

GSM Curriculum Alignment Matrix (All Specializations)

The Curriculum Alignment Matrix (CAM) is a list that enables students to overview their own expected learning for each course in the broader context of the GSM's Master's program. It has been developed for the purposes of "Assurance of Learning" - a process which involves assessing how sufficiently the academic missions stated by a university, its undergraduate college and graduate school are achieved and also improving student's learning according to the assessment results.

Listed in the upper columns of the CAM are the four learning goals and several learning objectives aligned with each learning goal. They were both developed in accordance with the Declaration of the Occasion of the Opening of APU and the GSM Mission. The learning goals indicate the ideal conditions that APU's expects GSM Master's program students to achieve by the time they complete their degrees. The learning objective further clarify more specific abilities that the APU business unit (APM/GSM) expects students to acquire.

GSM's Master's program as a whole assures that all students are exposed to and have accomplished all the learning objectives through both required and elective subjects in two years.

Learning Goal		1) Business Ethics		2) Advanced Knowledge of Discipline				3) Sense of Innovation		4) Global Perspectives	
Specialization/ Classification	Learning Objective	a. To formulate practical resolutions of an ethical dilemma using an ethics model or framework.	b. To evaluate ethical implications of contemporary business issues.	a. To demonstrate understanding of advanced business concepts in a specialized field.	b. To apply advanced analytical tools (qualitative and/or quantitative) to examine business problems.	c. To integrate functional knowledge for developing business solutions.	d. To demonstrate an advanced level of writing and presentation skills.	a. To identify the opportunities and challenges of innovation in a business setting.	b. To design innovative business and/or research projects.	a. To reconcile between academic theories and practices in international business.	b. To evaluate the managerial impact of global issues
	Subject										
Analytical Foundations	Quantitative Analysis and Statistics				<input type="radio"/>						
	Managerial Economics		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>
Core Business Fundamentals	Marketing			<input type="radio"/>			<input type="radio"/>		<input type="radio"/>		
	Finance			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>				<input type="radio"/>	
	Leadership and Organizational Behavior	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>		<input type="radio"/>				
	Technology Management			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Business Ethics	<input type="radio"/>	<input type="radio"/>								
	International Management									<input type="radio"/>	<input type="radio"/>
	Accounting			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					
	Theories of Institutions	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>
Capstone	Strategic Management					<input type="radio"/>	<input type="radio"/>				
Japanese Management/ Accounting and Finance	Financial Institutions and Markets			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>			<input type="radio"/>	
Japanese Management/ Marketing and Management	Management in Asia and Japan									<input type="radio"/>	<input type="radio"/>
Japanese Management	Japanese Corporations and Asia Pacific		<input type="radio"/>			<input type="radio"/>				<input type="radio"/>	<input type="radio"/>
Japanese Management/ Marketing and Management	Management of Japanese Family Business				<input type="radio"/>	<input type="radio"/>					
Japanese Management/ Innovation and Operations Management	Quality and Operations Management			<input type="radio"/>	<input type="radio"/>						<input type="radio"/>
Japanese Management/ Marketing and Management	Hospitality Management			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>					
Accounting and Finance	Financial Accounting		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>			<input type="radio"/>	<input type="radio"/>	
	Corporate Finance				<input type="radio"/>		<input type="radio"/>			<input type="radio"/>	
	Financial Engineering and Risk Management			<input type="radio"/>	<input type="radio"/>		<input type="radio"/>				
	Managerial Accounting		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>			<input type="radio"/>		<input type="radio"/>
Marketing and Management	Human Resource Management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>
	Product Development Strategy			<input type="radio"/>	<input type="radio"/>			<input type="radio"/>	<input type="radio"/>		
	Marketing Strategy					<input type="radio"/>	<input type="radio"/>		<input type="radio"/>		
	Marketing Research			<input type="radio"/>		<input type="radio"/>				<input type="radio"/>	
Innovation and Operations Management	Information Technology Management			<input type="radio"/>	<input type="radio"/>		<input type="radio"/>				
	Supply Chain Management			<input type="radio"/>	<input type="radio"/>			<input type="radio"/>			
	Entrepreneurship and New Business	<input type="radio"/>			<input type="radio"/>		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		
	National Innovation Systems			<input type="radio"/>			<input type="radio"/>	<input type="radio"/>			
	Project Management				<input type="radio"/>	<input type="radio"/>				<input type="radio"/>	

Note: Minor changes may be made by instructors. Please check the syllabus.