

Faculty Information

MAKINO, Emi

■ Specialization:

Entrepreneurship, Innovation and Operations Management (EIM)
Marketing and Management (MM)

■ Research Area:

Innovation, Entrepreneurship and Strategy, Entrepreneurship Education

■ Keywords:

Innovation; Entrepreneurship; Entrepreneurship Education; Effectuation; Rural Entrepreneurship; Strategic Change; New Business Development; Startups; Positive Organizational Development; Makerspace; Social Systems Theory

■ Seminar Topic:

Innovation and Entrepreneurship

■ Seminar Teaching Method:

Discussion of journal articles and conceptual models
Practice in qualitative content analysis

■ Possible Research Topics for Students:

How and why some methods and processes for developing entrepreneurs and innovators are more effective than others
Developing teaching cases for entrepreneurship from internships
How and why entrepreneurship training can facilitate innovation in established companies

■ Research Method:

Qualitative methods, action research, experience sampling

■ Comments:

One of the primary goals of this seminar is to integrate theory and practice in the field of innovation and entrepreneurship. Students will be expected to not only read academic papers, but also challenge themselves to strive to write succinctly and impactfully.

■ APU Researcher Database:

<https://researcher.apu.ac.jp/apuhp/KgApp?resId=S001688&Language=2>