

Faculty Information

SAITO, Hiroaki

■ Specialization:

Japanese Management (JM)
Marketing and Management (MM)

■ Research Area:

Organisational Psychology and Behaviour, Human Resources Management, Hospitality and Tourism Management

■ Keywords:

Sustainable Human Resources Management, Workforce Diversity, Cross-cultural Management, Employee Well-being

■ Seminar Topic:

Evidence-based approach to service/hospitality management-related issues

■ Seminar Teaching Method:

Consultation based. Students are expected to make presentations on their proposed topic or progress. They are also encouraged to interact and help each other with various challenges (e.g., choosing the methods, collecting the data, and analysing the data)

■ Possible Research Topics for Students:

Topics are proposed by the students in principle and further developed with guidance from the supervisor

■ Research Method:

Theory-grounded empirical approach (both qualitative and quantitative)

■ Comments:

The seminar is where you can deepen your knowledge of a particular topic in your chosen field. It is also where you can develop other skills, including critical

thinking and analysis, logical thinking, and presentation skills (both in oral and written form), which will help your future success.

■ **APU Researcher Database:**

<https://researcher.apu.ac.jp/apuhp/KgApp?resId=S001569&Language=2>