

**AY2022 Center for Inclusive Leadership (CIL)  
Pedagogy Research and Event Subsidy**

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**2022 年度 研究成果 (研究経過・到達点を明確にご記入ください。800～1,000 字)**

**AY2022 Research Results (Please state clearly the research progress, results, approx. 400 words.)**

To achieve the goals of inclusive learning, we have conducted a series of events online with [SCoT Webinars](#). We conducted 18 webinars in AY 2022 and achieved a total viewership of over 4500 on [SCoT's digital library](#). The results of the webinars are various and inclusive subjects, such as United Nations World Tourism Organization's (UNWTO) Best Tourism Villages initiative, beauty and wellness therapy, UNWTO.TedQual Certification, tourism stakeholders of Indonesia, sustainable community development through net positive hospitality, building community resilience through medicinal plants in Oita Prefecture, tour guiding, United Nations Food Agriculture Organization's Globally Important Agricultural Heritage System initiative, human capacity building in Noto Peninsula and community well-being in China.

Nearly 50% of the registrants were APU professors and students, which shows how this project has contributed to the education and learning at APU. The video library is available and has been used by APU faculties and students. Moreover, we designed interactive educational tools such as quizzes and online forms to implement the goals of this study, for example the recordings of TedQual related webinars were used as extra-curricular activities for students of Introduction to Tourism and Hospitality classes to enhance their knowledge about the Global Code of Ethics for Tourism (GCET).

Among the events that were conducted in AY 2022, below are the abstracts of the events that achieved the most views, which represent the overall success of the project:

**Satellite Volume 13: UNWTO.TedQual Certification: Supporting Tourism communities through Training (473 views)**

Right to travel and liberty of movement are emphasized in the "Global Code of Ethics for Tourism" (GCET). UNWTO.TedQual Certification program is designed to assure the implementation of GCET in tourism education, research and training. UNWTO administrators in charge of this program will discuss how UNWTO.TedQual makes it possible to measure the effectiveness of the pedagogical systems as well as to which extent the needs of the tourism sector, the community and the students in such systems are covered. Auditors of the certification program explain how to incorporate a comprehensive set of principles designed to narrowing the gap between theory and practice in tourism and to improve the quality of the tourism education and training. The next webinar will introduce some of the institutions with UNWTO.TedQual programs and create a dialog to learn from their practices and experiences.

**Volume 49: Your Destination, My Hometown: Community Well-being in Tourism (537 views)**

The webinar discusses the impact of tourism on local communities. Guest speakers from the public sector, community groups and scholars from Macao and Mainland China will share their perspectives and experiences on how responsible development of tourism can bring prosperity to local communities while unmanaged growth may lead to social, environmental and economic consequences that residents have to live with long after the tourists are gone. Creating a dialogue between residents and visitors, and helping them understand their roles in promoting community well-being is fundamental in achieving sustainability for the destination. A special community project conducted in Azheke, Yunnan Province, China with pro-poor initiatives will be introduced. It illustrates how proper and inclusive tourism development has brought economic and social benefits to a local community and empowered the villagers to pursue growth while preserving their culture, heritage and environment.

**2022 年度中の研究発表 (予定を含めてご記入ください)**

**Research Publication in AY2022(journal articles, conferences, etc.) (Please include future plans as well)**

発表方法 Publication Methods	詳細 Details		
著書・論文等 Books or Articles	著書・論文名等 Title of Books or Articles	出版社／掲載誌・巻号等 Name of Publisher / Name and Volume of Journal	刊行年月日 Date of Publication
	Heritage Conservation and China's Belt and Road Initiative	Routledge	November 2023
学会等 Presentation at an Academic Conference	タイトル Title	学会名 Name of an Academic Conference	発表年月日 Date of Presentation
	World Safe Tourism / World Ecotourism Low Carbon Travel Low Carbon Life	The World Tourism Industry Conference	June 23, 2022
	Workshop on Rural Tourism Development	2 <sup>nd</sup> Tourism & Hospitality Networking Conference	September 2022
その他 Others			

**2022 年度 開催イベント (予定を含めてご記入ください)**

**Events in AY2021(Please include future plans as well)**

イベント Event	イベントタイトル Title of Events	イベント詳細 Event Description	開催年月日 Date of Event
	SCoT Webinars <a href="https://scotwebinars.org/past-webinars/">https://scotwebinars.org/past-webinars/</a>		