



Fashion Accounting

Essentials for a Fashion Empire

November 22, 2017, 3rd period, H202

RCAPS Onigiri Seminar
 Ritsumeikan Asia Pacific University, Japan
 For more information email: rcaps@apu.ac.jp

In this age of globalization, the rule of the game is finding the optimal local cost considering threats from outsourcers and cheaper offshore products. It is essential to control costs in order to offer competitive pricing to customers of small to medium sized enterprises particularly for fast paced fashion businesses. With the use of cost and management accounting techniques, we look into options of producing internally or outsourcing, the potentials of job order costing system and minimizing overhead costs. From a strategic management perspective, there are options available as well to intensify aggressive strategies or have a protectionist stance by holding or divesting from unprofitable businesses. In this seminar, Prof. King, a CPA, MBA, professor, financial executive and designer shares his experience to APU undergraduate and MBA students.



Ulysses King

Entrepreneur, Financial Executive, Certified
 Public Accountant, Professor, Fashion
 Designer

Photo credit to Noel Salazar, styling by John Sherwin Chan & Mae Mendoza; HMU by Rae Salazar; Accessories by Christopher Manar. Shot at Marco Polo Hotel, Philippines.

Models: Allan Niguaid (SMAA), Cedric Eyan, Geo Cadungog (SMAA), Jasmine Trias (SMAA), Jolo Dayrit (GOP), Tom Sweeney, Victor Hugo (SMAA), Vin Lee, Ulana Lazaresca

A mini fashion show will be performed by APU Fashion Week Models.