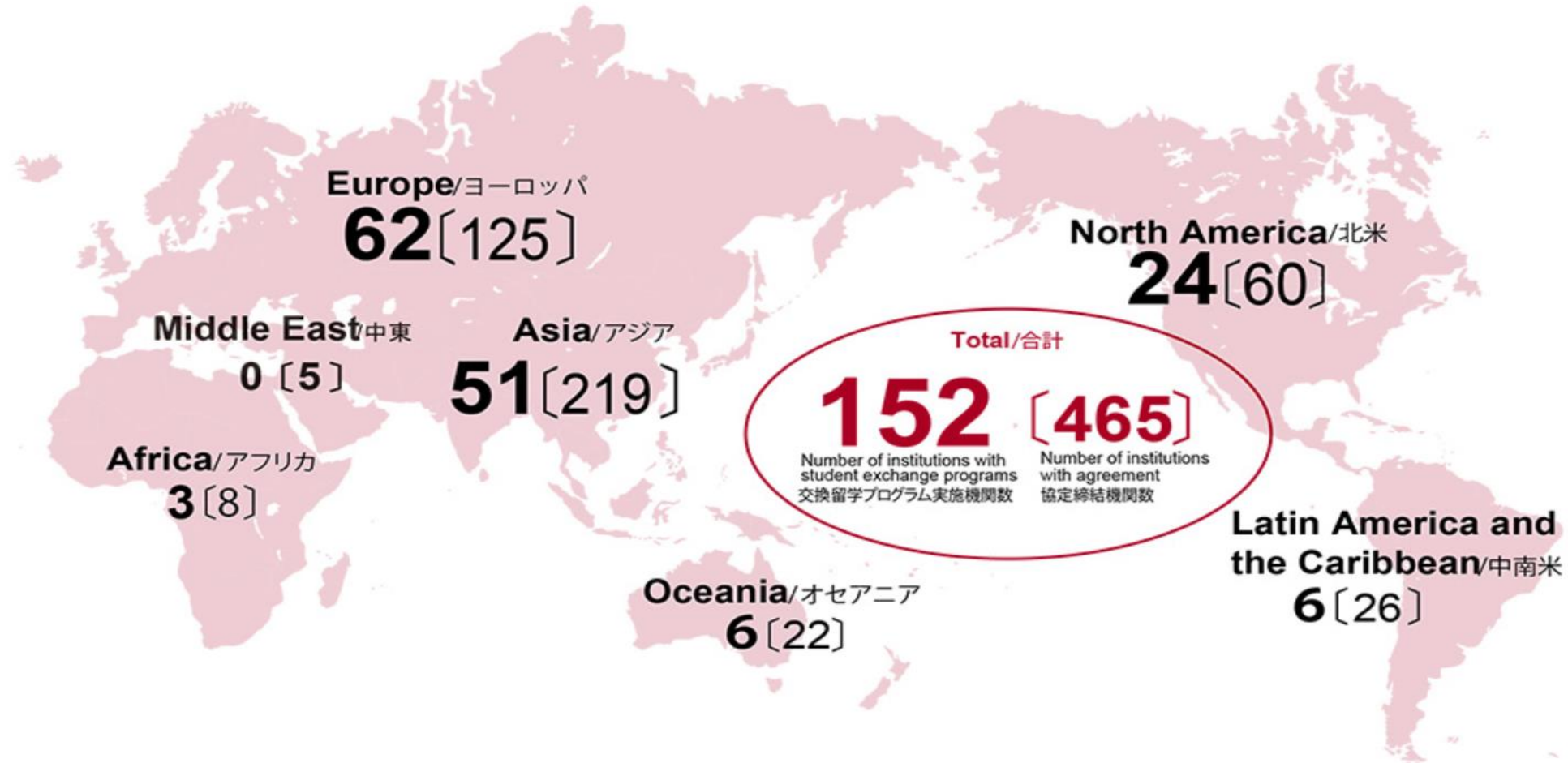


External programs

- Phillip Dean Pardo
- APM Associate Dean

How to have a well-spent summer or winter break?

Go for an exchange program.



Singapore Management University
University of British Columbia
HEC Montreal

NEOMA Business School
Copenhagen Business School
Florida International University

Field Study Programs



Global Business Immersion



Creating Social Impact
through Business



Bridging theory and practice

Social innovation and Entrepreneurship

BECOME A SOCIAL ENTREPRENEUR, A CHANGE MAKER, A NATION BUILDER



JOIN OUR STARTUP BUSINESS CAMP !



Recipient of Skoll Award for Social Entrepreneurship, Nikkei Asia Awards, Ernst & Young's Social Entrepreneur of the Year, Asia CEO Awards, and Schwab Foundation for Social Entrepreneurship.





APU

GBCC

Global Business Case Competition

APU establishes Japan's first
Chapter of the **Beta Gamma
Sigma** Honor Society for Business
School Students

