

I . Mission and Goals

1. Description of Current Conditions

(1) Are the mission and goals of the university, colleges and graduate school etc. adequately specified?

1) University-wide

Ritsumeikan Asia Pacific University (APU) was founded in April, 2000, through the public-private cooperation of the Ritsumeikan Trust, Oita Prefecture and Beppu City. When APU was founded, the “Declaration on the Occasion of the Opening of APU” (hereinafter referred to as the “Opening Declaration”), which plays a founding role in educational development and university management, stipulates the university’s vision as “freedom, peace and humanity”, “international mutual understanding”, and “the future shape of the Asia-Pacific region”.

Declaration on the Occasion of the Opening of Ritsumeikan Asia Pacific University

Since the beginning of human history, human beings have attempted to create their own distinctive cultures and develop civilizations in the various regions of the world. They have also had to overcome many constraints and obstacles in order to achieve their goal of living in conditions of freedom, peace and humanity.

The twentieth century was an era of rapid progress and unprecedented advance in the political, economical and cultural fields, as human activity increasingly took place on a global scale. Through the experience of the two World Wars, the United Nations and other international organizations were formed to enhance cooperation in order to maintain peace and to promote international understanding.

Given that the 21st century will see the emergence of a global society, we firmly believe that coexistence between mankind and nature, as well as between diverse cultures, will be indispensable for the peaceful and sustainable development of the Asia Pacific region. This is why we are now establishing a university here, to nurture the young talent and to create a new academic discipline which will help shape the region's future.

April 1, 2000 therefore marked the birth of the Ritsumeikan Asia Pacific University (APU), based on a vision of freedom, peace and humanity, international mutual understanding, and the future shape of the Asia Pacific region. The establishment of the University at Jumonjibaru, in Beppu City, has been made possible through the cooperation of the

I . Mission and Goals

people of Beppu and Oita Prefecture, together with many others both within and outside Japan.

Our hope is that it will be a place where the young future leaders from countries and regions throughout the world will come to study together, live together, and understand each other's cultures and ways of life, in pursuit of goals which are common to all mankind. The Ritsumeikan Asia Pacific University is hereby declared open.

April 1st, 2000

In keeping with the above Opening Declaration, APU stipulates the following common educational and research objectives (Human resource development goals) for all colleges and graduate schools.

Ritsumeikan Asia Pacific University Regulations Article 1 (Excerpt)

The University's mission is to offer a wide range of knowledge as an academic center in accordance with the general principles and methods of education set forth in the Fundamental Education Law, as well as to teach and research in-depth technical knowledge pertaining to the Asia Pacific region in order to develop students' intellectual, moral and practical abilities.

In order to realize the university's vision of "freedom, peace and humanity", "international mutual understanding", and "the future shape of the Asia-Pacific region", as well as nurture the young talent capable of contributing to the future shape of the Asia-Pacific region, APU has, since its inception, worked towards achieving "The 3 50s" goals of:

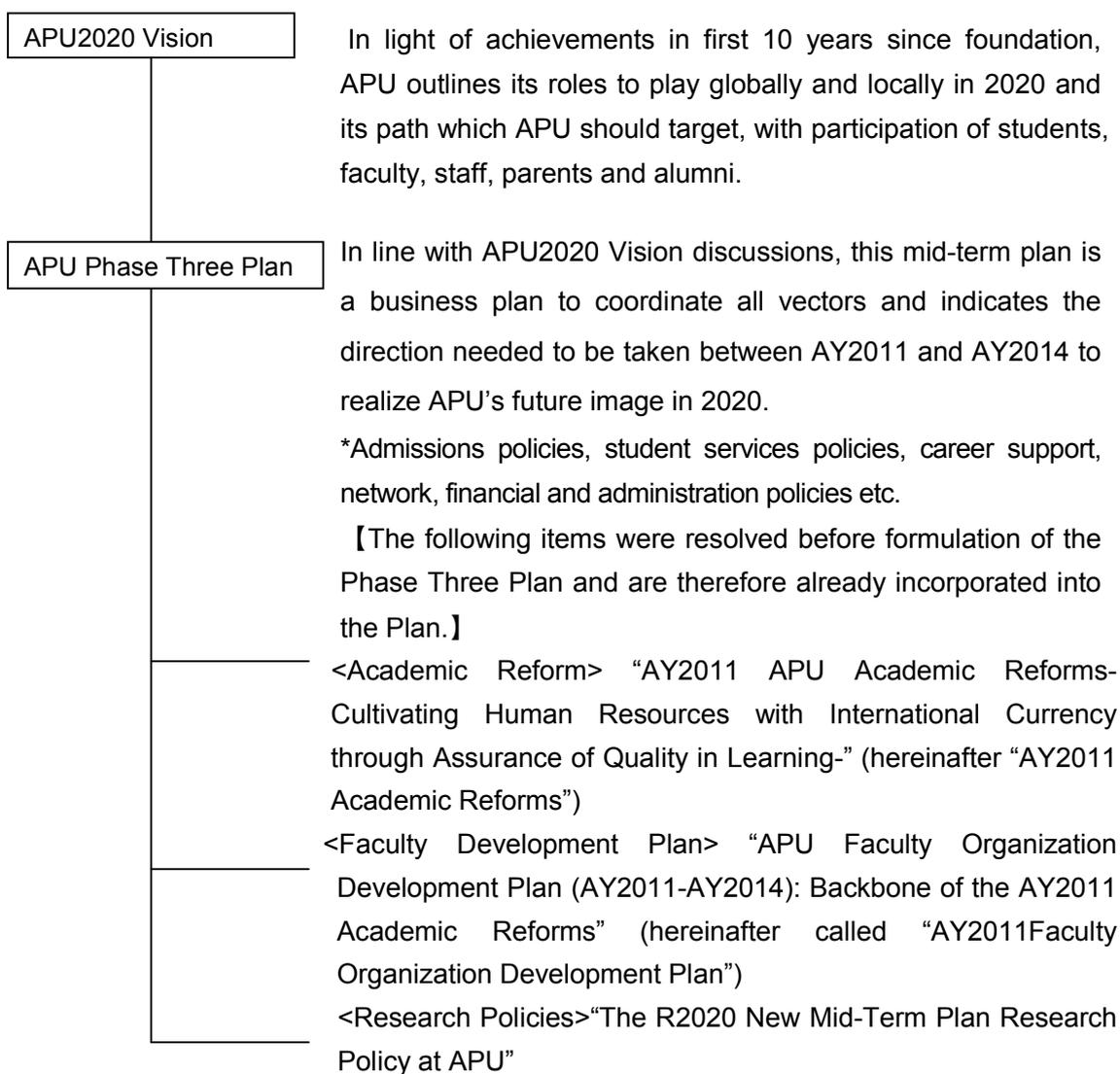
- [1] Admit international students from 50 countries and regions (note: "international students" refers to students studying under an "college student" visa. "Domestic students" are Japanese nationals and other non-Japanese students who live in Japan but are not on an "college student" visa.)
- [2] In order to create a multicultural campus, admit a 50% ratio of international to domestic students.
- [3] Maintain a 50% ratio of foreign to Japanese faculty.

In addition, placing a focus on internationalizing all aspects of education, research and university management, APU has the following initiatives:

- A twice yearly (Spring and Fall) admissions system aimed at attracting highly motivated domestic and international students from an array of countries and with a diverse set of backgrounds.
- In an effort to admit students who agree with the university's vision, students can carry out the admissions process in either Japanese or English.
- All in-house university materials and notices, as well as the intranet and guidance sessions for the faculty, staff and students, are offered in Japanese and English. As a rule, the university's public website is also available in both languages.
- Undergraduate education utilizes a bilingual Japanese and English education system (classes) and enhanced classroom learning (syllabus organization, introduction of subject numbering and strict grading and evaluation criteria).
- In order to foster global human resources, all learning and research in the graduate school is carried out in English, and a global education given by an organization of international faculty with diverse nationalities, academic histories and achievements.
- Official meetings, such as the University Senate and Faculty Council meetings, are held in both Japanese and English.
- In order to inject a diverse set of global perspectives into the running of the university, APU is very proactive in appointing foreign nationals for officials (President, Vice President, Deans etc.). As of April 1st, 2013, of the 17 executive positions, 8 were held by foreign nationals. The previous President was also a foreign national.

In 2011, in light of the university's achievements in its first 10 years of operation, APU formulated the "APU2020 Vision", outlining the future image APU hopes to attain by 2020, and the "APU Phase Three Plan", a mid-term report for the 4 years between Academic Year (AY) 2011 and AY2014.

I . Mission and Goals



These initiatives have resulted in creating a diverse multicultural campus in which students who are struck a chord with the university vision of "freedom, peace and humanity", "international mutual understanding", and "the future shape of the Asia Pacific region" and will help create the future of the Asia Pacific region, live and learn together, embracing each other's cultures and customs.

The university's mission and goals, and initiatives it has implemented in accordance with these, are meeting the ever diversifying needs of a complex society experiencing rapid economic globalization and increased demand for global human resources.

2-1) College of Asia Pacific Studies (APS)

The APS was established at the same time of the university's inauguration in April, 2000. The educational and research objectives (human resource development goals) for the APS are as follows:

Ritsumeikan Asia Pacific University Regulations Article 2 (Excerpt)

The college of Asia Pacific Studies aims to cultivate human resources that, upon comprehensive understanding of the diverse political conditions, economies, societies, and cultures of the Asia Pacific region, will 1) achieve basic and advanced knowledge in such areas global society, environment and development, and tourism, 2) develop language, communication and problem-solving abilities, and 3) through understanding of the diverse problems facing the Asia Pacific, will be able to contribute to sustainable development and coexistence in the region.

2-2) College of International Management (APM)

The College of International Management (APM) (Former name: the College of Asia Pacific Management) was established at the same time of the university's inauguration in April, 2000, undergoing a name change from the former College of Asia Pacific Management to its current College of International Management in April, 2009. The educational and research objectives (human resource development goals) for the APM are as follows:

Ritsumeikan Asia Pacific University Regulations Article 2 (Excerpt)

The College of International Management aims to cultivate human resources that, upon comprehensive understanding of the diverse political conditions, economies, societies and cultures of the Asia Pacific region, will 1) achieve basic and advanced knowledge in such areas as Business and Management, 2) develop intercultural communication skills in addition to strategic business planning and administration abilities, and 3) through understanding of the diversity in managing corporations in this region, will be able to contribute to globalizing enterprise activities.

APM, along with the Graduate School of Management (GSM), aims to obtain accreditation from the Association of Advance Collegiate Schools of Business (AACSB) International, an American based international accreditation organization for business education. obtaining

I . Mission and Goals

this accreditation in mind, the GSM has the following Mission Statement.

The mission of the College of International Management is to cultivate human resources with strong business ethics that will play an active role in resolving management issues at globalizing enterprises and other organizations by imparting fundamental knowledge in management, enhancing intercultural communication skills and upholding cultural diversities.

3-1) Graduate School of Asia Pacific Studies

The Graduate School of Asia Pacific Studies was also established at the same time of the university's inauguration in April, 2000. Currently this School has both a Master's and Doctoral Program. The Master's Program offers 2 majors: Asia Pacific Studies, and International Cooperation Policy, both designed from a perspective of meeting international needs.

The educational and research objectives (human resource development goals) for the Graduate School of Asia Pacific Studies are as follows:

Ritsumeikan Asia Pacific University Regulations Article 2 (Excerpt)

The Graduate School of Asia Pacific Studies will specialize in the areas of government, environment and development economics deemed necessary for the development of the Asia Pacific Region. Its purpose is to form practical resolutions for issues in the Asia Pacific and to cultivate human resources who will contribute to sustained development and peaceful coexistence in the Asia Pacific region.

3-2) Graduate School of Management (GSM)

The GSM was established in April, 2003. Currently this school only has a Master's Program in place. The educational and research objectives (human resource development goals) for the GSM are as follows:

Ritsumeikan Asia Pacific University Regulations Article 2 (Excerpt)

The Mission of the Graduate School of Management (GSM) is to cultivate creative well-rounded professionals and leaders who will play a central role in resolving management issues at globalizing enterprises and other organizations by imparting advanced management skills, a good understanding of business ethics and a deep insight into globalization.

As previously stated, the GSM, along with the APM, aims to obtain accreditation from

AACSB International, and thus has the following Mission Statement:

The Mission of the GSM is to cultivate creative well-rounded professionals and leaders who will play a central role in resolving management issues at globalizing enterprises and other organizations by imparting advanced management skills, a good understanding of business ethics and a deep insight into globalization.

(2) Are the mission and goals of the university, colleges and graduate school known to faculty, staff and students and have they been made public?

1) University-wide

The mission and goals of the university are available to the public via the Opening Declaration”, “Educational and Research Objectives (human resource development goals)”, and “University Regulations Pertaining to Educational and Research Objectives”, all of which are on the university website. Students are notified at the freshman orientations held at the start of each semester. In the orientations, “Campus Life Handbook” containing the “Declaration on the Occasion of the Opening of Ritsumeikan Asia Pacific University” are distributed to all new enrollees in Japanese and English. The university is making efforts to notify students by uploading the handbook onto the student access website and make it available from the Student Office.

2-1) College of Asia Pacific Studies (APS)

“Undergraduate Academic Handbook”, which clearly outline the APS’s educational and research objectives (human resource development goals) in both English and Japanese are made and distributed to all students in the APS. These objectives are also listed in both languages on the University website.

2-2) College of International Management (APM)

“Undergraduate Academic Handbook”, which clearly outline the APM’s educational and research objectives (human resource development goals) in both English and Japanese are made and distributed to all students in the APM. These objectives, along with a College “Mission Statement” are also listed in both languages on the University website.

3-1) Graduate School of Asia Pacific Studies

“Graduate Academic Handbook”, which clearly outline the Graduate School of Asia Pacific Studies’ educational and research objectives (human resource development goals) in English are distributed to all students in the Graduate School of Asia Pacific Studies. These objectives are also listed in both English and Japanese on the University website.

I . Mission and Goals

3-2) Graduate School of Management (GSM)

“Graduate Academic Handbook”, which clearly outline the GSM's educational and research objectives (human resource development goals) in English are distributed to all students in the GSM. These objectives, along with a School “Mission Statement” are also listed in both English and Japanese on the University website.

(3) Are the mission and goals of the university, colleges and graduate schools etc. regularly reviewed for suitability?

1) University-wide

APU's vision of “peace, freedom and humanity”, “international mutual understanding”, and “the future shape of the Asia Pacific region” stipulated in the Opening Declaration have remained unchallenged since the university's inauguration over 10 years ago, proving just how much they have penetrated all facets of the university, both internally and externally. At the time of making academic reforms (curriculum reforms) and mid-term plans, the university tries to review the suitability of these missions and goals. Recently, in the formulation process of the APU2020 Vision (started in AY2011) and APU Phase Three Plan centering on AY2011 Academic Reforms, meaning of our missions and goals was reviewed and confirmed again.

2. Self Assessment

[1] Items That Are Showing Results

1) University-wide

<1> Penetration of the Vision

The Opening Declaration remains steadfast after more than 10 years since inauguration. Students, faculty and staff agree with APU's vision and have done educational and research activities. The university has continued to broadcast the vision in both English and Japanese throughout the world.

The vision set down in the Opening Declaration of “peace, freedom and humanity”, “international mutual understanding”, “the future shape of the Asia Pacific region”, and “to nurture the young talent that will help future shape of the Asia Pacific region” have become almost current universal topics both domestically and internationally and APU praises evaluates itself that it were ahead of the times. In a world that is going through dramatic economic and social globalization, APU's missions and goals are widely accepted in Japan.

[2] Items Requiring Improvement

2-2) College of International Management (APM)

<1> Distinguish between the APM's educational and research objectives and its mission

statement

Some printed material and web pages list the educational and research objectives while others the mission statement. While in principal there is not much difference between the two, there is the possibility that it is a little ambiguous to the public, students, staff and faculty.

3-1) Graduate School of Asia Pacific Studies

<1> Specify educational and research objectives by major and Master's and Doctoral program

The Master's and Doctoral programs in the Graduate School of Asia Pacific Studies do not currently have separate educational and research objectives (human resource development goals). Likewise, neither do the separate majors of Asia Pacific Studies and International Cooperation Policy.

3-2) Graduate School of Management (GSM)

<1> Distinguish between the GSM's educational and research objectives and its mission statement

Some printed material and web pages list the educational and research objectives while others the mission statement. While in principal there is not much difference between the two, there is the possibility that it is a little ambiguous to the public, students, staff and faculty.

3. Development Policies towards the Future

[1] Items That Are Showing Results

1) University-wide

<1> Penetration of Vision

Formulation of a mid-term plan between AY2013 and AY2014 (for implementation between AY2015 and AY2020) includes a review of the Opening Declaration and meaning of vision.

[2] Items Requiring Improvement

2-2) College of International Management (APM)

<1> Distinguish between the APM's educational and research objectives and its mission statement

Continue making the necessary steps to ensure the objectives and mission statement are distinguishable.

3-1) Graduate School of Asia Pacific Studies

<1> Specify educational and research objectives by major and Master's and Doctoral

I . Mission and Goals

program

Create and specify educational and research objectives (human resource development goals) by major and Master's and Doctoral program during 2013.

3-2) Graduate School of Management (GSM)

<1> Distinguish between the GSM's educational and research objectives and its mission statement

Continue making the necessary steps to ensure the objectives and mission statement are distinguishable.