



RCAPS

Ritsumeikan Center for Asia Pacific Studies

RCAPS

Onigiri Seminar

How to promote Japan: Public diplomacy and soft power

In view of the increasing importance of the public diplomacy in today's world, the Government of Japan has been putting much emphasis on the promotion of Japan and its culture on the international scene. The lecturer, a retired diplomat with a career of more than 42 years, will address the issues of public diplomacy and soft power and present how Japan has been pursuing its public diplomacy, based on his own experiences at the headquarters in Tokyo and overseas in Iraq, Qatar and Canada as well as at UNESCO in Paris. Focus will be also put on Japan's pop culture diplomacy in such areas as manga, anime, cosplay, fashion, etc.



Mr. MONJI Kenjiro

**Senior Advisor
AI Service Business Unit
FUJITSU Limited**

**Chair:
Prof. YOSHIDA Kaori
APU-APS**

Date: Friday, October 26, 2018

Time: 16:05 – 17:40 p.m.

Venue: RCAPS Room A (2nd Floor, Bldg B)