



Welcome!

2017 APM Students

# Agenda/Topics to Be Covered

- AACSB Vision for Business Education
- Five Opportunities to Thrive
  - Co-Creators of Knowledge
  - Catalysts for Innovation
  - Hubs of Lifelong Learning
  - Leaders on Leadership
  - Enablers of Global Prosperity
- Explore some broad THEMES
  - Shifting Roles Of Management In Society
  - Evolving Expectations of Management Education
  - Emerging Opportunities for Business Schools
- Beta Gamma Sigma Honor Society

# AACSB Vision for Business Education

When we succeed...

- Higher education will innovate.
- Business education will thrive.
- Business itself will transform and prosper.
- The world will reap the benefits.

# A COLLECTIVE VISION FOR BUSINESS EDUCATION

AACSB International is leading an industry-wide effort to shape the future of business education, empowering business schools to address the needs of the students and industries they serve and reimagine their purpose in an ever-changing world.

## FIVE OPPORTUNITIES TO THRIVE

Five key opportunities lay the groundwork for this transformation and present business schools with a path forward as they seize existing strengths and evolve in exciting new directions.



## THE FUTURE WE ENVISION

When we succeed... Higher education will innovate. Business education will thrive. Business itself will transform and prosper. And the world will reap the benefits.



# Five Opportunities to Thrive

- Five key opportunities lay the groundwork for this transformation

These present business schools with a path forward as they seize existing strengths and evolve in exciting new directions by becoming:

- Co-Creators of Knowledge
- Catalysts for Innovation
- Hubs of Lifelong Learning
- Leaders on Leadership
- Enablers of Global Prosperity

# Co-Creators of Knowledge

- Partnerships with industries or industry clusters to create platforms for incubating new management ideas
- Analyze big data across firms to better understand and customize talent development needs
- Global Networks can enable important contextualization of management and leadership insights according to different cultural, economic, and regulatory contexts.



# Catalysts for Innovation

- Greater emphasis on interdisciplinary collaboration
- Partnerships with businesses, community organizations, and industry associations
- Business schools can influence the development of local and national innovation ecosystems

# Hubs of Lifelong Learning

- Partner to deliver learning in conjunction with other schools on campus and with other business schools, industry clusters, and organizations within the public and private sectors.
- Shift toward more experiential learning and business engagement
- Help alumni successfully respond to the business, leadership, and ethical challenges that emerge over a career life cycle.
- Become proactive in shaping best practice in business management



# Leaders on Leadership

- Leadership principles need to be tied to cultivating the human dimension of the business as they are to pursuing profitability
- Commitment to developing the evidence-based theoretical and practical foundations of leadership
- Need for depth and breadth in approaches to leadership development across business and industry

# Enablers of Global Prosperity

- Research on the benefits of, and effective practices for, cultivating a diverse and inclusive workforce
- Become advocates for the human dimension of business, with attention to ethics, diversity, and personal well-being
- Offer solutions to students pursuing a broad range of career paths—including in the nonprofit, public, and social entrepreneurship sectors

# AACSB wants members to Explore some broad THEMES

- SHIFTING ROLES OF MANAGEMENT IN SOCIETY
- Evolving Expectations of Management Education
- Emerging Opportunities for Business Schools

# SHIFTING ROLES OF MANAGEMENT IN SOCIETY

- Greater Responsibility for Business Practitioners
- Business Addressing Social Problems
- Management Cutting Across Sectors
- Increasing Pace of Change
- Talent Recruitment Through Data Analytics
- Aging Workforce Demographics
- Management Impacts Performance

# Evolving Expectations of Management Education

- From Knowing to Doing
- Addressing a Broader Range of Problems
- Decline in Public Funding
- Student-to-Consumer Revolution
- Emerging Alternatives to Degrees

# Emerging Opportunities for Business Schools

- Collaborating With Other Disciplines
- New Program Development
- Intersection between Academe and Practice
- Technology Leading to New Pedagogies
- Emphasis on Research Relevance



# Beta Gamma Sigma

- What is BGS
- <https://youtu.be/TWRuI8xLScY>
  
- Benefits
- <https://youtu.be/NzewiuasDJA>

# To be eligible for invitation

- students must be:
  - A second-semester sophomores and rank in the upper 10 percent of their class
  - In the upper 10 percent of the junior or senior class; or
  - In the upper 20 percent of master's classes, after completing half of the program
  - Follow APU requirements

# Summary

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- **APU welcomes you with open arms !!!**

# Q&A

If you have questions we  
are available...