AY 2017 Curriculum Outline: APM

The courses shown in this list may not be held every semester. Please check the syllabus or the course timetable for details on which courses will be offered.

	100 (1st Year)									
1	English		Elementary English A	4						
				2						
	Standard Track									
			-	4						
			-	2						
	English		-	4						
	Advanced Track		-	2						
			-	4						
			Advanced English 2B	2						
	Japanese		Japanese Foundation Course I	4						
a			Japanese Foundation Course II	4						
Language			Japanese Foundation Course III	4						
age			Japanese Intermediate Course	4						
	AP Language		Chinese I	4 Thai I	4					
	Specfic Subject			4 Vietnamese I	4					
				4 Vietramese 1 4	4					
і П										
÷				4						
1				2 Special Lecture (Language Education Subject)	2					
Common Education Subjects			Introduction to Asia Pacific Languages	2						
-			Obude Oblig and Acade 1, 1977	0 Interestitues Fischer 1 T		Developed as 7 11 7				
~~+				2 Intercultural Fieldwork I	2	Peer Leader Training I				
	APU literacy			2 Intercultural Fieldwork II	2	Overseas Learning Design				
	Al O Interacy			2 Studies of Multicultural Comparison	2	APM Bridge Program				
			Introduction to Intercultural Communication	2 Introduction to Peer Leader Training	2					
		Asia Pacific	Languages of the Asia Pacific	2 Geography of the Asia Pacific	2	History of the Asia Pacific				
Co		Group	Religions of the Asia Pacific	2 Culture and Society of the Asia Pacific	2	Economy of the Asia Pacific				
mm		Japanese	Japanese Geography	2 Japanese History	2	Constitution of Japan				
9		Studies Group	Japanese Culture and Society	2 Japanese Economy	2	Special Lecture (Japanese Studies				
Common Liberal		Basic Study Group	Legal Studies	2 Psychology	2	Bioethics				
eral			Introduction to Culture and Society	2 Introduction to Political Science	2	Introduction to Tourism and Hospitalit				
Arts		Introduction to Major Studies		2 Introduction to Development Studies	2	Introduction to Economics *				
0		Group		2 Introduction to Environmental Studies	2					
	Response to social needs			2 Logical Thinking and Framework	2	Special Lecture (Liberal Arts Subject				
		Basic skills		2 Career Design I	2					
			~	2 Programming	2					
		ICT		2	2					
				2 Introduction to Marketing ★	2					
	Required Sub	iects (*1)	•	2	-					
				2						
	Accounting & Finance (AF)									
APM Major	Marketing (M)									
ajor Edu										
cation Subjects	Strategic Management & Organization (SMO)									
ects	Innovation & Economics (IE)									
	APM Common (*1)									

Study at APU

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Other Information and Programs

- ★ Required Subjects (Refer to p.56)
- ☆ Required Subjects (Mathematics) (Refer to p.58)
- *1 Credits earned from subjects designated as "Required Subjects" and "APM Common" will not be counted towards any of the Areas of Study.
- *2 Up to 4 credits earned from subjects designated as "Seminar Subjects" will be counted towards all Areas of Study.

		nd Year)			_	d Year)		400(4th Year)
Intermediate English A	4					English for Journalism	2	
Intermediate English B	2			English for Business Presentations	2			
Upper Intermediate English A	4			English for Discussion and Debate	2			
Upper Intermediate English B	2			English Project 1	2			
English for Business 1	2	English of the Media	2	English Project 2	2		_	
English for Business 2	2	_						
Extensive Reading in English	2							
	-							
Pre-Advanced Japanese	4	Japanese Project D	2	Career Japanese	4		-	
	4							
Advanced Japanese		Japanese Project E	2		2			
Japanese Project A	2	Japanese Project F	2	Business Communication in Japanese B	2			
Japanese Project B	2	Japanese for Lectures	2					
Japanese Project C	2	Language and Culture in Japan	2					
		Language and Social Topics in Japan	2					
Chinese II · III	4.4	Thai II · III	4.4	Chinese IV	4	Thai IV	2	
Korean II • III	4.4	Vietnamese II · III	4.4	Korean IV	4	Vietnamese IV	2	
Malay / Indonesian II • III	4.4			Malay / Indonesian IV	2			
Spanish II • III	4.4			-	2			
Japanese Linguistics for Japanese Language Educatio		TESOL	2		-		-	
	2		2.2.2					
Japanese Language Teaching Introduction to Official Languages		Preparation Course I · II · III	L L L					
Introduction to Official Languages of the United Nations I · II · III	2.2.2				_			
Peer Leader Training II A	2							
Peer Leader Training II B	2							
Japanese Art of Tea Ceremony	2	Traditional Japanese Arts	2		T			
Japanese Art of Flower Arrangement	2							
Environmental Science	2	Health Science	2				_	
							-	
Madia Draduation Lab		Intomobio	0	Caraar Daaiga III	2		_	
Media Production Lab	2	Internship	2					
Volunteer Activities	2	Career Design II	2	-	2			
Data Mining	2	Internet Technology Integration	2		2			
Introduction to GIS	2			Special Lecture (ICT)	2			
Advanced Mathematics 🕁	2	Production Management ★	2	Business Ethics ★	2			Global
Finance ★	2	Legal Strategy in Business ★	2					Management
Management of Human Resources ★	2		2					(Capstone) ★
Accounting II	2	Cost Accounting	2	Management Accounting	2	Financial Market and Institutions	2	
Financial Accounting I	2	Corporate Finance	2			International Finance	2	
Financial Accounting I	2		2	-		Investment and Securities Analysis	2	
י יויטיוטומו הטטטעו ונוווצ וו	2			-			2	
				-		Investment Strategy		
					-	Special Lecture in Finance	2	
	2	Consumer Behavior	2	-		Product Development	2	
E-Commerce		Promotion and Sales Management	t 2	International Marketing	2	Special Lecture in Marketing	2	
	2	1 TOTTOTTOTT al la Sales Mai lageriterit						
Marketing Research		Supply Chain Management	2		2			
Marketing Research	2	-		Service Management	2	Advanced Organizational Behavior	2	
Marketing Research Brand Management	2 2	Supply Chain Management	2	Service Management Service Management	2	Advanced Organizational Behavior Advanced Human Resource Management		
Marketing Research Brand Management Brand Management	2 2 2	Supply Chain Management Strategic Management	2	Service Management Service Management International Transactions	2 2 2	Advanced Human Resource Management		
Marketing Research Brand Management Brand Management	2 2 2	Supply Chain Management Strategic Management	2	Service Management Service Management International Transactions Family Business Management	2 2 2 2		2	
Marketing Research Brand Management Brand Management Entrepreneurship	2 2 2 2	Supply Chain Management Strategic Management Supply Chain Management	2 2 2	Service Management Service Management International Transactions Family Business Management International Logistics	2 2 2 2 2	Advanced Human Resource Management Special Lecture in Strategic Management & Organization	2 2	
Marketing Research Brand Management Brand Management Entrepreneurship Macroeconomics	2 2 2 2	Supply Chain Management Strategic Management	2	Service Management Service Management International Transactions Family Business Management International Logistics Product Development	2 2 2 2 2 2	Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy	2 2 2	
Marketing Research Brand Management Brand Management Entrepreneurship Macroeconomics	2 2 2 2	Supply Chain Management Strategic Management Supply Chain Management	2 2 2	Service Management Service Management International Transactions Family Business Management International Logistics Product Development Technology Management	2 2 2 2 2 2 2 2	Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy International Economics	2 2 2 2	
Marketing Research Brand Management Brand Management Entrepreneurship Macroeconomics	2 2 2 2	Supply Chain Management Strategic Management Supply Chain Management	2 2 2	Service Management Service Management International Transactions Family Business Management International Logistics Product Development Technology Management Operations Research	2 2 2 2 2 2 2 2 2 2 2 2	Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy International Economics International Political Economy	2 2 2 2 2	
Marketing Research Brand Management Brand Management Entrepreneurship Macroeconomics	2 2 2 2	Supply Chain Management Strategic Management Supply Chain Management	2 2 2	Service Management Service Management International Transactions Family Business Management International Logistics Product Development Technology Management Operations Research	2 2 2 2 2 2 2 2 2 2 2 2 2	Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy International Economics International Political Economy Development Economics	2 2 2 2 2 2	
Marketing Research Brand Management Brand Management Entrepreneurship Macroeconomics	2 2 2 2	Supply Chain Management Strategic Management Supply Chain Management	2 2 2	Service Management Service Management International Transactions Family Business Management International Logistics Product Development Technology Management Operations Research	2 2 2 2 2 2 2 2 2 2 2 2 2	Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy International Economics International Political Economy	2 2 2 2 2	
Marketing Research Brand Management Entrepreneurship Macroeconomics Microeconomics	2 2 2 2	Supply Chain Management Strategic Management Supply Chain Management	2 2 2	Service Management Service Management International Transactions Family Business Management International Logistics Product Development Technology Management Operations Research Special Lecture in Innovation	2 2 2 2 2 2 2 2 2 2 2 2 2	Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy International Economics International Political Economy Development Economics	2 2 2 2 2 2	
Marketing Research Brand Management Brand Management	2 2 2 2 2 2	Supply Chain Management Strategic Management Supply Chain Management Entrepreneurship	2 2 2 2 2	Service Management Service Management International Transactions Family Business Management International Logistics Product Development Technology Management Operations Research Special Lecture in Innovation Business Case Analysis & Communication	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy International Economics International Political Economy Development Economics Special Lecture in Economics	2 2 2 2 2 2 2 2	
Marketing Research Brand Management Entrepreneurship Macroeconomics Microeconomics Social Entrepreneurship	2 2 2 2 2 2 2 2 2	Supply Chain Management Strategic Management Supply Chain Management Entrepreneurship APM Field Study	2 2 2 2 2	Service Management Service Management International Transactions Family Business Management International Logistics Product Development Technology Management Operations Research Special Lecture in Innovation Business Case Analysis & Communication Management Information Systems	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy International Political Economy Development Economics Special Lecture in Economics Business Internship	2 2 2 2 2 2 2 2 2	Research Seminar

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