AY 2017 Curriculum Outline: APM

The courses shown in this list may not be held every semester. Please check the syllabus or the course timetable for details on which courses will be offered.

	100 (1st Year)								
1	English		Elementary English A	4					
	English Standard Track			2					
	Stanuaru Trac	~~							
			-	4					
			-	2					
	English		-	4					
	Advanced Track		-	2					
			-	4					
			Advanced English 2B	2					
	Japanese		Japanese Foundation Course I	4					
a			Japanese Foundation Course II	4					
Language			Japanese Foundation Course III	4					
age			Japanese Intermediate Course	4					
	AP Language		Chinese I	4 Thai I	4				
				4 Vietnamese I	4				
				4 Vietramese 1 4	4				
і П									
÷				4					
1	Specfic Subject	τ		2 Special Lecture (Language Education Subject)	2				
Common Education Subjects			Introduction to Asia Pacific Languages	2					
-			Obude Oblig and Acade 1, 1977	0 Interestitues Fischer 1 T		Developed as 7 11 7			
~~+				2 Intercultural Fieldwork I	2	Peer Leader Training I			
	APU literacy			2 Intercultural Fieldwork II	2	Overseas Learning Design			
	Al O Includy			2 Studies of Multicultural Comparison	2	APM Bridge Program			
			Introduction to Intercultural Communication	2 Introduction to Peer Leader Training	2				
	"Global Citizens" Foundation	Asia Pacific	Languages of the Asia Pacific	2 Geography of the Asia Pacific	2	History of the Asia Pacific			
Co		Group	Religions of the Asia Pacific	2 Culture and Society of the Asia Pacific	2	Economy of the Asia Pacific			
mm		Japanese	Japanese Geography	2 Japanese History	2	Constitution of Japan			
9		Studies Group	Japanese Culture and Society	2 Japanese Economy	2	Special Lecture (Japanese Studies			
Common Liberal		Basic Study Group	Legal Studies	2 Psychology	2	Bioethics			
eral	1 oundation		Introduction to Culture and Society	2 Introduction to Political Science	2	Introduction to Tourism and Hospitalit			
Arts		Introduction to Major Studies		2 Introduction to Development Studies	2	Introduction to Economics *			
0		Group		2 Introduction to Environmental Studies	2				
	Response to social needs			2 Logical Thinking and Framework	2	Special Lecture (Liberal Arts Subject			
		Basic skills		2 Career Design I	2				
			~	2 Programming	2				
		ICT		2	2				
				2 Introduction to Marketing ★	2				
	Required Sub	iects (*1)	•	2	-				
	nequired Subjects (1)			2					
	Accounting & Finance (AF)								
APM Major	Marketing (M)								
ajor Edu									
cation Subjects	Strategic Management & Organization (SMO)								
ects	Innovation & Economics (IE)								
	APM Common (*1)								

Study at APU

AY 2017 Curriculum Outline: APM

Other Information and Programs

- ★ Required Subjects (Refer to p.58)
- ☆ Required Subjects (Mathematics) (Refer to p.60)
- *1 Credits earned from subjects designated as "Required Subjects" and "APM Common" will not be counted towards any of the Areas of Study.
- *2 Up to 4 credits earned from subjects designated as "Seminar Subjects" will be counted towards all Areas of Study.

20	0 (2n	nd Year)			rd Year)		400(4th Year)
Intermediate English A	4				English for Journalism	2	
Intermediate English B	2			English for Business Presentations 2		~	
Upper Intermediate English A	4			English for Discussion and Debate 2			
				-			
Upper Intermediate English B	2			, ,		_	
English for Business 1	2	English of the Media	2	English Project 2 2			
English for Business 2	2						
Extensive Reading in English	2						
Pre-Advanced Japanese	4	Japanese Project D	2	Career Japanese 4			
Advanced Japanese	4	Japanese Project E	2	Business Communication in Japanese A 2			
Japanese Project A	2	Japanese Project F	2	Business Communication in Japanese B 2			
Japanese Project B	2	Japanese for Lectures	2				
Japanese Project C	2	Language and Culture in Japan	2				
	-	Language and Social Topics in Japan	2				
Chinese II • III	4.4	Thai II · II	4.4	Chinese IV 4	Thai IV	2	
Korean II · III	4.4	Vietnamese II · III	4 · 4	Korean IV 4	Vietnamese IV	2	
Malay / Indonesian II · III	4.4			Malay / Indonesian IV 2			
Spanish II • III	4.4	ļ		Spanish IV 2			
Japanese Linguistics for Japanese Language Education		TESOL	2				
Japanese Language Teaching	2	English Proficiency Test Preparation Course I · II · III	2.2.2				
Introduction to Official Languages of the United Nations I · II · II	2.2.2						
Peer Leader Training II A	2						
Peer Leader Training II B	2						
Income Art of Too Coromony	2	Traditional Japanese Arts	2			_	
Japanese Art of Tea Ceremony		Traditional Japanese Arts	2				
Japanese Art of Flower Arrangement	2					_	
Environmental Science	2	Health Science	2			_	
Media Production Lab	2	Internship	2	Career Design III 2			
Volunteer Activities	2	Career Design II	2	Career Design IV 2			
Data Mining	2	Internet Technology Integration	2	Database Systems 2			
Introduction to GIS	2			Special Lecture (ICT) 2			
Advanced Mathematics 🕁	2	Production Management ★	2	Business Ethics ★ 2			Global 2
Finance ★	2	Legal Strategy in Business ★	2				Management
		Legal Strategy III Busiliess 🛪	2				
Management of Human Resources ★	2					_	(Capstone) ★
Accounting II	2	Cost Accounting	2	Management Accounting 2		2	
Financial Accounting I	2	Corporate Finance	2	Advanced Accounting 2		2	
Financial Accounting II	2			International Accounting 2	Investment and Securities Analysis	2	
				Auditing 2	Investment Strategy	2	
				Special Lecture in Accounting 2	Special Lecture in Finance	2	
						-	
E-Commerce	2	Consumer Behavior	2	International Logistics 2	Product Development	2	
				-			
Marketing Research	2	Promotion and Sales Management	t 2	International Marketing 2	Special Lecture in Marketing	2 2	
Marketing Research Brand Management	2 2	Promotion and Sales Management Supply Chain Management	t 2 2	International Marketing 2 Service Management 2	Special Lecture in Marketing	2	
Marketing Research Brand Management Brand Management	2 2 2	Promotion and Sales Management Supply Chain Management Strategic Management	t 2 2 2	International Marketing 2 Service Management 2 Service Management 2	Special Lecture in Marketing Advanced Organizational Behavior	2	
Marketing Research Brand Management	2 2	Promotion and Sales Management Supply Chain Management	t 2 2	International Marketing 2 Service Management 2 Service Management 2 International Transactions 2	Special Lecture in Marketing Advanced Organizational Behavior Advanced Human Resource Management	2 2 2	
Marketing Research Brand Management Brand Management	2 2 2	Promotion and Sales Management Supply Chain Management Strategic Management	t 2 2 2	International Marketing 2 Service Management 2 Service Management 2 International Transactions 2 Family Business Management 2	Special Lecture in Marketing Advanced Organizational Behavior Advanced Human Resource Management Special Lecture in Strategic Management & Organization	2	
Marketing Research Brand Management Brand Management Entrepreneurship	2 2 2	Promotion and Sales Management Supply Chain Management Strategic Management	t 2 2 2	International Marketing 2 Service Management 2 Service Management 2 International Transactions 2 Family Business Management 2 International Logistics 2	Special Lecture in Marketing Advanced Organizational Behavior Advanced Human Resource Management Special Lecture in Strategic Management & Organization	2 2 2 2	
Marketing Research Brand Management Brand Management Entrepreneurship	2 2 2	Promotion and Sales Management Supply Chain Management Strategic Management	t 2 2 2	International Marketing 2 Service Management 2 Service Management 2 International Transactions 2 Family Business Management 2 International Logistics 2	Special Lecture in Marketing Advanced Organizational Behavior Advanced Human Resource Management Special Lecture in Strategic Management & Organization	2 2 2	
Marketing Research Brand Management Brand Management Entrepreneurship Macroeconomics	2 2 2 2	Promotion and Sales Management Supply Chain Management Strategic Management Supply Chain Management	2 2 2 2	International Marketing 2 Service Management 2 Service Management 2 International Transactions 2 Family Business Management 2 International Logistics 2	Special Lecture in Marketing Advanced Organizational Behavior Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy	2 2 2 2	
Marketing Research Brand Management Brand Management Entrepreneurship Macroeconomics	2 2 2 2	Promotion and Sales Management Supply Chain Management Strategic Management Supply Chain Management	2 2 2 2	International Marketing 2 Service Management 2 Service Management 2 International Transactions 2 Family Business Management 2 International Logistics 2 Product Development 2	Special Lecture in Marketing Advanced Organizational Behavior Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy International Economics	2 2 2 2	
Marketing Research Brand Management Brand Management Entrepreneurship Macroeconomics	2 2 2 2	Promotion and Sales Management Supply Chain Management Strategic Management Supply Chain Management	2 2 2 2	International Marketing 2 Service Management 2 Service Management 2 International Transactions 2 Family Business Management 2 International Logistics 2 Product Development 2 Technology Management 2 Operations Research 2	Special Lecture in Marketing Advanced Organizational Behavior Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy International Economics International Political Economy	2 2 2 2 2 2	
Marketing Research Brand Management Brand Management Entrepreneurship Macroeconomics	2 2 2 2	Promotion and Sales Management Supply Chain Management Strategic Management Supply Chain Management	2 2 2 2	International Marketing 2 Service Management 2 Service Management 2 International Transactions 2 Family Business Management 2 International Logistics 2 Product Development 2 Technology Management 2 Operations Research 2	Special Lecture in Marketing Advanced Organizational Behavior Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy International Economics International Political Economy Development Economics	2 2 2 2 2 2 2 2 2 2 2	
Marketing Research Brand Management Brand Management Entrepreneurship Macroeconomics Microeconomics	2 2 2 2 2 2 2	Promotion and Sales Management Supply Chain Management Strategic Management Supply Chain Management Entrepreneurship	2 2 2 2	International Marketing 2 Service Management 2 Service Management 2 International Transactions 2 Family Business Management 2 International Logistics 2 Product Development 2 Dependions Research 2 Special Lecture in Innovation 2	Special Lecture in Marketing Advanced Organizational Behavior Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy International Economics International Political Economy Development Economics Special Lecture in Economics	2 2 2 2 2 2 2 2 2 2 2 2 2	
Marketing Research Brand Management Brand Management Entrepreneurship Macroeconomics Microeconomics Social Entrepreneurship	2 2 2 2 2 2 2 2 2	Promotion and Sales Management Supply Chain Management Strategic Management Supply Chain Management Entrepreneurship APM Field Study	2 2 2 2 2 2	International Marketing 2 Service Management 2 Service Management 2 International Transactions 2 Family Business Management 2 International Logistics 2 Product Development 2 Dependions Research 2 Special Lecture in Innovation 2 Business Case Analysis & Communication 2	Special Lecture in Marketing Advanced Organizational Behavior Advanced Human Resource Management Special Lecture in Strategic Management & Organization Asian Economy International Economics International Political Economy Development Economics Special Lecture in Economics Business Internship	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	
Marketing Research Brand Management Brand Management Entrepreneurship Macroeconomics Microeconomics	2 2 2 2 2 2 2	Promotion and Sales Management Supply Chain Management Strategic Management Supply Chain Management Entrepreneurship	2 2 2 2 2 2	International Marketing 2 Service Management 2 Service Management 2 International Transactions 2 Family Business Management 2 International Logistics 2 Product Development 2 Dependions Research 2 Special Lecture in Innovation 2	Special Lecture in Marketing Advanced Organizational Behavior Advanced Human Resource Management Special Lecture in Strategic Asian Economy International Economics International Political Economy Development Economics Special Lecture in Economics Business Internship	2 2 2 2 2 2 2 2 2 2 2 2 2	Research Seminar 2

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