

項目/Items	内容/Contents					
開講年度 Year	2024年度/AY2024					
講義コード Subject Code	-					
科目ナンバー Course Number	-					
学位授与方針との関連性 Relevancy to the Diploma Policy (CAM table posted)	シラバス欄外に掲載しているCAM表を確認してください。See Curriculum Alignment Matrices below.					
開講セメスター Semester	秋セメスター / Fall semester					
講義名・クラス名 Subject / Class	Glocal Immersion					
所属学部/カリキュラムごとの履修可否・科目分野・科目名・申請可能セメスター Course availability by college/curriculum, subject field, course title, and eligible semester for application	2024FA		履修可否 Course availability	科目分野 Subject field	科目名 Course title	申請可能セメスター Eligible Semester
	学部 College	カリキュラム Curriculum				
	GSM	2014	x	-	-	-
		2023	○	Experiential Learning	Glocal Immersion	1~3
プログラム名 Program Name	Glocal Immersion~Global business with local view points~					
担当教員 Instructor	FUKUYAMA, Kimihiro					
実習地 Program (practicum) Venue	Kijima Kogen Park, Beppu, Oita					
単位数 The number of credits	2単位 / 2 credits					
備考 Misc. Notes	開講言語/Program language			English		
	その他/ Other on languages			(Japanese)		
講義分野 Subject Field	-					
履修の目安 Recommended Qualifications / Knowledge	The qualification for attending this course is having intellectual curiosity about the real and local (Beppu) business world, proactively commuting with Oita business people, and commitment to team project by applying knowledge and skill to explore business outside classroom.					
授業概要 Course Overview	Staying at Kijima Kogen Park (KKP), through field studies at the amusement park, golf courses, hotel and administration office, study and understand the hospitality business and local business, social impact of the business, learn and figure out how to manage Park's operations, human resources, effective marketing, finance & accounting and corporate strategy.					
到達目標 Course Objectives	Understand local business and how to manage multi-hospitality businesses through field studies. Figure out the social impact and effective SNS marketing, manage corporate strategy, human resources, finance & accounting, and total managerial tasks. Propose concrete improvement plan to KKP.					
授業方法 Teaching Methods	Field studies, lectures, discussions, interviews and group works.					
毎回の授業の概要 Overview of Each Class	【Pre-lectures】※Classroom will be announced at a later date.					
	2025/1/22 (Wed) 5-6th periods: - Outline of Kijima Kogen Park (KKP), Comparison with other Hospitality Industry, KKP's position (5 forces analysis, SWOT) - Finalization of research topics. Selection of focused area (Amusement Park, Golf, Hotel)					
	【Post-lectures】※Classroom will be announced at a later date.					
	2025/2/25 (Tue) 3-4th periods: Final Presentation/Wrap up					
	2025/2/26 (Wed) 3-4th periods: Final Presentation/Wrap up					
実習スケジュール Practicum Schedule	2025/2/15 (Sat) Meet: time & place informed by instructor at a later date - Field study at the amusement park					
	2025/2/16 (Sun) Meet: time & place informed by instructor at a later date - Field study at the golf courses					
	2025/2/17 (Mon) Meet: time & place informed by instructor at a later date - Field study at the hotel					
	2025/2/20 (Thu) Meet: time & place informed by instructor at a later date - Check in the Hotel. - Interviews and discussions, field study at the operational division (amusement park, golf, hotel each).					
	2025/2/21 (Fri) - Interviews and discussions, field study at the planning division, human resources division, finance & accounting division. - Management Interviews. Interviews and discussions, field study at the planning division, human resources division, finance & accounting division.					
	2025/2/22 (Sat) - Check out KKP hotel, dismiss by 10:00am					
授業外学習(予習・復習など)の内容と分量 Study Content and Load outside of Class (preparation and review)	- Students will use their concepts of management, entrepreneurship, marketing, operations, finance and accounting in this field study. Students will be writing reflection papers outside class for every host site. Prepare power-point presentations. Write final report. It is expected that students relate their field study experience to their home country to apply the similar scenario in planning for community development/business and/or sustainable/well-being businesses. *. Students will need to dedicate around 11 hours to pre-class preparation. This will involve two main components: reviewing selected readings that cover important concepts, theories, and case studies in global and local communication/businesses (approximately 5 hours), and attending in-class preparation on the host site (company or firm) (6 hours).					

成績評価方法 Method of Grade Evaluation	5段階評価 Letter grades(A+, A, B, C/ F) ・Contribution to the class (share ideas, experiences, suggestions) : 30% ・Presentatoins (of the group works): 30% ・Final proposal: 40%	
多文化協働学修の実践方法 Method of Implementing Multicultural Collaborative Learning	- Collaborative learning to group discussions and presentations. '- Multicultural collaborative learning is actively promoted in this course by fostering an inclusive learning environment that embraces diverse perspectives and encourages students from different cultural backgrounds to work together. Through group activities, discussions, and field visits, students will have the opportunity to share their unique insights, experiences, and knowledge, while also learning from their peers. This collaborative approach not only enriches the learning experience but also helps students develop essential intercultural communication skills, fostering mutual understanding and respect, and preparing them to work effectively in diverse teams within the global development sector. '-The implementation of multicultural collaborative learning is a significant component of this programme. Students are strongly required to conduct groups-works and collaborative and independent research in multicultural and multilingual environments. This programme is designed to helps students understand the significance of multicultural collaboration and equip them with essential skills and capabilities to live in multicultural societies/communities.	
授業担当教員の実務経験 Instructor's professional experience/involvement (outside academia)	Over 30 years at international finance, investment, accounting, taxation, transactions, trade and logistics field. The former Chairman and CEO of the Development Bank of Japan's Greater China Business.	
学生への要望事項 Requirements for Students	MBA students only. The qualification for attending this course is having intellectual curiosity about the real and local (Beppu) business world, proactively commutating with Oita business people, and commitment to team project by applying knowledge and skill to explore business outside classroom	
テキスト備考 Textbook Notes	None	
テキスト (授業を履修する上で、購入が必須となる書物) Textbook (Students will need to purchase these textbooks when registering for this course.)	None	
参考文献備考 Further Reading Notes	None	
参考文献 (図書、視聴覚資料) ライブラリリザーブコーナーに設置 Further Reading (Books, audiovisual materials) Availableat Reserved Corner in the APU Library	None	
参考文献 (雑誌、年鑑白書等) Further Reading (Journal articles, white papers, year books, etc.)	None	
備考 Misc. Notes	募集人数 Number of participants 最少実施人数 Minimum number of participants 派遣地域安全情報 Safety Information for Dispatch Areas(as of: (Y) / (M) / (D) 現在)	40 3 N.A. (Beppu, Oita)
	参加費(目安) Program fee (approx.)	Approx. 45,000 yen [Fees included] - Accommodation for 2 nights: with breakfast, lunch, and dinner (Check in date:2025/2/20, Check out date:2025/2/22) - Domestic travel insurance (Approx. 1,000 yen) - Transportation; Kanenoi Bus (approx. 5200 yen=650 yen x 4 days round trips) [Fees not included] - Food (those days when not staying at the site)
担当教員研究室電話番号 Office Phone No.	4207	
担当教員E-mailアドレス E-mail Address	kimihiro@apu.ac.jp	
E-Book および 関連ページ E-Book & Course-related links	https://www.kijimakogen-park.jp/	

CAM Table for Graduate School of Management (GSM)

			GI	
1	Creativity and Innovation 創造性と革新性	a.	To identify the opportunities and challenges of innovation in a business setting. ビジネス環境における革新の機会と課題を特定する。	○
		b.	—	—
2	グローバルな視点 Global Perspectives	a.	To demonstrate comprehensive understanding of the complexity and interconnectedness of businesses, economies, and societies of the globalized world. グローバル化した世界におけるビジネス、経済、社会の複雑性と相互関連性を包括的に理解する。	○
		b.	—	—
3	Inclusion 包括性	a.	To apply theories of effective leadership and team development to promote diversity and inclusion. 効果的なリーダーシップとチーム開発の理論を、多様性と包摂の促進に応用する。	○
		b.	To demonstrate ability to leverage diversity and work productively in teams. 多様性を活用し、チームで生産的に働く能力を実証する。	○

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