

## Research Overview

Title:

Inclusive leadership and creativity in family and non-family firms

Research Representative:

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This study explores the relationship between inclusive leadership and the exercise of employee creativity. Inclusive leadership is required to maximize the strengths of diversity. Inclusive leadership will enable employees to exercise their creativity, which will lead to the long-term sustainability and development of the company. This study analyzes both family and non-family firms to determine how inclusive leadership is linked to the exercise of creativity using qualitative methods. We will also construct a hypothetical model of the relationship between inclusive leadership and creativity, and test the validity of the model using experimental methods.