

Faculty Information

FUJITA Masanori

Specialization:

Innovation and Operations Management (IOM)

Research Area:

Innovation management, Social Systems Engineering

Keywords:

Innovation, Startup Ecosystem, Technology Management, Business Informatics, Social Network Analysis, Mechanism Design

Seminar Topic:

Success Factors of Innovation and Startup Ecosystems Worldwide

Seminar Teaching Method:

The seminar will be conducted through a combination of class discussions and individual consultations.

Students are expected to conduct literature reviews and develop a research plan based on their own interests, which will be presented and discussed during class sessions.

Each student is required to submit a literature review and a research plan. Individual consultations will be provided based on each student's presentation materials and/or reports on their research progress.

Possible Research Topics for Students:

Students are encouraged to select research topics aligned with their personal interests. However, it is preferable that the topic is related to the seminar's main theme—namely, Success Factors of Innovation and Startup Ecosystems.

Research Method:

Empirical research using both quantitative and qualitative approaches

Research Projects for Supervision:

Master's Thesis, Independent Final Report, Internship-based Case Study

Comments:

I welcome students who are deeply aware of the challenges facing global industry, the economy, and society, and who possess a strong passion and ambition for research.

APU Researcher Database:

<https://researcher.apu.ac.jp/apuhp/KgApp?resId=S001686&Language=2>