

Glocal Immersion: Program Info Sheet

2026 Fall Semester

Program	Glocal Immersion~Global business with local viewpoints~		
Program venue	Kijima Kogen Park (KKP), Beppu, Oita		
Supervisor	FUKUYAMA Kimihiro		
Language	E	No. of credits	2
No. of participants	Min. 3 – Max. 40		
Syllabus	https://syllabus.apu.ac.jp/syllabus/s/a-syllabus/a0ZQ8000004S4cDMAS/202670118		

Application Requirements/Subject Field

School	Curriculum	Subject Field	Course Title	Eligible Semester
GSM	2023	Experiential Learning	Glocal Immersion	1~3

Program schedule (Tentative)

Class	Date	Periods	Class Overview	Format
Pre-program class	2027/1/13 (Wed)	5 th	<ul style="list-style-type: none"> Outline of Kijima Kogen Park (KKP) Comparison with other Hospitality Industry, KKP's position (5 forces analysis, SWOT) 	In-person (APU)
		6 th	<ul style="list-style-type: none"> Finalization of research topics Selection of focused area (Amusement Park, Golf, Hotel) 	
Practicum	2027/3/6 (Sat)	<ul style="list-style-type: none"> 9:00AM Meet at KKP Field Study at the amusement park 		
	2027/3/7 (Sun)	<ul style="list-style-type: none"> Field Study at the golf courses 		
	2027/3/8 (Mon)	<ul style="list-style-type: none"> Field Study at the hotel 		
	2027/3/11 (Thu)	<ul style="list-style-type: none"> Check in the Hotel Interviews and discussions Field study at the operational division (amusement park, golf, hotel each) 		
	2027/3/12 (Fri)	<ul style="list-style-type: none"> Interviews and discussions Field study at the planning division, human resources division, finance & accounting division. Management Interviews. Interviews and discussions, field study at the planning division, human resources division, finance & accounting division. 		
	2027/3/13 (Sat)	<ul style="list-style-type: none"> 10:00AM Check out KKP hotel & dismiss 		
Post-program class	2027/3/15 (Mon)	3 rd – 4 th	Final presentation/wrap up	Online
	2027/3/16 (Tue)	3 rd – 4 th	Final presentation/wrap up	Online

Estimated Program Participation Fee

Fees collected by the University	Approx. JPY 33,000 per person Above includes: <ul style="list-style-type: none">• Accommodation (2 nights at Kijima Kogen Park / twin sharing with 3 meals/day)• Domestic Travel Insurance
Expenses to be paid individually	<ul style="list-style-type: none">• Local transportation costs (round trips from Beppu Station West Exit to KKP (4 times): approx. JPY 5,200 (JPY 1,300 per roundtrip)• Other expenses not included above

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