

NEOMA
BUSINESS SCHOOL
REIMS • ROUEN • PARIS

Double-Degree CESEM



NEOMA – CESEM TEAM



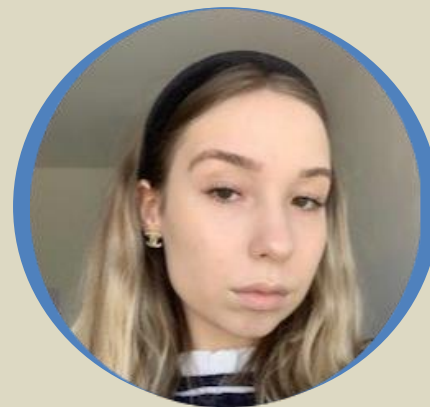
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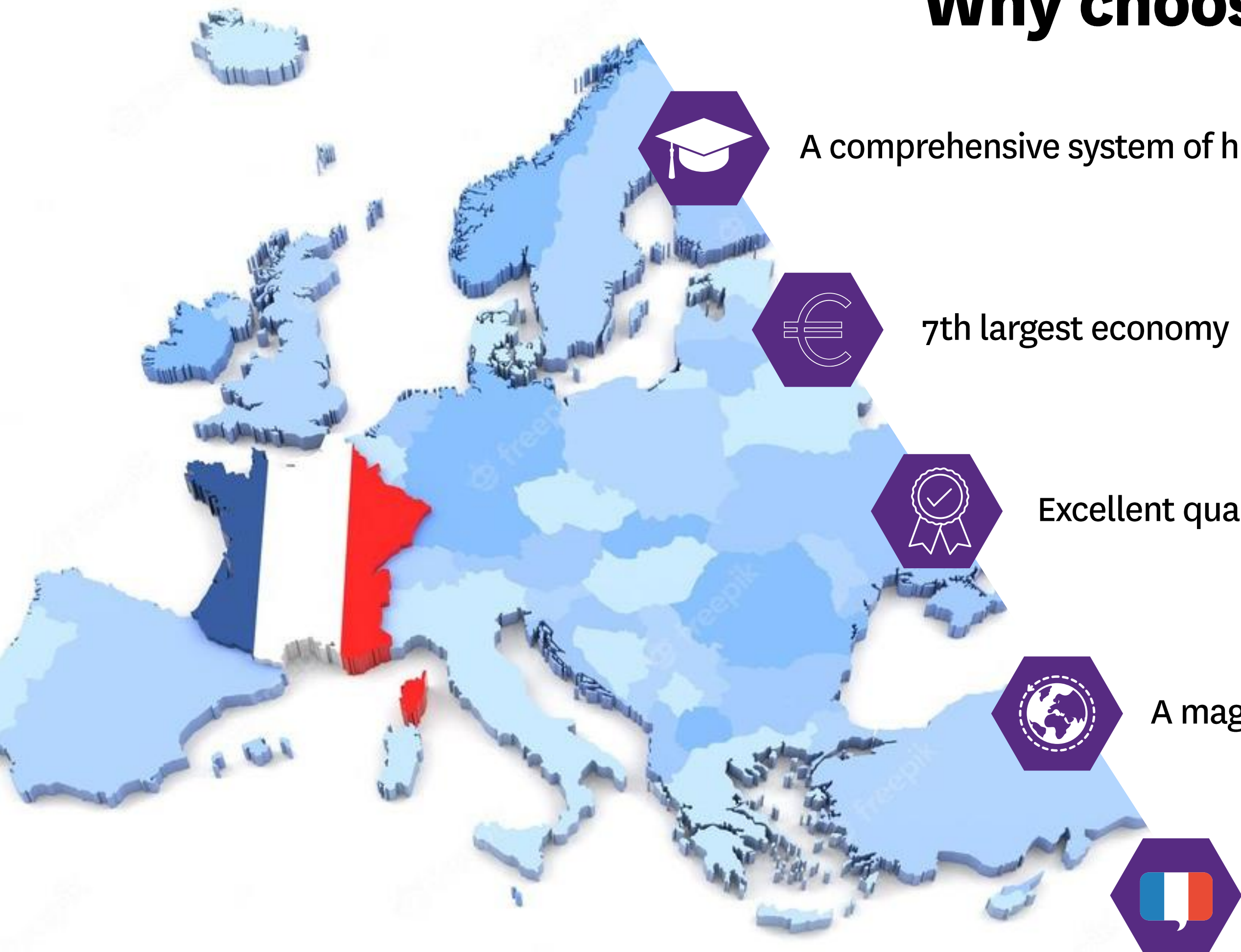


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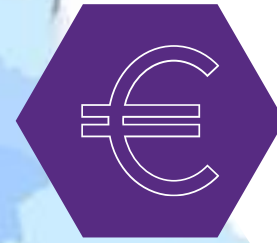
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Why choose France?



A comprehensive system of higher education with a focus on quality



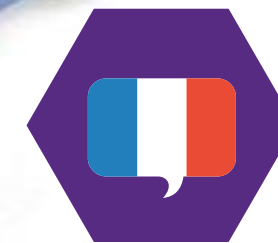
7th largest economy



Excellent quality of life at the heart of Europe



A magnet for talented international students



French, an international language

NEOMA Business School



Over 150 years of experience



- 195 core faculty members
- (73% international)
- 72,000 alumni



Triple accredited

Internationally recognised



- Top 25 worldwide (Master in Management, Financial Times 2023 ranking)
- 6th in France - Le Point 2023

A multicultural school



- 100 different nationalities
- 25% international students
- 400 academic partners (in 61 countries)



4 campuses

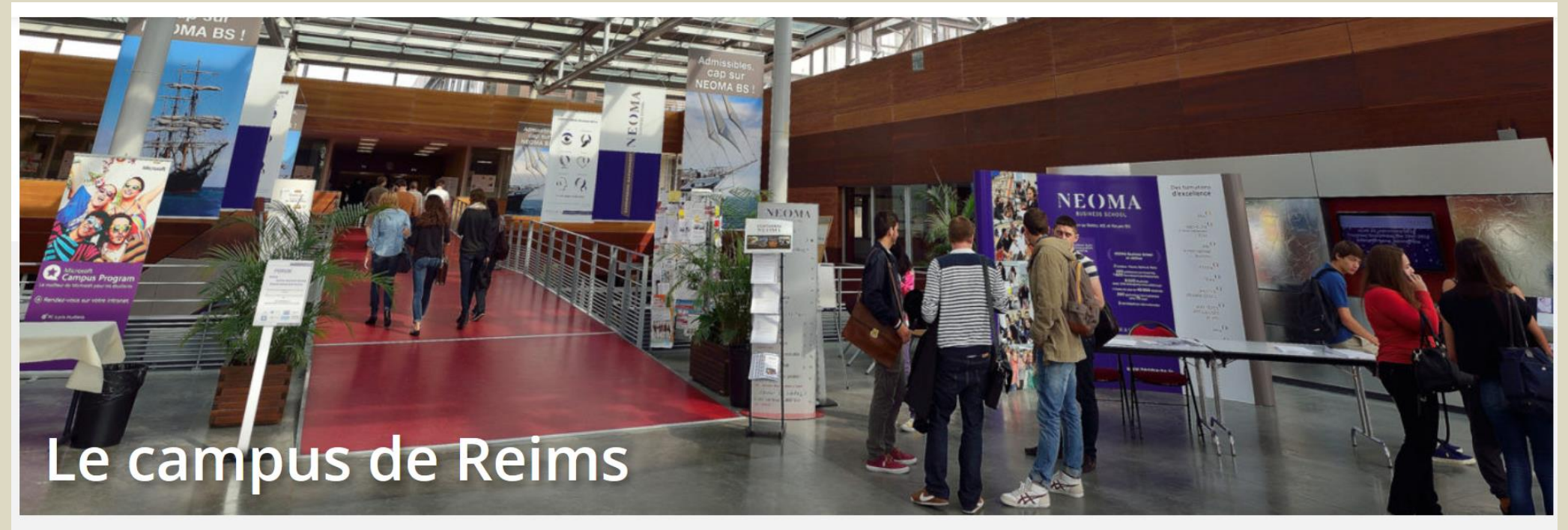
- Rouen - Reims - Paris - Virtual campus



Our campus - Reims



Our campus



- Close to the city center and major transport routes:
 - 10 min from Reims city center by tramway
 - 10 min from the high-speed railway stations by tramway
 - 30 min from Charles de Gaulle Airport by train
 - 45 min from the center of Paris by high-speed train

Our undergraduate programme



CESEM: TWO DEGREES OF EXCELLENCE FOR TWICE AS MANY OPPORTUNITIES

A double degree from 2 institutions of excellence: 2 years at NEOMA and 2 years in another country

A multicultural environment: you'll be immersed in other cultures with students from all over the world, study geopolitics, intercultural management, and more

Become bilingual or trilingual

Opportunities for long-term internships in France and abroad

ELIGIBILITY:

	DIPLOMA	ENGLISH LEVEL*	FRENCH LEVEL*
CESEM	High School diploma	IELTS 6.0 or equivalent	/

Career opportunities

Finance.....	26%
Marketing & Business	
Development.....	22%
Audit.....	14%
Human Resources	9%
Big Data	7%
Procurement, Logistics.....	6%
General Management,	
Business Creation	4%
Other.....	12%



High quality service for international students

On each campus:

- Essential starting information and services
- Administrative support (healthcare, residence permits, visa, etc.)
- Support for all financial application procedures
- Accommodation solutions for foreign students / advice for French students seeking accommodation on-campus or in city centre
- International Welcome Days
- Possibility to take French lessons



“Bienvenue en France” label by Campus France



97

student organisations

2,400

students involved

500

events organised each year

€3.5

million annual budget

Career & Professional Development



Our Innovative Ecosystem

- 6,000 internship offers per year, 25% abroad
- 400 companies participate in NEOMA career events
- 1 month to find an internship on average

150+

Projects incubated
each year

300+

Start-ups launched
since 2011

200+

Projects in
pre-incubation
every year

2

Specialised
accelerators

30

Start-ups
accelerated each
year

The internship is a requirement from NEOMA, you are expected to perform an internship for one semester :

- **For 20 weeks minimum – 26 weeks**
- **35h/per week minimum**
- **In France or International**
- **The missions of your internship must be linked to your studies**



- Wellness Center (nurses, therapist, etc) : wellness@neoma-bs.fr
- Talent&Career Service (Internship) : conventions-reims@neoma-bs.fr
- Incubator (Projects) : lucie.desaintetienne@neoma-bs.fr
- Mobility (International) : mobility@neoma-bs.fr
- HUB International (Visa, accommodation) : hub.reims@neoma-bs.fr

NEOMA Alumni community



François GAY-BELILLE

PDG
CocaCola European Partners
Bruxelles



Jean-Marc GALLOT

President & CEO
Veuve Clicquot



Pierre-François BEZES
VP & General Manager for France & Benelux
American Express



Fanny MOIZANT

Co-Founder & CEO
Vestiaire Collective
Hong Kong



Jean DU GUERNY

Executive Director
Goldman Sachs
London



Frank LAIZET

Senior Partner
McKinsey & Co.



Julie LEGRAND

Global Brand Director HM
HM Group
Stockholm



Angeles GARCIA -POVEDA

CEO
Legrand
Paris

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**THANK YOU FOR
JOINING US!**

ANY QUESTIONS?

