

### GSM Curriculum Alignment Matrix (Innovation & Operations Management)

Learning Goal		① Business Ethics		② Advanced Knowledge of Discipline				③ Sense of Innovation		④ Global Perspectives	
AY2014 Subject	AY2005 Subject	a. To formulate practical resolutions of an ethical dilemma using an ethics model or framework.	b. To evaluate ethical implications of contemporary business issues.	a. To demonstrate understanding of advanced business concepts in a specialized field.	b. To apply advanced analytical tools (qualitative and/or quantitative) to examine business problems.	c. To integrate functional knowledge for developing business solutions.	d. To demonstrate an advanced level of writing and presentation skills.	a. To identify the opportunities and challenges of innovation in a business setting.	b. To design innovative business and/or research projects.	a. To reconcile between academic theories and practices in international business.	b. To evaluate the managerial impact of global issues
Entrepreneurship and New Business		○			○		○	○	○		
Information Technology Management				○	○		○				
National Innovation Systems				○			○	○			
Project Management					○	○				○	
Supply Chain Management				○	○			○			
Quality and Operations Management	Production Management			○	○						○