

Outstanding Thesis Titles: APM

Here, current students may browse undergraduate thesis submissions which were chosen for the “Outstanding Thesis” recognition. This recognition was made at the time of the student’s graduation at the degree conferral ceremony.

2022 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|---|
| APM | 2022 | Fall | Challenges of Sustainable HRM Implementation: The Thailand Context |
| APM | 2022 | Fall | 日本の投資信託のパフォーマンスに関する考察 |
| APM | 2022 | Fall | Renaissance of thrifting Understanding second hand clothing consumption by Gen-Z: Insight into Literature |
| APM | 2022 | Spring | Effects and Aftermaths of the Chinese Property Sector Crisis of 2020–2022: The Case of China Evergrande Group |
| APM | 2022 | Spring | CAN SANPO-YOSHI UNLOCK ESG POTENTIAL IN JAPANESE COMPANIES? |
| APM | 2022 | Spring | Does cryptocurrency have the potential to be adopted as the next world currency? |
| APM | 2022 | Spring | Green to be Seen: Social-identity Needs as Drivers to Herd Behavior Towards Green Products |
| APM | 2022 | Spring | The mediating role of Liquidity Flexibility in explaining the relationship between Financial Leverage and Firm Performance IT SERVICE SECTOR DURING 2010 – 2021 WITH COVID-19 FOCUS |
| APM | 2022 | Spring | THE IMPACT OF JAPANESE MALE IDOL FANS’ PARTICIPATORY CULTURE |
| APM | 2022 | Spring | HOW IP COLLABORATION MAKES DIFFERENCES ON CUSTOMER’S EVALUATION |
| APM | 2022 | Spring | Foreign Direct Investment in Bangladesh |

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| APM | 2022 | Spring | <u>Luxury fashion rental in China: gateway to accessing the universal social visa</u> |
| APM | 2022 | Spring | <u>Valuation with Discounted Cash Flow in the Media & Entertainment Industry: The Case of Netflix, Inc.</u> |
| APM | 2022 | Spring | <u>Frugal Innovation in An Emerging Country: A Case Study of IoTbased Smart Farming in Vietnam</u> |
| APM | 2022 | Spring | <u>THE RELATIONSHIP BETWEEN THE VIETNAMESE' FACE-SAVING CULTURE AND THE IMPLEMENTATION OF HUMAN RESOURCE MANAGEMENT PRACTICES IN MULTINATIONAL WORKPLACES IN VIETNAM: AN EMIC PERSPECTIVE</u> |
| APM | 2022 | Spring | <u>CAN A SOLUTION COME FROM THE EAST? THE APPLICABILITY OF EAST ASIAN ECONOMIC DEVELOPMENT STRATEGIES IN SRILANKA</u> |
| APM | 2022 | Spring | <u>The Effect of Indonesia's Ministerial Regulation PER-05/MBU/2015 Towards Corporate Social Responsibility Score of State-Owned Enterprises</u> |
| APM | 2022 | Spring | <u>The Impacts of E-commerce Live Streaming on Customer Engagement, Customer Satisfaction and Loyalty in China</u> |
| APM | 2022 | Spring | <u>Analyzing the Implications of Payment & Lending FinTech on BUKU IV Banks: Innovations, Competitiveness, and Future Outlook</u> |

2021 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|--|
| APM | 2021 | Fall | <u>企業の CSR データを用いた女性の社会進出に影響をもたらす要因の考察 ～共分散構造分析を用いて～</u> |
| APM | 2021 | Fall | <u>公益事業の社会的インパクト評価に関する一考察 ～里親委託事業の SROI 推計の試み～</u> |

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| APM | 2021 | Fall | Financial Literacy, Fintech 3.0, and Financial Education |
| APM | 2021 | Fall | Automotive Semiconductor Supply Risk Mitigation Strategies: A Case Study of a Multinational Corporation Located in Japan |
| APM | 2021 | Fall | 観光資源としての土産物の製品開発 —観光前と観光地における消費者行動モデルの開発と適用— |
| APM | 2021 | Fall | A Tale of Two Economies: South Korea's Miraculous feat and Nepal's Struggle for Development |
| APM | 2021 | Fall | 九州観光推進機構におけるインターナル・マーケティングの実 施状況と課題 |
| APM | 2021 | Fall | グローバル大学におけるピアリーダー経験と心理的満足感及 びサーバント・リーダーシップ行動の関係 |
| APM | 2021 | Fall | Analysis of Factors Influencing E-commerce Purchase Amid COVID-19 Pandemic in Indonesia: An Extension of The Theory of Planned Behavior (TPB) |
| APM | 2021 | Fall | プラスチック問題に関する実態と若年層消費者の意識分析 |
| APM | 2021 | Spring | The Impact of Green Finance on Bank Profitability under the Covid-19 in China |
| APM | 2021 | Spring | The Research on Chinese Livestream E-commerce Industry and Suggesting Directions: Based on the Perspective of Information Asymmetry |
| APM | 2021 | Spring | Impacts of Government Policies on the Stock Market Recovery: A COVID-19 Case Study in Indonesia |
| APM | 2021 | Spring | The Impact of Global Events on the Volatility and Co- movement between Internet Financial Market and Traditional Financial Market in China: Utilizing of VAR (1) – DCCMGARCH (1,1) Model |
| APM | 2021 | Spring | The Impact of One-to-One Marketing Strategy on Customer Satisfaction and Loyalty in E-commerce Market |

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| APM | 2021 | Spring | <u>Financial Investment Preferences of Indonesian Millennials: Are They Considering Impact Investing?</u> |
| APM | 2021 | Spring | <u>A case study of Pizza 4P's in Vietnam: Secret recipe for digital transformation – the roles of leadership in strategic change management.</u> |
| APM | 2021 | Spring | <u>AMERICAN CONSUMERS' AWARENESS AND PURCHASE DECISION IN RELATION TO CARNISM</u> |
| APM | 2021 | Spring | <u>The Role of Environmental Consciousness In Second-hand Clothes Shopping Motivations: An Empirical Study on Young Chinese Consumers</u> |
| APM | 2021 | Spring | <u>AN EMPIRICAL ANALYSIS OF THE PERFORMANCE OF JAPANESE OPEN-END EQUITY FUNDS IN THE PERIOD 2010-2019</u> |
| APM | 2021 | Spring | <u>Corporate Social Responsibility, Institutional Ownership, and Firm Value: Evidence from Chinese Listed Companies</u> |
| APM | 2021 | Spring | <u>An Investigation into the Effects of Raw Material Exportation on the Balance of Trade of Ghana: A case study of Ghana COCOBOD</u> |
| APM | 2021 | Spring | <u>The Implementation of Sustainable Supply Chain Management in Indonesia: A Case Study on PT Astra Agro Lestari Tbk</u> |
| APM | 2021 | Spring | <u>Digitalization in Trade Finance Documents; Blockchain Technology based initiatives in Letter of Credit</u> |
| APM | 2021 | Spring | <u>Economic Empowerment of Urban Syrian Refugees in Germany through Micro-Credit</u> |

2020 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|--|
| APM | 2020 | Fall | <u>A Review of E-Marketing Strategies Practices by the Tourism Industry in the Least Digitalized Country: A Case Study of Travel Industry in Nepal</u> |

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| APM | 2020 | Fall | <u>Defining Christian Entrepreneurship and Enterprises</u> |
| APM | 2020 | Fall | <u>How Is It Like for Foreign Entrepreneurs to Start and Pursue Business in Japan</u> |
| APM | 2020 | Fall | <u>企業の財務データと CSR データによる信用格付けの機械学習を用いた分析</u> |
| APM | 2020 | Fall | <u>ESG 観点を取り入れた経営に関する考察 ～ESG 評価が企業価値評価にもたらす影響と可能性～</u> |
| APM | 2020 | Fall | <u>Adapting to a New Class of Financial Asset – A Comparative Study of Cryptocurrency Regulation in Australia and Japan</u> |
| APM | 2020 | Fall | <u>The Impact of COVID-19 Pandemic on Online Purchasing of Printed Books in Vietnam</u> |
| APM | 2020 | Fall | <u>Behind the Screen –Apple INC. : A Case Study on Apple INC. Supplier–Foxconn</u> |
| APM | 2020 | Fall | The Research on SMEs in Korea – Identifying Problems and Suggesting Directions for Growth |
| APM | 2020 | Spring | 当期純利益と包括利益の情報価値 |
| APM | 2020 | Spring | <u>Building and Testing Basic Algorithmic Trading Strategies on Python Programming Language</u> |
| APM | 2020 | Spring | <u>The Effect of Financial Leverage on Firm Performance: A Comparative Analysis of Japanese and American Video Game Companies</u> |
| APM | 2020 | Spring | <u>The Driving Forces of Online Resale Market Development for Luxury Brands in China</u> |
| APM | 2020 | Spring | <u>The Risks of Climate Change on Financial Instability</u> |
| APM | 2020 | Spring | The Changes BTPN Adopted to Pursue Digital Business Strategy |

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| APM | 2020 | Spring | <u>How the Termination of Cashback Promotion From E-Wallet Services Affect the Frequency of Using E-Wallet and the Monthly Top-Up Amount of E-Wallet in Indonesia</u> |
| APM | 2020 | Spring | <u>How the Political Economy of Developing Countries Can Influence the International Trade: A Case Study of Bangladesh</u> |
| APM | 2020 | Spring | <u>Turning Concern Into Intention: Indonesian Perspective on Green Purchase Intent</u> |
| APM | 2020 | Spring | <u>Biased Racial Treatment and Unemployment in Modern South Africa</u> |
| APM | 2020 | Spring | <u>コンピュータを用いた VaR の計測についてーVaR の計測における諸問題から GARCH-コンピュータモデルまでー</u> |
| APM | 2020 | Spring | <u>Illegal Human Trafficking: An Exploratory Study of Sex Trafficking in Jharkhand, India</u> |
| APM | 2020 | Spring | <u>The Role of Empathy in AI-Enabled Self Service</u> |
| APM | 2020 | Spring | <u>From the Theory to the Practice: Murabaha as the Dominant Products in Indonesia –A Case Study in BNI Syariah Bekasi Branch, Indonesia–</u> |
| APM | 2020 | Spring | The Impact of the Development of Third-Party Mobile Payment on China's Economy |
| APM | 2020 | Spring | <u>Impact of Government Expenditure on Economic Growth of Nepal: A Case Study on Nepalese Fiscal Policy From 1973/74 to 2018/19</u> |
| APM | 2020 | Spring | <u>国内総合飲料メーカーの競争優位の源泉-Resource Based View(RBV)の応用による分析-</u> |

2019 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|--|
| APM | 2019 | Fall | <u>WOMEN ON TOP A Case Study on Two Sri Lankan Companies</u> |

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| APM | 2019 | Fall | <u>バーチャルチームにおける変革型リーダーシップと職務満足度及びワーク・エンゲージメントの関係</u> |
| APM | 2019 | Fall | <u>Utilizing a Single-Purpose Blockchain to Increase the Efficiency of Settlements in Exchange and Asset Management</u> |
| APM | 2019 | Fall | <u>The Evolution of a Private Conglomerate in Vietnam: A Case Study of Vingroup JSC</u> |
| APM | 2019 | Fall | <u>The Glorified History of Bangladeshi Garments Industry</u> |
| APM | 2019 | Fall | <u>戦略的 CSR が企業の競争力に与える影響—株式会社 LIXIL グループのグローバルな衛生問題の解決に向けたソーシャルビジネス—</u> |
| APM | 2019 | Spring | <u>CALENDAR ANOMALIES IN NEPSE (A study of Nepalese Capital Market)</u> |
| APM | 2019 | Spring | <u>THE RESEARCH OF CURRENT CHINESE BUBBLE SITUATION AND POTENTIAL SOLUTIONS</u> |
| APM | 2019 | Spring | <u>Social and Sustainable Finance for the Poor</u> |
| APM | 2019 | Spring | <u>Non-Japanese University Students, Obstacles to Successful Employment in Japan and The Role of Educational Institutions: A Case Study of Ritsumeikan Asia Pacific University</u> |
| APM | 2019 | Spring | <u>日本に乱立しているモバイル決済手段はこの先のキャッシュレス革命をどのように推進していくのか—中国のモバイル決済サービス大手 Alipay との比較を中心に—</u> |
| APM | 2019 | Spring | <u>Blockchain in Logistics: A Study of Smart Contracts, Trade Finance & Business Process Operations</u> |
| APM | 2019 | Spring | <u>Attack or Defense: How Does User Experience Influence the Effectiveness of Promotion and Prevention Strategies on Mobile Payment Servi</u> |
| APM | 2019 | Spring | <u>Corporate Governance in Vietnamese State-owned Enterprises: The Case of Vietnam Electricity</u> |

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| APM | 2019 | Spring | <u>Solving the Apparel Sector Supply Chain Dilemma of Bangladesh:Using The 3C Dynamics “Competition, collaboration, and coopetition strategies”</u> <u>Lessons from China’ s Post Economic Reforms in the Clothing Sector</u> |
| APM | 2019 | Spring | <u>Public Debt and Economic Growth: An Empirical Study in Vietnam</u> |
| APM | 2019 | Spring | <u>THE ATTITUDES OF SOUTHEAST ASIAN YOUTH TRAVELERS TOWARDS TRAVEL USER-GENERATED-CONTENT (UGC) ON PLANNING A TRIP</u> |
| APM | 2019 | Spring | <u>The Perception of Indonesian Millennials toward their Career Success</u> |
| APM | 2019 | Spring | <u>The Framing Effect and Reputation in Consumers’ Participation Level in Permission Marketing Emails</u> |
| APM | 2019 | Spring | <u>Warrant Pricing Model and Recovery Theorem: Can We Escape from The Risk Neutral World?</u> |
| APM | 2019 | Spring | <u>Analysis of the Causes of US–China Trade War</u> |
| APM | 2019 | Spring | <u>Challenges in Hiring Migrant Workers in Thailand: A Case Study of Burmese, Cambodian, and Laotian Workers in SMEs</u> |

2018 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|--|
| APM | 2018 | Fall | <u>Understanding the Ulterior Motive of One Belt, One Road: China’ s Energy Security</u> |
| APM | 2018 | Fall | <u>THE PREDICTION OF LISTED JAPANESE CORPORATE BANKRUPTCY USING ALTMAN’ S MODEL ON HETEROGENOUS INDUSTRY</u> |
| APM | 2018 | Fall | <u>Sustainable Events: Waste Management An Exploratory Case Study of Vietnam</u> |

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| APM | 2018 | Fall | COGNITIVE BIASES AND RISK PERCEPTION AS ANTECEDENTS OF OPPORTUNITY EVALUATION AMONG FUKUOKA AND OITA ENTREPRENEURS |
| APM | 2018 | Fall | <u>Foreign Direct Investment and its Impact on Economic Development: A Case Study of Bangladesh</u> |
| APM | 2018 | Fall | <u>THE PROSPECT OF TAKING MATERNITY LEAVE AND FEMALE CAREER PREFERENCES: A COMPARATIVE STUDY BETWEEN YOUNG JAPANESE AND YOUNG SWEDISH WOMEN</u> |
| APM | 2018 | Fall | <u>日本企業における海外駐在員のリーダーシップの研究 ～株式会社 IHI のケーススタディ～</u> |
| APM | 2018 | Fall | <u>アニメキャラクターグッズの購買動機</u> |
| APM | 2018 | Fall | グローバル経済と大衆迎合主義 世界経済の変遷と日本の貧困・格差問題 ～課題と対策の提言～ |
| APM | 2018 | Fall | <u>日本企業における内部監査義務化の検討 — エンロンと東芝の事例を踏まえて —</u> |
| APM | 2018 | Fall | <u>Teacher Retention in Private Schools in Thailand: A Case Study of Suteetorn School, Nakhon Pathom Province</u> |
| APM | 2018 | Fall | <u>Bitcoin Bubble Forecasting Bitcoin Bubble using Neuroeconomics and ARMA Model</u> |
| APM | 2018 | Fall | <u>Study of Japanese Pension System and The Surrounding Environment: How Can Japan Fix Its Pension System?</u> |
| APM | 2018 | Fall | <u>人工知能を用いた人事マネジメントに関する研究 — 社会福祉法人・善光会の取り組みを中心に —</u> |
| APM | 2018 | Fall | <u>女性起業家としての必要要素の研究 ～事業起業家社会起業家の両面から～</u> |
| APM | 2018 | Fall | A Qualitative Analysis of Food Security: A Case Study of Japanese Sushi Consumption |

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| APM | 2018 | Fall | <u>Impulse Buying on Instagram: Implications of a Self-Regulatory Approach on User Savings</u> |
| APM | 2018 | Spring | <u>Which finance jobs are most likely to survive the intrusion of AI in the near future?</u> |
| APM | 2018 | Spring | <u>CHALLENGES AND PROCEDURES OF INTERNATIONAL TRADE IN NEPAL: A CASE STUDY OF CARPET INDUSTRY IN NEPAL</u> |
| APM | 2018 | Spring | <u>NAFTA における自動車産業各社の経済活動と保護主義と自由貿易主義を考える</u> |
| APM | 2018 | Spring | <u>Exploring the Influence of Emojis on Perceived Brand Personalities in Relation to the Consumer's Purchase Intention</u> |
| APM | 2018 | Spring | <u>Cross-border Acquisitions: A Case Study of Hon Hai Precision Industry's Acquisition of Sharp Corporation</u> |
| APM | 2018 | Spring | <u>GO-JEK's Innovation Strategy in Indonesia</u> |
| APM | 2018 | Spring | <u>SMART AI-BASED NEW INDUSTRIAL REVOLUTION: INDUSTRY 4.0 AND ITS IMPACTS TO FUTURE COMPANIES AND ORGANIZATIONS</u> |
| APM | 2018 | Spring | WHAT MOTIVATES JAPANESE WOMEN TO START THEIR BUSINESS?: Case Study from Japan |
| APM | 2018 | Spring | Development of AI and Change in Market |

2017 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|--|
| APM | 2017 | Fall | <u>Post-Merger Integration を中心とした M&A の研究 -日産自動車の事例を中心として-</u> |
| APM | 2017 | Fall | <u>スポーツ用品企業とアスリートの関係性 —市場拡大に寄与する存在—</u> |

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| APM | 2017 | Fall | <u>南米物流ハブとしてのウルグアイ 今後の課題と展望 ～世界最大級の 物流ハブ であるシンガポールとの比較を通して～</u> |
| APM | 2017 | Fall | <u>Striking Back Against Product Harm Crises with Culture Endorsed Strategies A Case study of Kanebo's 2013 Corporate Scandal</u> |
| APM | 2017 | Fall | <u>Rising from anonymity to “Instafame”: how dining experiences affect motivations of young millennials to create positive usergenerated content (UGC) about unknown brands</u> |
| APM | 2017 | Fall | <u>日米欧自動車産業のモジュール化の考察 -日系自動車部品メーカーの今後の課題と対策の提言-</u> |
| APM | 2017 | Fall | <u>Marketing of Hydropower in International Market; A case study of Hydropower in Nepal</u> |
| APM | 2017 | Fall | <u><Crowdfunding and its Application for Korean Society> - Focus on Reward-based and Donation-based funding-</u> |
| APM | 2017 | Fall | <u>The reform of Yangqi (One type of SOE) in China Take the SGCC as an example</u> |
| APM | 2017 | Fall | <u>スターバックスに見るグローカリゼーションの成功要因</u> |
| APM | 2017 | Spring | <u>The (In)Effectiveness of Overexposed Celebrities for Product Promotion in Japan</u> |
| APM | 2017 | Spring | <u>Things Behind Chinese Typical Financial Crises: How Does the Government Play Their Role in the Past and the Future?</u> |
| APM | 2017 | Spring | BILLS OF LADING CRISIS AND ITS ALTERNATIVE:THE USE OF ELECTRONIC BILLS OF LADING IN INTERNATIONAL TRANSACTIONS |
| APM | 2017 | Spring | <u>Low Cost Carrier in Vietnam: A Case Study of VietJet Air</u> |
| APM | 2017 | Spring | <u>The Effect of Retargeting in the Customer Buying Process and the Role of Privacy Concerns</u> |

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| APM | 2017 | Spring | Brand Anchoring Effect |
| APM | 2017 | Spring | FAITH AND SOCIAL RESPONSIBILITY: A COMPARATIVE STUDY BETWEEN SOCIALLY RESPONSIBLE INVESTMENTS AND SHARIA COMPLIANT INVESTMENTS IN INDONESIA |

2016 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|---|
| APM | 2016 | Fall | Redefining Mission Statements in a Sustainable and Strategic Management Perspective: Looking through Google Inc. |
| APM | 2016 | Fall | FinTech が金融機関と金融サービスをいかに変化させるか |
| APM | 2016 | Fall | 企業文化における変革型リーダーシップの研究 － ホンダの理念継承を中心に － |
| APM | 2016 | Fall | Future of China's Energy Policies: Lessons from Japan's Post Oil Shock Strategies |
| APM | 2016 | Fall | 神戸港低迷の要因と今後の展望 － 世界最大級の港湾シンガポール港を比較対象とし － |
| APM | 2016 | Fall | Corruption in International Trade: The Gendered Impact |
| APM | 2016 | Fall | Women Empowerment through Microfinance |
| APM | 2016 | Fall | From Globalization to Glocalization: challenges and opportunities for internationalizing SMEs |
| APM | 2016 | Fall | グローバリゼーションパラドクスへの対応とメタナショナル経営 の可能性 － 株式会社ダイフクの投資戦略 － |
| APM | 2016 | Spring | The Impact of Brand Equity on Financial Performance: The Case of Luxury Fashion Brands |
| APM | 2016 | Spring | Financial Asset Management Corporations (AMCs) in China: Achievements, Challenges, and Future Developments |

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| APM | 2016 | Spring | How Mobile Financial Services can Leverage the Micro Finance Institutions in Bangladesh: Taking the Case of Grameen Bank and bKash. |
| APM | 2016 | Spring | The Development and Problems of Factoring Business in China |
| APM | 2016 | Spring | To What Extent Japan Inc. is Cosmopolitan? |
| APM | 2016 | Spring | The Impact of Social Campaign in Brand Image Creation: The Case of Dove For Real Beauty Campaign |
| APM | 2016 | Spring | Engagement in Non-Celebrity Endorsements on Instagram in Indonesia |
| APM | 2016 | Spring | The Relation of Religious Festivity Allowance (THR) on MNCs Employee Work Motivation in Indonesia |
| APM | 2016 | Spring | Reaching Millennial Consumers via Social Media Marketing |

2015 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|--|
| APM | 2015 | Fall | How Vulnerable are Japanese Automotive Firms to Systematic Risk?: An Industry Case Study |
| APM | 2015 | Fall | 仮想通貨の普及による資金調達への影響 |
| APM | 2015 | Fall | 人材紹介業における EQ リーダーシップの研究 |
| APM | 2015 | Fall | 革新的メタナショナル企業へーNEC の変革ー |
| APM | 2015 | Fall | Foreign Aid and Governance: The Impacts of Foreign Aid on Governance in Cambodia, Lao PDR and Vietnam. |
| APM | 2015 | Fall | 北極海航路の現状と展望 |
| APM | 2015 | Fall | のれんの定義から読み取れる償却及び非償却の議論 |
| APM | 2015 | Fall | Culture and Corruption: A Qualitative Content Analysis of 'Hanzawa Naoki' |

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| APM | 2015 | Fall | Subjective Performance Measurement of International Joint venture |
| APM | 2015 | Fall | BOP ビジネスにおける新製品開発戦略 ―日本企業のグローバルビジネスへの示唆― |
| APM | 2015 | Fall | Business and Marketing Strategies Based on the SWOT Analysis of Caffe Bene |
| APM | 2015 | Fall | Long-Stay tourism market in Thailand attracting retired middleaged and elderly Japanese long-stayers: Case study of long-stay tourism market in Chiang Mai |
| APM | 2015 | Spring | ENHANCING EMPLOYEE CREATIVITY AND ORGANIZATIONAL INNOVATIVENESS: The mediating effect of job design through intrinsic task motivation |
| APM | 2015 | Spring | The Relation between Cultural Differences, Work-related Acculturation and Job Satisfaction among Expatriate Workers: The Case of Vietnamese Graduates Working in Japan |
| APM | 2015 | Spring | An application of transformational leadership in Vietnam, a transforming society: Learning to reconcile cultural gaps |
| APM | 2015 | Spring | Implementation of Programming on Building Optimization System for Business: The Case in the Convenience Store Retailing |
| APM | 2015 | Spring | The Gender Earning Gap in the Chinese Labor Market 1992–2014 |
| APM | 2015 | Spring | Nepalese Political, Economic, Legal and Socio-cultural factors that impact foreign investment opportunities in the IT sector |
| APM | 2015 | Spring | The relationship between job design and job satisfaction |
| APM | 2015 | Spring | THE ROLE OF SOCIAL CAPITAL IN ENTREPRENEURSHIP: A CASE STUDY OF INDONESIA |
| APM | 2015 | Spring | The remittance Economy of Nepal and its socio-economic implications |

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| APM | 2015 | Spring | <u>2015 年度法人税改革による潜在的な財務上の影響について －日本と韓国の自動車業界の分析－</u> <u>Potential financial effects of the 2015 Corporate Tax Reform of Japan: Automotive industry analysis with comparison to South Korea</u> |
| APM | 2015 | Spring | <u>企業のグローバル戦略と地域活性化～日本の流通業の動きを中心に～</u> |
| APM | 2015 | Spring | <u>Is the Registration-Based IPO Listing System a Panacea to the Financing Difficulties of Chinese SMEs?</u> |

2014 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|---|
| APM | 2014 | Fall | <u>Under the Veil:Dynamic of Tunisian Women after “Jasmine Revolution” from the Perspective of Gender and Social Norm</u> |
| APM | 2014 | Fall | <u>Product Value Versus Privacy: Looking Through Google Glass</u> |
| APM | 2014 | Fall | <u>Innovation Financial Performance of Electronics Companies: A Cross-country Comparison</u> |
| APM | 2014 | Fall | <u>LINE: The New Trend of Communication Software Application in Business and Social Media</u> |
| APM | 2014 | Fall | 日本の自動車業界におけるマツダのプレミアム・ブランド戦略 |
| APM | 2014 | Fall | <u>日本企業の海外拠点においてタカタショックから見る失敗への対応力</u> |
| APM | 2014 | Fall | A study on Peer to Peer lending in China:Current, future and the mode difference between US and China by comparing Prosper and CreditEase (Yixin) |
| APM | 2014 | Fall | <u>中国自動車市場における日系自動車企業のマーケットシェア獲得についての課題と戦略</u> |
| APM | 2014 | Fall | State of Industrial Sector in Nepal and its Trade Relation with India and China |

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| APM | 2014 | Spring | <u>MARKET OPPORTUNITIES FOR HALAL COSMETICS IN INDONESIA:A Research Study to Investigate Muslim and NonMuslim Consumers' Perceived Quality and Purchase Intention of Halal Cosmetics</u> |
| APM | 2014 | Spring | <u>Data Dependencies in Unstructured Data with Binary Class Variables Sentiment Mining and Financial Markets</u> |
| APM | 2014 | Spring | The Prospect of Opening Air Transport Route from Tourism Aspect:A Case of Garuda Indonesia Airline and Fukuoka Route |
| APM | 2014 | Spring | <u>ICT ADVANCEMENT AND ITS ASSOCIATED SECURITY AND PRIVACY CONCERNS:AN INNOVATIVE ANONYMOUS COMMUNICATION APPROACH</u> |
| APM | 2014 | Spring | <u>e-Sekai Game: Interactive WPF Application for Early Multicultural Education Learning Tools</u> |
| APM | 2014 | Spring | ECONOMIC AND FINANCIAL REFORMS OF CHINA |
| APM | 2014 | Spring | Transferability of Japanese Management to Vietnam |
| APM | 2014 | Spring | <u>Current International Logistics Trend between Japan and China</u> |
| APM | 2014 | Spring | のれんに関する研究 一のれんの償却・非償却と減損を中心としてー |
| APM | 2014 | Spring | ベトナム北部農村地域における女性起業家に対するソーシャルキャピタルの役割 ーフート省フートタウンの事例からー |
| APM | 2014 | Spring | <u>Analysis of Current Personal Wealth Management Condition in Mainland China</u> |
| APM | 2014 | Spring | <u>キヤノンの長期的製品開発能力の構築 ーRBV(Resource Based View)による分析ー</u> |
| APM | 2014 | Spring | Sumitomo Mitsui Banking Corporation's Investment Strategies in Asia |
| APM | 2014 | Spring | <u>ベトナムにおける金融政策運営とその効果波及経路 ーVARによる実証分析ー</u> |

2013 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|-------------|------|----------|--|
| APM | 2013 | Fall | THE ROLE OF COMPULSORY EDUCATION IN PROMOTING ENTREPRENEURSHIP; IMPLICATIONS FOR JAPAN |
| APM | 2013 | Fall | “企業が生き残るための条件”～エンパワーメント型マネジメントの今後の展望～ |
| APM | 2013 | Fall | Textile and Apparel Industry in Bangladesh: A Critical Examination of Post MFA Period; |
| APM | 2013 | Fall | 変化の渦中にある国際会計基準「リース」～導入への懸念 リース会計の展望～ |
| APM | 2013 | Fall | 日本経済の成長とイノベーション・エコシステム ～強い日本経済を継続的・自律的に実現する仕組みの考察～ |
| APM | 2013 | Fall | サービス産業における新製品開発の貢献～テーマパークに おける製品とサービスのシナジー～ |
| APM | 2013 | Fall | 環境・状況にあわせた適切なリーダーシップ |
| APM | 2013 | Fall | 企業文化が M&A に及ぼす影響の研究 |
| APM | 2013 | Fall | 『三菱UFJリースのアジア戦略』～アジア五か国における今 後の5つの可能性について～ |
| APM- ICT | 2013 | Fall | A WPF USER CONTROL FOR LINE GRAPH PLOTTING |
| APM- LCS | 2013 | Fall | 家庭・母・良妻賢母: 近現代ポップカルチャーにおける「男性 の眼差し」と「少女」像 始まりと今 |
| APM | 2013 | Spring | サービスブランディング |
| APM | 2013 | Spring | Garment Industry of Bangladesh in pre and post Multifiber Arrangement |

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| APM | 2013 | Spring | <u>消費者福祉要因が中国の銀行システムにおける過剰流動性問題に与える影響について</u> |
| APM | 2013 | Spring | THE DYNAMICS OF CORPORATE CAPITAL STRUCTURE: A COMPARATIVE STUDY FROM FRANCE, GERMANY AND JAPAN |
| APM | 2013 | Spring | <u>Knowledge sharing between small companies across borders – Chinese business professionals and their American and Vietnamese counterparts</u> |
| APM | 2013 | Spring | <u>Correlation Between Child Labor and Income Level, Poverty, and Industry Origin in Indonesia</u> |
| APM | 2013 | Spring | Patterns of Foreign Direct Investment Strategies: Comparison of German and Japanese automobile manufacturers investing into China |
| APM | 2013 | Spring | <u>The Potential for Psychological Mobility and Protean–Career Orientation</u> <u>– An assessment of Millenials with international exposure</u> |
| APM | 2013 | Spring | <u>Special Economic Zone: The Batam Free Trade Zone</u> |
| APM | 2013 | Spring | <u>Analysis of the relationship between energy consumption, economic growth and sectoral output in China and India</u> |
| APM | 2013 | Spring | Altruistic or Opportunistic: Consumer Perception of Causerelated Products |
| APM | 2013 | Spring | Environmental Accounting in Japan: A History and Current Issues |
| APM | 2013 | Spring | <u>DETERMINANTS OF PROFITABILITY IN VIETNAMESE BANKING SECTOR</u> |
| APM–LCS | 2013 | Spring | <u>First Culture–based Creativity in Second Language Performance</u> |

2012 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|-------------|------|----------|--|
| APM | 2012 | Fall | LEADING JAPANESE AUTOMOBILE CORPORATION : Financial Comparison and Analysis Between Toyota and Nissan |
| APM | 2012 | Fall | The Impact of Job Referral on Job Dissatisfaction Tolerance in terms of Exit, voice, Loyalty, and Neglect Response |
| APM | 2012 | Fall | Are You One of Us? The Strategic Importance of an Inclusive Outlook |
| APM | 2012 | Fall | 企業とスポーツの視点から見る、モチベーション |
| APM | 2012 | Fall | ローカル美容室におけるリスク・マネジメントの基本的な枠 組みに関する研究 A study on the fundamental framework of the risk management in local beauty salon |
| APM | 2012 | Fall | 中小企業の生き残りのための経営戦略～ニッチ産業とコ ア・コンピタンスの確立～ |
| APM | 2012 | Fall | Hitachi Capital のアジア展開、日系リース会社向けアジア 投資戦略 |
| APM | 2012 | Fall | Analysis of contemporary logistics in China—concentrate on relationship between ICD development and transportation infrastructure |
| APM | 2012 | Fall | 日本の技術吸収と国産化 ～日本とインドの比較を通して～ |
| APM | 2012 | Fall | Empowerment Marchandising E-Commerce Transaction and SMEs Involvement in Thailand on the adoption of Influencing Factors of Japanese E-Commerce Beyond the Future: A Case Study of Rakuten. Com |
| APM- ICT | 2012 | Fall | Online Advertising and its Associated Security & Privacy Concerns |
| APM- ISS | 2012 | Fall | 経済人—歴史と批判 |

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| APM | 2012 | Spring | The Determinants of Non-performing Loans in the Vietnamese Banking Sector: Moral Hazard Hypotheses |
| APM | 2012 | Spring | Foreign Direct Investment (FDI) Behavior in Indonesia |
| APM | 2012 | Spring | JAPAN-ASEAN Relations |
| APM-HEALS | 2012 | Spring | Forest Certification for China's Bamboo Industry: Pathway, Problem, and Prospects |
| APM | 2012 | Spring | An Empirical Study of Vietnam Inflation in 2008 |
| APM | 2012 | Spring | ラグジュアリー企業のブランドマネジメント戦略～中国におけるラグジュアリーブランドの創出に向けて～ |
| APM | 2012 | Spring | 異文化経営とダイバーシティ・マネジメント |
| APM-ICT | 2012 | Spring | Facial Expression Recognition under Illumination Variation |
| APM | 2012 | Spring | 日本における海上運輸と環境—日本郵船の動向を中心に |
| APM | 2012 | Spring | Corporate Social Responsibility and Organizational Learning: Evidence from Japan's Nuclear Energy Sector |
| APM | 2012 | Spring | An Assessment of Business Opportunity for Japanese Telecommunication Companies in Bangladesh |
| APM | 2012 | Spring | 『株式会社タイカのアジア戦略』～カンボジアにおける化学メーカー事業戦略～ |

2011 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|---|
| APM-LCS | 2011 | Fall | Work-life Balance in Japan and Europe How Individuals are Affected by Culture |
| APM | 2011 | Fall | 「多文化留学生」の学習環境への適応や就業意識の現状に関する調査研究 |
| APM-THP | 2011 | Fall | Women Entrepreneurship in Tourism: The Case of Bali |

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| APM | 2011 | Fall | 日本の旅客機は再び世界で市場を取れるのか？—リージョナルジェット市場に参入するMRJ— |
| APM | 2011 | Fall | The Impact of Corporate Social Responsibility Activities on Organizational Attractiveness across Different Cultures |
| APM | 2011 | Fall | 賃金によらないモチベーション |
| APM | 2011 | Fall | 固定資産長期適合率が社債比率に与える影響について The Affect of the Bond Issuing by Fixed Assets to Fixed Liability Ratio in the Manufacturing Industry |
| APM | 2011 | Fall | アルバイトにおけるモチベーションとリーダーシップの研究—塾講師を対象にして— |
| APM | 2011 | Fall | ASEAN Japan Comprehensive Economic Partnership Agreement : Trade in Agriculture, Investment and Movement of Persons |
| APM | 2011 | Fall | プラントエンジニアリング企業におけるアジア投資戦略 |
| APM | 2011 | Fall | インターネットにおける野菜販売の可能性—なぜオイシックスが成功できるか— |
| APM-LCS | 2011 | Fall | キム・ギョンの映画『下女』の脱構築的分析 |
| APM | 2011 | Fall | Cultural Adjustment of the International Students |
| APM | 2011 | Fall | Competitiveness of Indonesian Textile and Garment Industry : Competitive Advantage and Global Value Chain Approach |
| APM | 2011 | Spring | Global Economic Governance in Global Financial Crisis : The Case of G-20 –A Preliminary Study in Global Governance |
| APM | 2011 | Spring | The Future of Renewable Energy as a Solution to Global Warming : Will Renewable Energy be able to Replace Currently Existing Energy Sources |
| APM | 2011 | Spring | 中国農業の産業改革の問題点 |

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| APM | 2011 | Spring | The Determinants of Corporate Capital Structure : Evidence from Japanese Manufacturing Companies |
| APM | 2011 | Spring | 中日における中小企業貸付問題 |
| APM | 2011 | Spring | Comparative Education Between China and Western Countries for Basic Education |
| APM | 2011 | Spring | In Search of Globally Competitive Couriers: A case study of Indonesian Local Couriers |
| APM | 2011 | Spring | The Place of English in Japanese Multinational Corporations |
| APM-ICT | 2011 | Spring | Embedded Programming using the .Net Micro Framework and its Application to Sensor Network Fields |
| APM | 2011 | Spring | Corporate Governance and Firm Performance : An Empirical Investigation in Vietnam |
| APM | 2011 | Spring | Rural-Urban Female Migrant Workers in China |
| APM | 2011 | Spring | Vietnam Oriented Project Finance and Possible Contribution of SMBC |
| APM-ICT | 2011 | Spring | Face Recognition System Using Eigenface Approach |
| APM-LCS | 2011 | Spring | The Development of English Immersion in Japan |
| APM | 2011 | Spring | 女性の幸せと価値観－就業意識の変化とその背景－ |
| APM | 2011 | Spring | Trade Finance and the Global Trade Finance Trend |

2010 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|---|
| APM | 2010 | Fall | Environmental degradation – Deforestation in South America and Central Africa |

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| APM | 2010 | Fall | Application of marketing mix strategy: A different perception of 7-Eleven Indonesia |
| APM | 2010 | Fall | 自動車業界における将来像 |
| APM | 2010 | Fall | The study of the perceptions of Japanese automotive and electronics companies on the Bi-directional relationships between corporate social responsibility performance and firm financial performance |
| APM | 2010 | Fall | 花火大会における企業協賛～GISで見る公共財とフリーライダー問題～ |
| APM | 2010 | Fall | Transition from Basel II to Basel III and the adaptability of Thailand's banking system |
| APM | 2010 | Fall | 環境に優しいモノづくりを実現するには～洗剤メーカーの環境技術と消費者の行動～ |
| APM | 2010 | Fall | 株式会社日新のアジア投資戦略 |
| APM | 2010 | Fall | Mutual and global understanding in Ritsumeikan Asia Pacific University – Interracial social relationship between Indonesian and Chinese-descent Indonesian students – |
| APM-HEALS | 2010 | Fall | 国内クレジット制度における温室効果ガス削減の可能性 |
| APM | 2010 | Fall | Comparison between Thailand and Malaysia automobile industries: Which one is a success story? |
| APM | 2010 | Fall | Credit risk management in Vietnam Banks –A case study of joint stock commercial bank |
| APM | 2010 | Spring | 欧州と日本の休暇制度の国際比較～日本の長期休暇制度の普及を目指して～ |
| APM | 2010 | Spring | Obstacles for Vietnamese Corporations When Crosslisting on Singapore Stock Exchange |
| APM | 2010 | Spring | Vietnam and the WTO–Opportunities and Challenges |

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| APM | 2010 | Spring | Business Diversification and Value-added Strategies: A Case Study of Agro-Industry in Thailand |
| APM-ICT | 2010 | Spring | Text Mining and Unsupervised Artificial Neural Nets for Modeling Movie Sentiment |
| APM-THP | 2010 | Spring | The Role of Community at Cultural Heritage Destinations in Developing Countries ~ A Case Study of Hoi An City-Vietnam ~ |
| APM-ISS | 2010 | Spring | Blood Diamond: Assessing Natural Resource Curse Hypothesis in Sierra Leone |
| APM | 2010 | Spring | Green Marketing Opportunities on Young Indonesians: A Comparative Study of Adolescents in Indonesia and Japan |
| APM | 2010 | Spring | International Financial Reporting Standards (IFRS) and Its Implication to Financial Ratios |
| APM | 2010 | Spring | Air Transportation Development in Mongolia, its Future Trends |
| APM-THP | 2010 | Spring | Discussion Concerning Torajan Funeral Ceremony to be Wholly Handled by the Indonesian Government Prior to the Tourism in Indonesia |
| APM | 2010 | Spring | Real Estate Securitization in Vietnam: Instruments for Easing Frozen Credit or the Market's Long Term Choice |
| APM-ICT | 2010 | Spring | Ubiquitous Multimedia Enhanced LMS |
| APM | 2010 | Spring | Foreign Direct Investment in Indonesia |
| APM | 2010 | Spring | Takeda Pharmaceutical: An Investment Strategy Towards Indonesia Market |
| APM | 2010 | Spring | Determinants of FDI in Indonesia: Ways to Attract Foreign Investment to Indonesia |
| APM | 2010 | Spring | World Financial Crisis and Effect on Korea's Economy |

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| APM | 2010 | Spring | 日本企業がいかに国際競争で勝つかー技術力を基にしたモノづくり戦略ー |
| APM | 2010 | Spring | 銀行リスクマネジメントについてー中国銀行の考察ー |

2009 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|---|
| APM | 2009 | Fall | 会計基準の国際的統一ー会計言語論の観点からー |
| APM | 2009 | Fall | Japanese Automotive Market Strategic Maps: with a Case Study of Audi and Customer Value Analysis |
| APM | 2009 | Fall | 今後の日本は外国労働者を受け入れやすい国になれるかどうか |
| APM | 2009 | Fall | 井関農機アジア投資戦略～ディーラーコントロールで売上を伸ばせるか～ |
| APM | 2009 | Fall | 「売れる音楽」の創造～ポピュラー音楽のマーケティング～ |
| APM | 2009 | Fall | 進化する製品～人と製品の共存～ |
| APM | 2009 | Fall | DCF Method: is any good? |
| APM | 2009 | Fall | 写真投稿サービスを使用した GIS への応用～観光客数の推定方法について～ |
| APM | 2009 | Fall | A Crisis in (E)Motion: A Behavioral Finance Perspective on Key Psychological Aspects Involved in the Financial Crisis of 2008 |
| APM-THP | 2009 | Fall | Green Tourism in Japan～The case of Ajimu town～ |
| APM-LCS | 2009 | Fall | Kikkoman's Entry Strategy to the US Market |
| APM-ICT | 2009 | Fall | Machine Vision based Cash Register System for Cafeteria |

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| APM- ISS | 2009 | Fall | Causes of Southern Thailand's Violent Conflict from 2001 to Present: Application of Michael Brown's Framework |
| APM | 2009 | Fall | Thailand's Paperless Customs System: The Present and The Future |
| APM | 2009 | Fall | Financial Markets in China |
| APM | 2009 | Spring | What is the promising Automobile in future? – Environmental Technology of Automobile Industries– |
| APM | 2009 | Spring | Social Intelligence & Leadership Effectiveness in Ritsumeikan Asia Pacific University students |
| APM | 2009 | Spring | フリーターの現状と経済への影響 |
| APM | 2009 | Spring | アジア各国とミャンマーへの進出日系企業の比較優位な点と問題点 |
| APM | 2009 | Spring | Dismantling Financial Crisis: `Savings ; Loan Debacle` and `Subprime Mortgage Crisis` In The Light of Minsky |
| APM | 2009 | Spring | Logistics Innovation at Deutsche Post DHL: Idea Management |
| APM | 2009 | Spring | Overview of Investment in Vietnam during 2002–2005 after the US–Vietnam Bilateral Trade Agreement was Implemented |
| APM | 2009 | Spring | LEADERSHIP OF EXPATRIATES How to evaluate success of the expatriates? |

2008 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|---|
| APM | 2008 | Spring | Comprehensive Rationality : The Why to Instrumental and Bounded Rationality |
| APM | 2008 | Spring | Convergence Strategy : A Case Study of True Corporation Thailand |

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| APM | 2008 | Spring | 松下電器産業のアジアにおける将来像 |
| APM | 2008 | Spring | Impact of National Economy on Pre-mature Financial Markets: Case Study on Vietnamese Securities Exchange Market |
| APM | 2008 | Spring | An Unheralded Transformation in the World of Trade Finance : From L/C to Open Account Payment |
| APM | 2008 | Spring | <u>THE CRITICAL SUCCESS FACTORS OF TOTAL QUALITY MANAGEMENT IMPLEMENTATION: AN EMPHASIS ON THE ROLE OF TOP MANAGEMENT COMMITMENT AND LEADERSHIP</u> |
| APM | 2008 | Spring | <u>POVERTY ALLEVIATION IN VIETNAM AND IMPLICATIONS FOR AFRICAN COUNTRIES</u> |
| APM | 2008 | Spring | デファクトスタンダードにおける競争戦略 次世代型 DVD 規格における Blu-ray Disc の勝因 |
| APM | 2008 | Fall | イノベーションをデザインする Design for innovation |
| APM | 2008 | Fall | 「アジアにおけるリース戦略」～タイ・中国・インドネシアの比較から～ |
| APM | 2008 | Fall | 文化／社会人類学における儀礼論の系譜についての批判的研究 |
| APM | 2008 | Fall | A REVIEW OF ENTERPRISE RESOURCE PLANNING IN ACHIEVING OBJECTIVES OF MANAGEMENT IN JAPANESE FIRMS |
| APM | 2008 | Fall | 過疎農山村における担い手・後継者問題－別府市内成地区太郎丸集落を事例に－ |
| APM | 2008 | Fall | <u>環境ブームで終わらせないために</u> |
| APM | 2008 | Fall | 日系企業における多国籍内部労働市場の検証～中国からみる多国籍内部労働市場の一端～ |
| APM | 2008 | Fall | <u>International Factoring</u> |

2007 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|---|
| APM | 2007 | Spring | EFFECTIVENESS OF THE WORLD TRADE ORGANIZATION |
| APM | 2007 | Spring | チームマネジメント～EQ リーダーシップ～ |
| APM | 2007 | Spring | Grameen Bank: Has the organization's micro-credit scheme been successful in reducing poverty in a select village in Bangladesh and, by inference, the country as a whole? |
| APM | 2007 | Spring | Ways to Prevent from Catch-Up in Japanese Companies |
| APM | 2007 | Spring | 外国人の日本での就職 企業分析とエントリーシートから始まる就職活動のコツ |
| APM | 2007 | Spring | Population aging impact toward transfer of rent in public pension system |
| APM | 2007 | Spring | FRANCHISING IN VIETNAM: POTENTIAL AND REALITY A CASE STUDY OF SUCCESSFUL STORY ABOUT VIETNAMESE TRADITION FOOD |
| APM | 2007 | Spring | インドネシアでのサロン開業まで |
| APM | 2007 | Spring | Ritsumeikan Asia Pacific University Virtual Foreign Currency Exchange Contest (AEC) |
| APM | 2007 | Fall | <u>Competitiveness of Japanese Electronics Industry : A Case Study of Sony and Toshiba</u> |
| APM | 2007 | Fall | <u>International Trade Operations</u> |
| APM | 2007 | Fall | <u>インド自動車産業と中国自動車産業の比較</u> |
| APM | 2007 | Fall | <u>病院経営の必要性～医療の高需要化に伴う病院経営の変容</u> |
| APM | 2007 | Fall | <u>高田工業所の FDI 戦略～プラント事業管理とゴーイング・コンサーン～</u> |
| APM | 2007 | Fall | 東京 23 区の従業者密度が地価に及ぼす影響について |

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| APM | 2007 | Fall | <u>TARGET COSTING COMPARISON AND SUCCESS FACTORS OF JAPANESE AND WESTERN APPROACHES:WITH INSIGHTS TO SUCCESS</u> |
| APM | 2007 | Fall | <u>Analysis of Korean film industry and its potential movement into International Markets</u> |
| APM | 2007 | Fall | <u>Credit Derivatives: Assessment and Analysis of the Japanese Market</u> |
| APM | 2007 | Fall | <u>韓国-東大門市場における産業構造分析とその地域的特性</u> |

2006 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|--|
| APM | 2006 | Spring | <u>Quality of Earnings: An Investigation of Economic and Accrual Earnings' Relationship to Stock Market Performance</u> |
| APM | 2006 | Spring | 花王の新商品開発～ヒット商品を生み出す舞台裏～ |
| APM | 2006 | Spring | <u>Does Business Ethic Exist in Indonesia? (Comparative Study: Japanese Companies and Indonesian Companies in Indonesia)</u> |
| APM | 2006 | Spring | <u>Indonesian Traditional Organization Model: Analysis on Weaknesses due to Efficiency and Effectiveness –a case of NGOs</u> |
| APM | 2006 | Spring | Who can fly in Malaysia? An analysis of the struggle of lowcoast and incumbent carriers Air Asia and Malaysia Airlines |
| APM | 2006 | Spring | Strategic Market Management in the Instant Noodle Industry: Case Study on Nissin Foods and Nongshim Foods |
| APM | 2006 | Spring | <u>Exchange & Finance–Case of RMB's appreciation</u> |
| APM | 2006 | Spring | The Classical Music Market In this Century |
| APM | 2006 | Spring | 総合商社の研究～過去最高益の要因とは～ |

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| APM | 2006 | Spring | Evaluation of Marketing Strategies of Sumitomo Wiring Systems(SWS) |
| APM | 2006 | Spring | The Management of Overseas Commercial Representation – Case Study on Indonesia Trade Promotion Center in Osaka Japan: Between Challenges and Hopes |
| APM | 2006 | Fall | Future Trend of the Global Stock Market Global Capital Markets Integration |
| APM | 2006 | Fall | 日本における通信販売の可能性 |
| APM | 2006 | Fall | 障害者の雇用 |
| APM | 2006 | Fall | 電子決済システムの動向と韓国の活性化戦略 |
| APM | 2006 | Fall | カルソニックカンセイのアジア投資戦略 |
| APM | 2006 | Fall | When Marketing Face Limit–The Case of Thai Alcoholic Beverage Industry |
| APM | 2006 | Fall | UNIVERSAL DESIGN |
| APM | 2006 | Fall | アパレル業界のしくみと私のあるべき姿 |
| APM | 2006 | Fall | 台湾の経済を支えるEMS企業の現状～台湾電子加工製造企業ホン・ハイ社を事例として～ |
| APM | 2006 | Fall | 組織と女性 |

2005 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|---|
| APM | 2005 | Spring | Freer Trade Rather Than Constrictive Aid: Effective Development Assistance Through Trade Liberalization |
| APM | 2005 | Spring | タイに進出する日系企業の人事労務管理 |
| APM | 2005 | Spring | Customer Relationship Management(CRM)in E-Commerce |

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| APM | 2005 | Spring | <u>Designing New Banking Instruction in Cambodia: Lessons to Be Learned from Japan's LTCBs during High-Growth Period</u> |
| APM | 2005 | Spring | <u>When a Crisis Arises -The Case of Honda in Thailand-</u> |
| APM | 2005 | Spring | <u>ミャンマーで IT アウトソーシングは成功するのか -その可能性と投資分析-</u> |
| APM | 2005 | Spring | HML Realty Marketing Project |
| APM | 2005 | Spring | Money: Measurement Development and Testing |
| APM | 2005 | Spring | A Strategic Analysis of Asian Banking |
| APM | 2005 | Fall | <u>Malaysian Financial Regulator Signaling: The Case Of The Unite Trust Industry</u> |
| APM | 2005 | Fall | <u>宅配便の競争と戦略</u> |
| APM | 2005 | Fall | <u>在ベトナム日系多国籍企業の技術移転とそれを担う中核人材の育成問題～人材育成における海外研修の重要性～</u> |
| APM | 2005 | Fall | Global Brand Marketing |
| APM | 2005 | Fall | 「パッピンスに見る日韓食文化比較」 |
| APM | 2005 | Fall | 韓半島と北部九州の古墳文化～古墳と伝説のつながり～ |
| APM | 2005 | Fall | <u>Institutions And Incentives To Economic Development</u> |
| APM | 2005 | Fall | <u>ベトナム、WTO 加盟と持続発展のために必要な条件に関する一考察～比較制度分析と CSR の視点から～</u> |
| APM | 2005 | Fall | <u>「企業は誰のものか」～日本における従業員重視経営の優位性～</u> |
| APM | 2005 | Fall | インドにおける人づくり～マルチ・ウドヨグ社の目的経営導入のケース |
| APM | 2005 | Fall | <u>知的財産の評価・利用・戦略</u> |
| APM | 2005 | Fall | Shopping in Hollywood: The Case of Sony Pictures Entertainment |

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| APM | 2005 | Fall | 日本企業のコーポガバナンスと M&A |
| APM | 2005 | Fall | NPOマネジメント～JAVDOの現状と課題～ |
| APM | 2005 | Fall | Transport In International Trade : Does Tranceport Gives Impact On Economy Of A Nation ? Case Study Of Transport In Bangladesh A Developing Country In South East Asia |

2004 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|---|
| APM | 2004 | Spring | Shaping the Organization for Uncertain Times |
| APM | 2004 | Spring | 情報通信技術革新における就労形態の多様化 |
| APM | 2004 | Spring | ブランド戦略：見えない資産の構築 |
| APM | 2004 | Spring | Theoretical Analysis of Non-performing Loans in Lao SOCBs |
| APM | 2004 | Spring | Credit Risk Management in Banking Industry –Case of Some Vietnamese Banks |
| APM | 2004 | Spring | 中国における外国投資について |
| APM | 2004 | Spring | Case Study: Opportunities for International Pharmaceutical Companies in People’s Democratic Republic of China |
| APM | 2004 | Spring | パーカー加工株式会社のベトナムでの経営諸問題 |
| APM | 2004 | Spring | 十文字原ナウシカプロジェクト |
| APM | 2004 | Spring | Role of Personality in Predicting Consumer Choice |
| APM | 2004 | Spring | Production Input Versus Environmental Protection –A Case Study on Scrap Import Regulations in Vietnam– |
| APM | 2004 | Fall | Japanese Multinational Companies and Global Human Resource Management Practices |
| APM | 2004 | Fall | モチベーション管理 |
| APM | 2004 | Fall | ゼロエミッションへ向けた環境コミュニケーション |

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| APM | 2004 | Fall | 日本の繊維産業 -産業構造における問題点- |
| APM | 2004 | Fall | 知識社会における政策起業家の人材開発の現状と課題－マネジメントは警告する－ |
| APM | 2004 | Fall | 知的財産権侵害を中国の事例から考える |
| APM | 2004 | Fall | 浜松ホトニクス～未知なる領域への挑戦～ |
| APM | 2004 | Fall | 〈Toray Saehan〉 “Contributing to the Community through Creative Management” |
| APM | 2004 | Fall | 中国におけるフランチャイズ経営について |
| APM | 2004 | Fall | メインバンクシステムを中心とする間接金融におけるリレーションシップバンキングの意義と役割 |
| APM | 2004 | Fall | Why the Animation industry of Japan in a High Competitive Position in the World? -the Light and the Shade of ANIME Industry- |
| APM | 2004 | Fall | Challenge an FTA on East Asia (EAFTA): A Potential Role Model of How Developing Countries can Advance their Economies |

2003 AY Outstanding Theses

| College | Year | Semester | Undergraduate Thesis Title |
|---------|------|----------|--|
| APM | 2003 | Fall | Islamic banking & finance industry |
| APM | 2003 | Fall | グローバリゼーションの光と影 |
| APM | 2003 | Fall | ELECTRONIC COMMERCE AND ITS ROLE IN THE TRANSFORMATION OF THE GLOBAL BUSINESS-WITH AN INSIGHT INTO JAPANESE ELECTRONIC COMMERCE- |
| APM | 2003 | Fall | 女性労働と企業 |
| APM | 2003 | Fall | 環境コミュニケーション～相互協力社会の実現に向けて |
| APM | 2003 | Fall | -From Asia to the World- Service Management in Singapore Airlines the Past, Present and Future |

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| APM | 2003 | Fall | 三洋電機のブランド戦略からなるインナーコミュニケーション |
| APM | 2003 | Fall | SCM(サプライチェーン・マネジメント)戦略 |
| APM | 2003 | Fall | ファーストリテイリングの今までとこれから |
| APM | 2003 | Fall | Management incentive to local employees and knowledge creation in Multinational Enterprises: The Case Study of Bridgeston Corporation |
| APM | 2003 | Fall | 上海の外食市場における吉野家の競争力 |
| APM | 2003 | Fall | 金融商品会計に関する一考察－評価基準の検討を中心に |
| APM | 2003 | Fall | Earnings Management: Into the darkness with Financial Numbers Game |
| APM | 2003 | Fall | Owner ship and control in International joint ventures |
| APM | 2003 | Fall | 自動車部品の海外生産について 臼井国際産業の事例 |
| APM | 2003 | Fall | NICO 事業計画 |
| APM | 2003 | Fall | 中国におけるカラーテレビ製造企業－発展戦略と国際競争 |
| APM | 2003 | Fall | Analysis of International Trade-Barriers in Indonesia |