

RENNES SCHOOL OF BUSINESS

FACT SHEET 2024-2025

GET IN TOUCH

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STUDY PROGRAMMES TAUGHT IN ENGLISH

Transfer of credits

- Undergraduate Programme levels 2 & 3 & 4
- Postgraduate Programme level 5

Double degree (specific agreements only)

- Bachelor in Management (BiM)
- Master in Management (PGE & MSc)

Summer Programmes

- AI Business: 13 May – 7 June 2024 (*fee paying*)
- Consumer Behaviour: 21 May – 30 May 2024
- Cross-Cultural Management: 4 June – 13 June 2024
- Sustainable Business: 18 June – 27 June 2024
- Sustainable Development Goals and French Language: 2 July – 10 July (*fee paying*)
- Cross-Cultural Management: 16 – 25 July 2024 (*fee paying*)

ACADEMIC CALENDAR

Fall semester:

- All levels** > Early September 2024 – Late December 2024

Spring semester:

- Levels 3 & 5** > Mid-January 2025 – Late April 2025
- Level 4** > Early January 2025 – Late April 2025

Level 2 is only available during the Fall semester.

DEADLINES

SPRING SEMESTER 2025	FALL SEMESTER 2024
Nomination: 10 October 2024 Application: 20 October 2024	Nomination: 10 May 2024 Application: 20 May 2024

(for partners) Nomination link will be sent in due time.

(for students) Fully online application on our dedicated platform.

APPLICATION PROCEDURE

Required documents

- Fully completed & signed Home University Coordinator form
- One passport-sized photo
- Copy of passport (or identity card if EU citizen)
- Official Transcripts with the official stamp of home institution
- CV in English
- English level certificate (Transfer of Credit students ONLY)
- Copy of official TOEFL, TOEIC or IELTS score report (Double Degree students ONLY)
- Letter of motivation (Double Degree students ONLY)

Academic requirements

- Level 2** > 60 ECTS (1 year minimum) in Business studies
- Levels 3 & 4** > 120 ECTS (2 years minimum) in Business studies
- Level 5** > Level "L" minimum (BA, Licenciatura...) or 180 ECTS in Business studies (3 years minimum)
- Double Degree students** >
 - BiM: 120 ECTS (2 years minimum) in Business studies
 - PGE: Level "L" minimum (BA, Licenciatura...) or 240 ECTS in Business studies



Language requirements

- **Transfer of credit programmes** > B2 level in English confirmed by a TOEFL/TOEIC/ IELTS or Home University Certificate
- **Double Degree students** > TOEFL iBT > 80 or IELTS > 6.5 or TOEIC > 785 (for BiM3) / TOEIC > 800 (for PGE3)

Native English Speakers do not need a test.

All classes are conducted in English.

COURSE REGISTRATION

Course registration to be done online **before** student's arrival in Rennes. Instructions will be sent by email.

Minimum courses to be taken per semester (subject to slight changes)

- Level 2 > 7 Management courses
- Level 3 > 4 Management courses (1 full track + at least 1 core course)
- Level 4 > 4 Management courses
- Level 5 > between 3 and 5 courses (from 1 specialization only)
- **Double Degree students** > must follow a specific programme

Course offer: list of courses per programme available [here](#) ➔

Changes in courses only accepted when scheduling conflicts occur.

ECTS CREDITS

Level 2	27 ECTS
Level 3	Between 16 and 28 ECTS
Level 4	Between 16 and 30 ECTS (see list of courses)
Level 5	Between 15 and 30 ECTS
French language class*	2 ECTS / semester (5 ECTS in Level 2)
French culture class*	2 ECTS / semester (not available for Level 2)
Summer programme	6 ECTS / 2 weeks

* Optional class

30 ECTS are usually equivalent to 15 US credits or 60 UK (CATS) credits.

GRADING SYSTEM

ECTS GRADES	DEFINITION	GPA
A	Excellent	5
B	Very good	4
C	Good	3
D	Satisfactory	2
E	Sufficient	1
Fx	Fail	-
F	Fail	-

INCOMING STUDENTS

Every year, we welcome **+600 international students** from **+50 different nationalities**.

AT RENNES SB, THE HARDEST DECISION IS KNOWING WHICH LANGUAGE TO USE!



COST OF LIVING IN RENNES

Housing*	450€ - 700€
Food	150€ - 200€
Bus pass	25,20€ / month
Phone subscription	15€ - 20€ / month
Misc. (visa, CVEC, insurances...)	150€ - 300€ / year

*Foreign students with a visa "ETUDIANT" can apply for government housing allowance from the CAF (50€ - 160€)



ACCOMMODATION

Students can find many offers located near the campus on the [platform](#) ➔ They need to be enrolled at Rennes SB to get access from the accommodation team. We strongly encourage looking for and booking housing as soon as students receive their Acceptance Letters.



INSURANCE

Students can benefit from French Social Security for partial refund of medical fees. We strongly encourage all **non-European students** to subscribe to a private insurance for full coverage during their stay in France. **European students** must ask for an EHIC card (European Health Card) in their home country prior to their departure.



VISA

Non-European students must apply for a student visa (with VLS-TS reference) as soon as they receive their official acceptance letter from Rennes SB (it can take up to 3 months to get an appointment – check with the nearest [Campus France Agency](#) ➔). Visas must be valid at least 4 months if students come for one semester.



WELCOME ON ARRIVAL

The Well'Come association team welcomes international students and helps them integrate into the school and everyday life in Rennes. It also organises parties, sightseeing trips (Mont St Michel, Paris etc..) and sports events with French students.



FACILITIES ON CAMPUS

4 buildings – International library – Career centre – Cafeteria – Bloomberg trading room – Language Lab – Studio digital factory – Computer rooms – Gym – Music room – Student club – Student unions – Coworking space

Exchange Student Module List - Undergraduate LEVEL 2 - 2023/2024

Programme Director : DESPREZ Noémie

MAJ 27/04/2023

The student will be enrolled on all the management modules (27 ECTS). The total maximum number of credits is 32 ECTS with language module. A full time workload in Europe is equivalent to 30 ECTS.

Fall Semester - August 2023 to December 2023							
Module code	Module title	Hours Fall		Hours Spring		Total hours	Credits
		Face to face	Online	Face to face	Online		
Core modules							
FI202E	Financial Operations	24				24	4
GO201E	Geopolitics and Environment	18				18	3
IS201E	Information Systems and Web-based Operations	24				24	4
OB202E	Organisational Behaviour	24				24	4
PM201N	Gestion de Projet Appliquee (Reciprocity) - <i>Online assessment early January</i>	24				24	4
RM201E	Inferential Statistics	24				24	4
MK203E_TC	Services Marketing Management	24				24	4
Language module (Optional)							
2LV2F1	French	48				48	5
Compulsory Events							
EV201N	Induction Seminar	6				6	
EV002N	International Fair	6				6	-

Exchange Student Module List - Undergraduate LEVEL 3 - 2023/2024

Programme Director : DESPREZ Noémie

MAJ 27/04/2023

A student must choose minimum 16 ECTS in management modules per semester. The total maximum number of credits is 32 ECTS with language modules.
A full time workload in Europe is equivalent to 30 ECTS.

Fall Semester - August 2023 to December 2023

Please select a minimum of 4 management modules.

NB: it is NOT possible to mix modules from different specializations.

Module code	Module title	Hours Fall		Hours Spring		Total hours	Credits
		Face to face	Online	Face to face	Online		
Core modules (Choose up to 4 modules)							
HR301E_B	International HR management	24				24	4
NG302E_B	International Negotiation Skills	24				24	4
ST302E_B	Strategy	24				24	4
ST307E_B	International Business Environment	24				24	4
Specialization tracks (Choose up to 3 modules from 1 track only)							
FINANCE SPECIALIZATION							
FI300E_B	Financial Mathematics	24				24	4
FI301E_B	Concepts of Corporate Finance	24				24	4
FI303E_B	Financial Analysis	24				24	4
MARKETING SPECIALIZATION							
MK303E_B	Omni Channel Management & Distribution	24				24	4
MK306E_B	Digital Marketing Strategy	24				24	4
MK313E_B	Consumer Behaviour	24				24	4
LOGISTICS SPECIALIZATION							
SC301E_B	Supply Chain Management	24				24	4
SC302E_B	Purchasing Management	24				24	4
SC303E_B	Inventory Management & Warehousing	24				24	4
Languages (Optional)							
0LV2F1	French	30				30	2
FG001E	French Culture	30				30	2
Compulsory Events							
EV002N	International Fair	6				6	-

Spring Semester - January 2024 to July 2024

Please select a minimum of 4 management modules.

NB: it is NOT possible to mix modules from different specializations.

Module code	Module title	Hours Fall		Hours Spring		Total hours	Credits
		Face to face	Online	Face to face	Online		
Core modules (Choose up to 4 modules)							
CR302E_B	Mindful Decision-Making			24		24	4
PM301E_B	Project Management			24		24	4
ST305E_B	Doing Business in France			24		24	4
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4
Specialization tracks (Choose up to 3 modules from 1 track only)							
FINANCE SPECIALIZATION							
FI302E_B	Financial Markets and Risk Management			24		24	4
FI304E_B	Banking Systems and Services			24		24	4
FI305E_B	Fundamentals of Auditing			24		24	4
MARKETING SPECIALIZATION							
MK307E_B	Business to Business Marketing			24		24	4
MK309E_B	Digital Marketing Communications			24		24	4
MK314E_B	Brand Management and Sustainability			24		24	4
LOGISTICS SPECIALIZATION							
QM311E_B	Operations & Production Management			24		24	4
SC305E_B	Transportation and Distribution Management			24		24	4
SC306E_B	Introduction to Supply Chain Analytics			24		24	4
Languages (Optional)							
0LV2F2	French			30		30	2
FG002E	French Culture			30		30	2

Exchange Student Module List - Undergraduate LEVEL 4 - 2023/2024

Programme Director : SERDYUKOV Svetlana

MAJ 27/04/2023

A student must choose minimum 16 ECTS in management modules per semester. The total maximum number of credits is 34 ECTS with language modules. A full time workload in Europe is equivalent to 30 ECTS.

Fall Semester - August 2023 to December 2023

Module code	Module title	Hours Fall		Hours Spring		Total hours	Credits
		Face to face	Online	Face to face	Online		
ELECTIVE MANAGEMENT MODULES (only available in Fall Semester)							
CR402E	Sustainable Consumption	30				30	4
CR411E	Sustainable Production Systems	30				30	4
CY401E	Introduction to Cybersecurity Risk	30				30	4
FI404E	Financial Risk Management	30				30	4
FI410E	Corporate Finance	30				30	4
FI411E	Financial markets: fundamentals	30				30	4
IS410E	Information Technology Management	15				15	2
MK411E	Marketing Analytics	30				30	4
OB404E	Managing Diversity: An International Perspective	30				30	4
OB405E	Change Management in a Digital & sustainable World	30				30	4
SC402E	Principles of Purchasing	30				30	4
SC410E	Operations & Supply Chain Management	30				30	4
ST410E	Strategic Formulation and Simulation	30				30	4
ST412E	Strategy Analytics	30				30	4
MK401E_TC	Advertising	30				30	4
ST403E_TC	Entrepreneurship and Small Business Management	30				30	4
OPTIONAL MANAGEMENT MODULES (also available in Spring Semester)							
MK444E_TC	Business to Business Marketing	30				30	4
PM401E_TC	Project Management	30				30	4
LANGUAGE MODULES (Optional)							
4LV2F1	French	30				30	2
FG401N_TC	French Culture	30				30	2
Compulsory Events							
EV002N	International Fair	6				6	-

Spring Semester - January 2024 to July 2024

Module code	Module title	Hours Fall		Hours Spring		Total hours	Credits
		Face to face	Online	Face to face	Online		
ELECTIVE MANAGEMENT MODULES							
AC412E	Financial & Managerial Accounting			30		30	4
CR412E	Social Economy			30		30	4
CR413E	Social Entrepreneurship			30		30	4
FI402E	Financial Markets and Portfolio Management			30		30	4
HR443E	Strategic Human Resource Management			30		30	4
HR444E	Recruiting and Training			30		30	4
IS403E	Introduction to Coding			30		30	4
IS444E	Implementation of Business Information Systems			30		30	4
MK442E	New Products and Brand Management			30		30	4
RM403E	Interdisciplinary Approaches to Global Challenges			30		30	4
SC403E	Logistics management			30		30	4
OPTIONAL MANAGEMENT MODULES (do not choose modules already taken in Fall semester)							
MK444E	Business to Business Marketing			30		30	4
PM401E	Project Management			30		30	4
LANGUAGE MODULES (Optional)							
4LV2F2	French			30		30	2
FG402N_TC	French Culture			30		30	2