

Faculty Information

SHIGEMOTO, Akiko

Specialization:

- Japanese Management (JM)
- Marketing and Management (MM)

Research Area:

Business Ethics, Corporate Governance

Keywords:

Business Ethics, Corporate Governance, Stakeholder Management, Leadership

Seminar Topic:

Ethical issues in corporate governance

Seminar Teaching Method:

This seminar centers on discussion. Students select a topic of interest, conduct a literature review, identify their specific areas of interest and potential contributions, and construct a solid logical framework. They then collect and analyze data aligned with their chosen research theme, whether a case study or a business plan, and report their progress during the seminar sessions.

Possible Research Topics for Students:

Topics related to business ethics and corporate governance, chosen by students based on their own interests.

Research Method:

Qualitative and/or quantitative methods.

Research Projects for Supervision:

- Independent Final Report
- Internship-based Case Study
- Business Plan.

Comments:

Students should have a basic understanding of business ethics and corporate governance.

APU Researcher Database:

<https://researcher.apu.ac.jp/apuhp/KgApp?resId=S001712&Language=2>