

Faculty Information

SAITO, Hiroaki

■ Specialization:

Japanese Management (JM)
Marketing and Management (MM)

■ Research Area:

Hospitality Management, Organisational Psychology and Behaviour, and Service Management

■ Keywords:

Sustainable Human Resource Management, Employee Wellbeing and Emotion in Organisations (in the context of hospitality industry), and Japanese Hospitality

■ Seminar Topic:

Evidence based approach to service/hospitality management related issues

■ Seminar Teaching Method:

Consultation based. Students are expected to make presentations on their proposed topic or progress. I also encourage my students to interact and help each other for various challenges (e.g., choosing the methods, collecting the data, and analysing the data)

■ Possible Research Topics for Students:

Topics are proposed by the student s and further developed with the guidance from the supervisor

■ Research Method:

Theory grounded empirical approach (both qualitative and quantitative)

■ Comments:

The seminar is the place for you to deepen your knowledge of a particular topic in your chosen field. It is also the place where you can develop other skills including critical thinking and analysis skills, logical thinking skills, and presentation skills (both in an oral and written form), which will help your future success. For all my students, I expect them to write a thesis (not an independent final report or internship-based case study).

■ APU Researcher Database:

<https://researcher.apu.ac.jp/apuhp/KgApp?resId=S001569&Language=2>