

Faculty Information

Hiroaki Saito

■ Specialization:

Marketing and Management (MM)

Japanese Management (JM)

Entrepreneurship, Innovation and Operations Management (EIM)

■ Research Area:

Organisational Psychology and Behaviour, Human Resources Management, Tourism and Hospitality Management

■ Keywords:

Organisational psychology and behaviour, human resources management, tourism and hospitality management, cross-cultural management, workforce diversity, migrant workers, employee well-being, diversity and inclusion

■ Seminar Topic:

Organisational psychology and behaviour in the service industry

■ Seminar Teaching Method:

The seminar is conducted on a consultation and discussion basis. For Management Seminar I, the students are expected to find the topic of interest, conduct literature reviews, and report the progress during the session. For Management Seminar II, the students conduct data collection and analysis. In the final semester, the students write up a Master's Thesis, Independent Final Report, or Business Plan. Every January, the students are expected to present an annual student conference I organise with other professors from different universities in Japan. Participation in other conferences or public seminars is also encouraged.

■ Possible Research Topics for Students:

Master's thesis, Independent Final Report, Business Plan

■ Research Method:

Both qualitative and quantitative research methods

■ Comments:

The seminar is for postgraduate students who are interested in organisational psychology and behaviours, and it involves various topics related to 'how to manage/lead people in an organisation'. While the central area of my interest is the tourism and hospitality industry, the enrolled students can also explore applying the theories and topics to a broader service industry. The students must take ownership of their research projects under my supervision. They are expected to prepare for the session fully.

■ APU Researcher Database:

<https://researcher.apu.ac.jp/apuhp/KgApp?resId=S001569&Language=2>