

APU – NEOMA Business School  
Double Degree Program (NBS)  
FAQ for Students

## 1. Program Overview

### Q. How is this program different from a regular exchange program?

This program is different from a typical student exchange program.

It is implemented as a Double Degree Program, under which students study at both APU and NEOMA Business School.

By fulfilling the graduation requirements of both universities, students will be able to obtain the following two degrees:

- APU: Bachelor of Business Administration
- NEOMA Business School: Bachelor in Business Administration (Global BBA)

### Q. Which campus will I study at?

NEOMA Business School has three campuses:

- Paris
- Rouen
- Reims

However, the APU–NEOMA Double Degree Program is conducted at the Reims campus.

### Q. How long will I study at NEOMA Business School?

Students usually complete their foundation and introductory major courses at APU first.

After that, they will study at NEOMA Business School for approximately two years.

The exact timing of dispatch and study plan may vary slightly depending on:

- Spring or Fall admission at APU
- The number of credits earned before dispatch

## 2. About Reims

### Q. Where is Reims located?

Reims is a city located in northern France and is known as the center of the Champagne region.

It is relatively accessible from Paris and takes approximately 45 minutes by TGV (high-speed train).

**Q. How long does it take to travel from Paris airports to Reims?**

Most students use one of the following airports in Paris:

- Charles de Gaulle Airport
- Orly Airport

From these airports, it usually takes about 1 to 1.5 hours to reach Reims by train or TGV.

### 3. Housing

**Q. Does NEOMA Business School provide student dormitories?**

NEOMA Business School does not operate university-owned dormitories.

Instead, the university provides information about:

- partner student residences
- private student apartments
- other accommodation options

Students are required to choose their preferred accommodation and apply on their own.

**Q. How is housing arranged?**

The general process is as follows:

1. NEOMA provides information on partner housing options.
2. Students check availability.
3. Students apply directly.
4. Admission to housing is confirmed.

Because availability depends on vacancies, early application is strongly recommended.

**Q. What is the average rent in Reims?**

For student housing in Reims, the approximate monthly rent is:

€270 – €430 per month

Types of housing may include:

- private room
- studio apartment
- shared accommodation

**Q. Is there any housing support available in France?**

Yes. France has a housing support system called CAF (Caisse d'Allocations Familiales).

International students may also be eligible to apply.

If approved, part of the rent may be subsidized.

#### 4. Living Expenses

##### Q. How much does it cost to live in Reims?

Living expenses vary depending on lifestyle and housing type.

However, the general estimate is as follows:

Category	Estimated Monthly Cost
Housing	€270 – €430
Food	€200 – €300
Transportation	€30 – €50
Communication / Insurance	about €50
Other living expenses	€150 – €200

Estimated total: €650 – €1,000 per month

#### 5. Classes

##### Q. Are classes conducted in English?

Yes.

In the Global BBA program, most classes are conducted in English.

##### Q. Is French language proficiency required?

French proficiency is not required before joining the program.

However, students are required to take French language courses while studying at NEOMA Business School.

##### Q. What types of courses will students take?

Students mainly take courses related to business and management, such as:

- Strategic Management
- Human Resource Management
- Corporate Finance
- Data Analysis and Business Intelligence
- Innovation Management

Please refer to the course list provided in the final section of the program guidelines for more details.

#### 6. Internship

##### Q. Is the internship mandatory?

Yes.

During the final semester at NEOMA Business School, students must complete a full-time internship lasting approximately 20–26 weeks as part of the graduation requirements.

**Q. Will the university assign internship placements?**

No.

Internships are not automatically arranged by the university.

Students must:

- search for companies
- apply for positions
- go through the recruitment process

before securing an internship.

**Q. Is the internship paid?**

If the internship is conducted in France, internships lasting more than two months are often paid according to French law.

The typical allowance is approximately:

€600 – €800 per month

**Q. What if the internship is conducted outside France?**

If the internship is conducted in another country, payment depends on the regulations of that country and the company.

Therefore, internships may be unpaid in some cases.

## 7. Graduation Requirements

**Q. How many credits are required to graduate from APU?**

Students must earn 124 credits to graduate from APU.

**Q. Will credits earned at NEOMA Business School be recognized by APU?**

Yes.

120 ECTS credits earned at NEOMA (equivalent to about 60 APU credits) will be recognized toward APU graduation requirements.

**Q. What are the graduation requirements at NEOMA Business School?**

Students must complete the following:

- required academic courses
- long-term internship

- submission of the final thesis (Mémoire)
- oral defense

## 8. Selection Process

**Q. If I pass the APU selection, am I automatically accepted by NEOMA Business School?**

No.

Passing the APU selection means that the student has received internal nomination from APU.

After nomination, students must submit required documents to NEOMA Business School. The final admission decision is made by NEOMA Business School.

**Q. Can I withdraw after being selected?**

In principle, withdrawal after selection is not permitted.

## 9. Visa and Travel

**Q. Do I need a visa to study in France?**

Yes.

Students must obtain a French student visa in order to study at NEOMA Business School. The visa application process can begin after receiving the official admission letter and acceptance documents from NEOMA Business School.

Please note that students are responsible for obtaining their visa themselves, and APU cannot directly handle the visa application process.

## 10. Health Insurance

**Q. Is health insurance required in France?**

Yes.

Students staying in France may be required to enroll in either:

- the French public student health insurance system, or
- private health insurance

In addition, students participating in this program are required to enroll in APU-designated overseas insurance.

## 11. Changes to Program Details

**Q. Can the program details change?**

Yes.

The following may change due to institutional policies or circumstances at NEOMA

Business School or APU:

- course offerings
- housing information
- costs and fees
- insurance requirements
- program conditions

Students should always confirm the latest information provided by the universities.

## 12. Course Offerings

**Q. Are the courses offered at NEOMA the same every year?**

Not necessarily.

Course offerings and specialization tracks may change depending on the annual curriculum revision at NEOMA Business School.

Therefore, the study plan shown in the program guidelines should be understood as a model example.

## 13. Important Note on Internships

**Q. Is it easy to secure an internship?**

Not necessarily.

Since students must secure internships on their own, it is important to prepare early.

Students are expected to actively conduct their job search, including:

- preparing a CV/resume
- applying in English or French
- preparing for interviews