# Ritsumeikan Asia Pacific University College of International Management College Regulations

February 4, 2020

Regulation No. 1178

### Purport

Article 1

These College Regulations stipulate subjects, required credits for graduation, and other curricular matters pertaining to the College of International Management, in accordance with Article 15, Item 3 of the Ritsumeikan Asia Pacific University University Regulations.

## **English Notation**

Article 2

English notation for the college, department, and program shall be as follows:

- 1) 国際経営学部 College of International Management
- 2) 国際経営学科 Department of International Management
- 3) 学士課程 Undergraduate Program

#### **Purpose of Education and Research**

Article 3

The mission of the College of International Management is to cultivate human resources with strong business ethics that will play an active role in resolving management issues at enterprises and other organizations by imparting fundamental knowledge in management, enhancing intercultural communication skills and upholding cultural diversity.

## **Curriculum Policy**

Article 4

Subjects in the College of International Management consist of Common Education Subjects and Major Subjects offered over the course of four years.

- Common Education Subjects are subdivided into Language Education Subjects and Common Liberal Arts Subjects. Language Education Subjects are further subdivided into English Subjects, Japanese Subjects, Asia Pacific Language Subjects, and Specific Subjects.
- 3 Major Education Subjects are subdivided into Core Subjects, Seminar Subjects, College Common Subjects, and Area of Study Subjects. Area of Study Subjects are further subdivided into Accounting and Finance, Marketing, Strategic Management and Organization, and Innovation and

Economics.

#### **Subjects**

Article 5

Subject Names, Number of Credits, Methods of Instruction, Subject Type (Required/Elective/Optional), and Semester Levels are as follows:

- 1) Common Education Subjects—Language Education Subjects: Table 1.1
- 2) Common Education Subjects—Common Liberal Arts Subjects: Table 1.2
- 3) Major Education Subjects: Table 2
- 4) Optional Subjects: Table 3

#### **Required Credits for Graduation**

Article 6

The minimum number of credits required for graduation is 124, including credits from subjects designated as "Required" under Subject Type (Required/Elective/Optional) in the Tables below. However, credits from Optional Subjects cannot be included in the minimum.

- 2 Students must complete at least 40 credits of Common Education Subjects, including at least 16 credits of Common Liberal Arts Subjects.
- 3 Students must complete at least 62 credits of Major Education Subjects, including either Fundamental Mathematics or Advanced Mathematics.
- 4 Enrollment in Language Education Subjects which are also Common Education Subjects shall be as follows:
  - 1) Japanese-basis Standard Track: English Standard Track subjects listed in Table 1.1
  - 2) Japanese-basis Advanced Track: English Advanced Track subjects listed in Table 1.1
  - 3) English-basis: Japanese subjects listed in Table 1.1
- Notwithstanding the provisions of the preceding paragraph, students who have satisfied the criteria by taking a prescribed examination may take other Common Education Subjects in lieu of subjects designated as "Required" under Subject Type (Required/Elective/Optional) in Table 1.1.
- Students falling under Article 6, Paragraph 4, Items 1 or 2 who do not possess a student visa as stipulated by the Immigration Control and Refugee Recognition Act must complete at least 20 credits of Common Liberal Arts Subjects and Major Education Subjects in English.
- Notwithstanding the provisions of Paragraph 1, up to 22 credits earned from Major Education Subjects taken in the other College can be included in the credits required for graduation.

#### **Regulations for Amendments and Deletions**

Article 7

Amendments and deletions to these Regulations shall be made by the University Senate upon deliberation by the Faculty Council.

# **Supplementary Provision**

- 1 These College Regulations shall take effect on April 1, 2020.
- 2 Curriculum policy, subjects, and credits required for graduation stipulated in the Ritsumeikan Asia Pacific University University Regulations enacted on April 26, 2019 will apply to students enrolled prior to AY 2020, regardless of those stipulated in Article 4 through Article 6 and the Tables below.

# List of Tables

Table 1.1: Common Education Subjects—Language Subjects

| Table 1.1: | Common   | Education Subjects—Language Subjects |         |                                  |            |                    |
|------------|----------|--------------------------------------|---------|----------------------------------|------------|--------------------|
| Fie        |          | Subject Name                         | Numbers | Methods<br>of<br>Instructio<br>n | / Degunrad | Semester<br>Levels |
| English    | Standard | Elementary English A                 | 4       | Seminar                          | Required   | 1                  |
| Subjects   | Track    | Elementary English B                 | 2       | Seminar                          | Required   | 1                  |
|            |          | Pre-Intermediate English A           | 4       | Seminar                          | Required   | 1                  |
|            |          | Pre-Intermediate English B           | 2       | Seminar                          | Required   | 1                  |
|            |          | Intermediate English A               | 4       | Seminar                          | Required   | 3                  |
|            |          | Intermediate English B               | 2       | Seminar                          | Required   | 3                  |
|            |          | Upper Intermediate English A         | 4       | Seminar                          | Required   | 3                  |
|            |          | Upper Intermediate English B         | 2       | Seminar                          | Required   | 3                  |
|            |          | English for Journalism               | 2       | Seminar                          | Elective   | 5                  |
|            |          | English for Business Writing         | 2       | Seminar                          | Elective   | 5                  |
|            |          | English for Business Presentations   | 2       | Seminar                          | Elective   | 5                  |
|            |          | English for Discussion and Debate    | 2       | Seminar                          | Elective   | 5                  |
|            |          | English Project 1                    | 2       | Seminar                          | Elective   | 5                  |
|            | Advanced | Advanced English 1A                  | 4       | Seminar                          | Required   | 1                  |
|            | Track    | Advanced English 1B                  | 2       | Seminar                          | Required   | 1                  |
|            |          | Advanced English 2A                  | 4       | Seminar                          | Required   | 1                  |
|            |          | Advanced English 2B                  | 2       | Seminar                          | Required   | 1                  |
|            |          | English for Business 1               | 2       | Seminar                          | Elective   | 3                  |
|            |          | English for Business 2               | 2       | Seminar                          | Elective   | 3                  |
|            |          | Extensive Reading in English         | 2       | Seminar                          | Elective   | 3                  |
|            |          | English of the Media                 | 2       | Seminar                          | Elective   | 3                  |
|            |          | English Project 2                    | 2       | Seminar                          | Elective   | 5                  |
|            | Common   | Language Education Subject (English) | 1       | Seminar                          | Elective   | 1                  |
|            |          | Language Education Subject (English) | 2       | Seminar                          | Elective   | 1                  |
|            |          | Language Education Subject (English) | 3       | Seminar                          | Elective   | 1                  |

| Field             | Subject Name                          | Numbers | Methods<br>of<br>Instructio<br>n | Subject<br>Type<br>(Required<br>/Elective/<br>Optional) | Semester<br>Levels |
|-------------------|---------------------------------------|---------|----------------------------------|---|--------------------|
|                   | Language Education Subject (English)  | 4       | Seminar                          | Elective  | 1                  |
| Japanese Subjects | Japanese Foundation Course I          | 4       | Seminar                          | Required  | 1                  |
|                   | Japanese Foundation Course II         | 4       | Seminar                          | Required  | 1                  |
|                   | Japanese Foundation Course III        | 4       | Seminar                          | Required  | 1                  |
|                   | Japanese Intermediate Course          | 4       | Seminar                          | Required  | 1                  |
|                   | Pre-Advanced Japanese                 | 4       | Seminar                          | Elective  | 3                  |
|                   | Advanced Japanese                     | 4       | Seminar                          | Elective  | 3                  |
|                   | Japanese Project A                    | 2       | Seminar                          | Elective  | 3                  |
|                   | Japanese Project B                    | 2       | Seminar                          | Elective  | 3                  |
|                   | Japanese Project C                    | 2       | Seminar                          | Elective  | 3                  |
|                   | Japanese Project D                    | 2       | Seminar                          | Elective  | 3                  |
|                   | Japanese Project E                    | 2       | Seminar                          | Elective  | 3                  |
|                   | Japanese Project F                    | 2       | Seminar                          | Elective  | 3                  |
|                   | Japanese for Lectures                 | 2       | Seminar                          | Elective  | 3                  |
|                   | Japanese for Culture in Japan         | 2       | Seminar                          | Elective  | 3                  |
|                   | Language and Social Topics in Japan   | 2       | Seminar                          | Elective  | 3                  |
|                   | Career Japanese                       | 4       | Seminar                          | Elective  | 5                  |
|                   | Business Communication in Japanese A  | 2       | Seminar                          | Elective  | 5                  |
|                   | Business Communication in Japanese B  | 2       | Seminar                          | Elective  | 5                  |
|                   | Japanese A                            | 6       | Seminar                          | Elective  | 1                  |
|                   | Japanese B                            | 6       | Seminar                          | Elective  | 1                  |
|                   | Japanese C                            | 6       | Seminar                          | Elective  | 1                  |
|                   | Language Education Subject (Japanese) | 1       | Seminar                          | Elective  | 1                  |
|                   | Language Education Subject (Japanese) | 2       | Seminar                          | Elective  | 1                  |
|                   | Language Education Subject (Japanese) | 3       | Seminar                          | Elective  | 1                  |
|                   | Language Education Subject (Japanese) | 4       | Seminar                          | Elective  | 1                  |
| AP Language       | Chinese I                             | 4       | Seminar                          | Elective  | 1                  |

| Field    | Subject Name               | Numbers | Methods<br>of<br>Instructio<br>n | / Daguirad | Semester<br>Levels |
|----------|----------------------------|---------|----------------------------------|------------|--------------------|
| Subjects | Chinese II                 | 4       | Seminar                          | Elective   | 3                  |
|          | Chinese III                | 4       | Seminar                          | Elective   | 3                  |
|          | Chinese IV                 | 4       | Seminar                          | Elective   | 5                  |
|          | Korean I                   | 4       | Seminar                          | Elective   | 1                  |
|          | Korean II                  | 4       | Seminar                          | Elective   | 3                  |
|          | Korean III                 | 4       | Seminar                          | Elective   | 3                  |
|          | Korean IV                  | 4       | Seminar                          | Elective   | 5                  |
|          | Malay/Indonesian I         | 4       | Seminar                          | Elective   | 1                  |
|          | Malay/Indonesian II        | 4       | Seminar                          | Elective   | 3                  |
|          | Malay/Indonesian III       | 4       | Seminar                          | Elective   | 3                  |
|          | Malay/Indonesian IV        | 2       | Seminar                          | Elective   | 5                  |
|          | Spanish I                  | 4       | Seminar                          | Elective   | 1                  |
|          | Spanish II                 | 4       | Seminar                          | Elective   | 3                  |
|          | Spanish III                | 4       | Seminar                          | Elective   | 3                  |
|          | Spanish IV                 | 2       | Seminar                          | Elective   | 5                  |
|          | Thai I                     | 4       | Seminar                          | Elective   | 1                  |
|          | Thai II                    | 4       | Seminar                          | Elective   | 3                  |
|          | Thai III                   | 4       | Seminar                          | Elective   | 3                  |
|          | Thai IV                    | 2       | Seminar                          | Elective   | 5                  |
|          | Vietnamese I               | 4       | Seminar                          | Elective   | 1                  |
|          | Vietnamese II              | 4       | Seminar                          | Elective   | 3                  |
|          | Vietnamese III             | 4       | Seminar                          | Elective   | 3                  |
|          | Vietnamese IV              | 2       | Seminar                          | Elective   | 5                  |
|          | Language Education Subject | 1       | Seminar                          | Elective   | 1                  |
|          | Language Education Subject | 2       | Seminar                          | Elective   | 1                  |
|          | Language Education Subject | 3       | Seminar                          | Elective   | 1                  |
|          | Language Education Subject | 4       | Seminar                          | Elective   | 1                  |

| Field           | Subject Name                              | Numbers<br>of credits | Methods<br>of<br>Instructio<br>n | Subject<br>Type<br>(Required<br>/Elective/<br>Optional) | Semester<br>Levels |
|-----------------|---|-----------------------|----------------------------------|---|--------------------|
| Special Subject | TESOL                                     | 2                     | Lecture                          | Elective  | 3                  |
|                 | English Proficiency Test Preparation      | 2                     | Lecture                          | Elective  | 3                  |
|                 | Course I                                  |                       |                                  |   |                    |
|                 | English Proficiency Test Preparation      | 2                     | Lecture                          | Elective  | 3                  |
|                 | Course II                                 |                       |                                  |   |                    |
|                 | English Proficiency Test Preparation      | 2                     | Lecture                          | Elective  | 3                  |
|                 | Course III                                |                       |                                  |   |                    |
|                 | Intensive Language Learning Overseas      | 2                     | Lecture                          | Elective  | 1                  |
|                 | Special Lecture (Language Education       | 2                     | Lecture                          | Elective  | 1                  |
|                 | Subject)                                  |                       |                                  |   |                    |
|                 | Japanese Linguistics for Japanese         | 2                     | Lecture                          | Elective  | 3                  |
|                 | Language Education                        |                       |                                  |   |                    |
|                 | Japanese Language Teaching                | 2                     | Lecture                          | Elective  | 3                  |
|                 | Introduction to Asia Pacific Languages    | 2                     | Lecture                          | Elective  | 1                  |
|                 | Introduction to Official Languages of the | 2                     | Lecture                          | Elective  | 3                  |
|                 | United Nations I                          |                       |                                  |   |                    |
|                 | Introduction to Official Languages of the | 2                     | Lecture                          | Elective  | 3                  |
|                 | United Nations II                         |                       |                                  |   |                    |
|                 | Introduction to Official Languages of the | 2                     | Lecture                          | Elective  | 3                  |
|                 | United Nations III                        |                       |                                  |   |                    |

Table 1.2: Common Education Subjects—Common Liberal Arts

| Field        | Subject Name                       | Mariantana | of<br>Instructio | Subject<br>Type<br>(Required<br>/Elective/<br>Optional) | Semester<br>Levels |
|--------------|------------------------------------|------------|------------------|---|--------------------|
| APU Literacy | Study Skills and Academic Writing  | 2          | Lecture          | Elective  | 1                  |
|              | Multicultural Cooperative Workshop | 2          | Lecture          | Elective  | 1                  |
|              | Peace, Humanity and Democracy      | 2          | Lecture          | Elective  | 1                  |

| Field           | Subject Name                            | Numbers | Methods<br>of<br>Instructio<br>n | Subject<br>Type<br>(Required<br>/Elective/<br>Optional) | Semester<br>Levels |
|-----------------|---|---------|----------------------------------|---|--------------------|
|                 | Introduction to Intercultural           | 2       | Lecture                          | Elective  | 1                  |
|                 | Communication                           |         |                                  |   |                    |
|                 | Studies of Multicultural Comparison     | 2       | Lecture                          | Elective  | 1                  |
|                 | Overseas Learning Design                | 2       | Lecture                          | Elective  | 1                  |
|                 | Intercultural Fieldwork I               | 2       | Lecture                          | Elective  | 1                  |
|                 | Intercultural Fieldwork II              | 2       | Lecture                          | Elective  | 1                  |
|                 | APM Bridge Program                      | 2       | Lecture                          | Elective  | 1                  |
|                 | Introduction to Peer Leader Training    | 2       | Lecture                          | Elective  | 1                  |
|                 | Peer Leader Training I                  | 2       | Lecture                          | Elective  | 1                  |
|                 | Peer Leader Training IIA                | 2       | Lecture                          | Elective  | 3                  |
|                 | Peer Leader Training IIB                | 2       | Lecture                          | Elective  | 3                  |
| Global citizens | Language of the Asia Pacific            | 2       | Lecture                          | Elective  | 1                  |
| foundation      | Religions of the Asia Pacific           | 2       | Lecture                          | Elective  | 1                  |
|                 | Geography of the Asia Pacific           | 2       | Lecture                          | Elective  | 1                  |
|                 | Culture and Society of the Asia Pacific | 2       | Lecture                          | Elective  | 1                  |
|                 | History of the Asia Pacific             | 2       | Lecture                          | Elective  | 1                  |
|                 | Economy of the Asia Pacific             | 2       | Lecture                          | Elective  | 1                  |
|                 | Japanese Geography                      | 2       | Lecture                          | Elective  | 1                  |
|                 | Japanese Culture and Society            | 2       | Lecture                          | Elective  | 1                  |
|                 | Japanese History                        | 2       | Lecture                          | Elective  | 1                  |
|                 | Japanese Economy                        | 2       | Lecture                          | Elective  | 1                  |
|                 | Constitution of Japan                   | 2       | Lecture                          | Elective  | 1                  |
|                 | Special Studies (Japanese Studies)      | 2       | Lecture                          | Elective  | 1                  |
|                 | Japanese Art of Tea Ceremony            | 2       | Lecture                          | Elective  | 3                  |
|                 | Japanese Art of Flower Arrangement      | 2       | Lecture                          | Elective  | 3                  |
|                 | Traditional Japanese Arts               | 2       | Lecture                          | Elective  | 3                  |
|                 | Legal Studies                           | 2       | Lecture                          | Elective  | 1                  |
|                 | Psychology                              | 2       | Lecture                          | Elective  | 1                  |

| Field              | Subject Name                            | Numbers | Methods<br>of<br>Instructio<br>n | Subject<br>Type<br>(Required<br>/Elective/<br>Optional) | Semester<br>Levels |
|--------------------|---|---------|----------------------------------|---|--------------------|
|                    | Bioethics                               | 2       | Lecture                          | Elective  | 1                  |
|                    | Environmental Science                   | 2       | Lecture                          | Elective  | 3                  |
|                    | Health Science                          | 2       | Lecture                          | Elective  | 3                  |
|                    | Introduction to Culture and Society     | 2       | Lecture                          | Elective  | 2                  |
|                    | Introduction to Media Studies           | 2       | Lecture                          | Elective  | 2                  |
|                    | Introduction to International Relations | 2       | Lecture                          | Elective  | 2                  |
|                    | Introduction to Political Science       | 2       | Lecture                          | Elective  | 1                  |
|                    | Introduction to Development Studies     | 2       | Lecture                          | Elective  | 2                  |
|                    | Introduction to Environmental Studies   | 2       | Lecture                          | Elective  | 2                  |
|                    | Introduction to Tourism and Hospitality | 2       | Lecture                          | Elective  | 2                  |
|                    | Introduction to Economics               | 2       | Lecture                          | Elective  | 1                  |
| Response to social | Statistics                              | 2       | Lecture                          | Elective  | 1                  |
| needs              | Negotiation Skills                      | 2       | Lecture                          | Elective  | 1                  |
|                    | Logical Thinking and Framework          | 2       | Lecture                          | Elective  | 1                  |
|                    | Career Design I                         | 2       | Lecture                          | Elective  | 1                  |
|                    | Career Design II                        | 2       | Lecture                          | Elective  | 3                  |
|                    | Career Design III                       | 2       | Lecture                          | Elective  | 5                  |
|                    | Career Design IV                        | 2       | Lecture                          | Elective  | 5                  |
|                    | Volunteer Activities                    | 2       | Lecture                          | Elective  | 3                  |
|                    | Internship                              | 2       | Lecture                          | Elective  | 3                  |
|                    | Media Production Lab                    | 2       | Lecture                          | Elective  | 3                  |
|                    | Introduction to the Internet            | 2       | Lecture                          | Elective  | 1                  |
|                    | Computer Literacy                       | 2       | Lecture                          | Elective  | 1                  |
|                    | Programming                             | 2       | Lecture                          | Elective  | 1                  |
|                    | Data Mining                             | 2       | Lecture                          | Elective  | 3                  |
|                    | Introduction to GIS                     | 2       | Lecture                          | Elective  | 3                  |
|                    | Internet Technology Integration         | 2       | Lecture                          | Elective  | 3                  |
|                    | Database Systems                        | 2       | Lecture                          | Elective  | 5                  |

| Field | Subject Name                           | Numbers | of      | Subject<br>Type<br>(Required<br>/Elective/<br>Optional) | Semester<br>Levels |
|-------|--|---------|---------|---|--------------------|
|       | Special Lecture (ICT)                  | 2       | Lecture | Elective  | 5                  |
|       | Special Lecture (Liberal Arts Subject) | 2       | Lecture | Elective  | 1                  |
|       | Liberal Arts Subject                   | 1       | Lecture | Elective  | 1                  |
|       | Liberal Arts Subject                   | 2       | Lecture | Elective  | 1                  |
|       | Liberal Arts Subject                   | 3       | Lecture | Elective  | 1                  |
|       | Liberal Arts Subject                   | 4       | Lecture | Elective  | 1                  |
|       | Liberal Arts Subject                   | 5       | Lecture | Elective  | 1                  |
|       | Liberal Arts Subject                   | 6       | Lecture | Elective  | 1                  |
|       | Liberal Arts Subject                   | 8       | Lecture | Elective  | 1                  |

Table 2: Major Education Subjects

| 1 aoic 2. Major Lac | acation Subjects  |                       |                                  |   |                    |
|---------------------|---|-----------------------|----------------------------------|---|--------------------|
| Field               | Subject Name  | Numbers<br>of credits | Methods<br>of<br>Instructio<br>n | Subject<br>Type<br>(Required<br>/Elective/<br>Optional) | Semester<br>Levels |
| Core Subjects       | Introduction to Management                                | 2                     | Lecture                          | Required  | 1                  |
|                     | Fundamental Mathematics                                   | 2                     | Lecture                          | Elective  | 1                  |
|                     | Accounting I  | 2                     | Lecture                          | Required  | 1                  |
|                     | Introduction to Marketing                                 | 2                     | Lecture                          | Required  | 1                  |
|                     | Advanced Mathematics                                      | 2                     | Lecture                          | Elective  | 3                  |
|                     | Finance   | 2                     | Lecture                          | Required  | 3                  |
|                     | Management of Human Resources and Organizational Behavior | 2                     | Lecture                          | Required  | 3                  |
|                     | Production Management                                     | 2                     | Lecture                          | Required  | 3                  |
|                     | Legal Strategy in Business                                | 2                     | Lecture                          | Required  | 3                  |
|                     | Business Ethics   | 2                     | Lecture                          | Required  | 5                  |
|                     | Global Management (Capstone)                              | 2                     | Lecture                          | Required  | 7                  |
| Seminar             | Major Seminar I   | 2                     | Seminar                          | Elective  | 5                  |
|                     | Major Seminar II  | 2                     | Seminar                          | Elective  | 5                  |

| Field     | I       | Subject Name                          | Numbers | Methods<br>of<br>Instructio<br>n | Subject<br>Type<br>(Required<br>/Elective/<br>Optional) | Semester<br>Levels |
|-----------|---------|---------------------------------------|---------|----------------------------------|---|--------------------|
|           |         | Research Seminar                      | 2       | Seminar                          | Elective  | 7                  |
|           |         | Undergraduate Thesis                  | 4       | Seminar                          | Elective  | 7                  |
| APM Comm  | on      | Social Entrepreneurship               | 2       | Lecture                          | Elective  | 3                  |
|           |         | Business Data Analysis                | 2       | Lecture                          | Elective  | 3                  |
|           |         | APM Field Study                       | 2       | Lecture                          | Elective  | 3                  |
|           |         | Special Lecture (Management)          | 2       | Lecture                          | Elective  | 3                  |
|           |         | Business Case Analysis& Communication | 2       | Lecture                          | Elective  | 5                  |
|           |         | Management Information Systems        | 2       | Lecture                          | Elective  | 5                  |
|           |         | Business Internship                   | 2       | Lecture                          | Elective  | 5                  |
|           |         | Field Research Project                | 2       | Lecture                          | Elective  | 5                  |
|           |         | APM Major Subject                     | 1       | Lecture                          | Elective  | 1                  |
|           |         | APM Major Subject                     | 2       | Lecture                          | Elective  | 1                  |
|           |         | APM Major Subject                     | 3       | Lecture                          | Elective  | 1                  |
|           |         | APM Major Subject                     | 4       | Lecture                          | Elective  | 1                  |
|           |         | APM Major Subject                     | 5       | Lecture                          | Elective  | 1                  |
|           |         | APM Major Subject                     | 6       | Lecture                          | Elective  | 1                  |
|           | 1       | APM Major Subject                     | 8       | Lecture                          | Elective  | 1                  |
| APM Major | Accoun  | Accounting II                         | 2       | Lecture                          | Elective  | 3                  |
| Education | ting &  | Financial Accounting I                | 2       | Lecture                          | Elective  | 3                  |
| Subjects  | Finance | Financial Accounting II               | 2       | Lecture                          | Elective  | 3                  |
|           |         | Cost Accounting                       | 2       | Lecture                          | Elective  | 3                  |
|           |         | Corporate Finance                     | 2       | Lecture                          | Elective  | 3                  |
|           |         | Financial Market and Institutions     | 2       | Lecture                          | Elective  | 5                  |
|           |         | International Finance                 | 2       | Lecture                          | Elective  | 5                  |
|           |         | Investment and Securities Analysis    | 2       | Lecture                          | Elective  | 5                  |
|           |         | Investment Strategy                   | 2       | Lecture                          | Elective  | 5                  |
|           |         | Management Accounting                 | 2       | Lecture                          | Elective  | 5                  |

| Field    | Subject Name                             | Numbers<br>of credits | Methods<br>of<br>Instructio<br>n | Subject<br>Type<br>(Required<br>/Elective/<br>Optional) | Semester<br>Levels |
|----------|--|-----------------------|----------------------------------|---|--------------------|
|          | Advanced Accounting                      | 2                     | Lecture                          | Elective  | 5                  |
|          | International Accounting                 | 2                     | Lecture                          | Elective  | 5                  |
|          | Auditing                                 | 2                     | Lecture                          | Elective  | 5                  |
|          | Special Lecture in Accounting            | 2                     | Lecture                          | Elective  | 5                  |
|          | Special Lecture in Finance               | 2                     | Lecture                          | Elective  | 5                  |
|          | Major Subject (Accounting & Finance) I   | 1                     | Lecture                          | Elective  | 1                  |
|          | Major Subject (Accounting & Finance) II  | 2                     | Lecture                          | Elective  | 1                  |
|          | Major Subject (Accounting & Finance) III | 3                     | Lecture                          | Elective  | 1                  |
| Marketi  | E-Commerce                               | 2                     | Lecture                          | Elective  | 3                  |
| ng       | Marketing Research                       | 2                     | Lecture                          | Elective  | 3                  |
|          | Brand Management                         | 2                     | Lecture                          | Elective  | 3                  |
|          | Consumer Behavior                        | 2                     | Lecture                          | Elective  | 3                  |
|          | Sales and Promotion Management           | 2                     | Lecture                          | Elective  | 3                  |
|          | Supply Chain Management                  | 2                     | Lecture                          | Elective  | 3                  |
|          | International Logistics                  | 2                     | Lecture                          | Elective  | 5                  |
|          | International Marketing                  | 2                     | Lecture                          | Elective  | 5                  |
|          | Service Management                       | 2                     | Lecture                          | Elective  | 5                  |
|          | Product Development                      | 2                     | Lecture                          | Elective  | 5                  |
|          | Special Lecture in Marketing             | 2                     | Lecture                          | Elective  | 5                  |
|          | Major Subject (Marketing) I              | 1                     | Lecture                          | Elective  | 1                  |
|          | Major Subject (Marketing) II             | 2                     | Lecture                          | Elective  | 1                  |
|          | Major Subject (Marketing) III            | 3                     | Lecture                          | Elective  | 1                  |
| Strategi | Brand Management                         | 2                     | Lecture                          | Elective  | 3                  |
| c        | Entrepreneurship                         | 2                     | Lecture                          | Elective  | 3                  |
| Manage   | Strategic Management                     | 2                     | Lecture                          | Elective  | 3                  |
| ment &   | Supply Chain Management                  | 2                     | Lecture                          | Elective  | 3                  |
| Organiz  | Service Management                       | 2                     | Lecture                          | Elective  | 5                  |

| Field | Subject Name  | Numbers<br>of credits | Methods<br>of<br>Instructio<br>n | Subject<br>Type<br>(Required<br>/Elective/<br>Optional) | Semester<br>Levels |
|-------|---|-----------------------|----------------------------------|---|--------------------|
| ation | International Transaction                                 | 2                     | Lecture                          | Elective  | 5                  |
|       | Family Business Management                                | 2                     | Lecture                          | Elective  | 5                  |
|       | International Logistics                                   | 2                     | Lecture                          | Elective  | 5                  |
|       | Advanced Human Resource Management                        | 2                     | Lecture                          | Elective  | 5                  |
|       | Advanced Organizational Behavior                          | 2                     | Lecture                          | Elective  | 5                  |
|       | Special Lecture in Strategic Management & Organization    | 2                     | Lecture                          | Elective  | 5                  |
|       | Major Subject (Strategic Management &                     | 1                     | Lecture                          | Elective  | 1                  |
|       | Organization) I  Major Subject (Strategic Management &    | 2                     | Lecture                          | Elective  | 1                  |
|       | Organization) II<br>Major Subject (Strategic Management & | 3                     | Lecture                          | Elective  | 1                  |
|       | Organization) III   |                       |                                  |   |                    |
|       | Entrepreneurship  | 2                     | Lecture                          | Elective  | 3                  |
| ion & | Macro Economics   | 2                     | Lecture                          | Elective  | 3                  |
|       | Micro Economics   | 2                     | Lecture                          | Elective  | 3                  |
| mics  | Product Management  | 2                     | Lecture                          | Elective  | 5                  |
|       | Technology Management                                     | 2                     | Lecture                          |   | 5                  |
|       | Operations Research                                       | 2                     | Lecture                          | Elective  | 5                  |
|       | Asian Economy   | 2                     | Lecture                          | Elective  | 5                  |
|       | International Economics                                   | 2                     | Lecture                          | Elective  | 5                  |
|       | International Political Economy                           | 2                     | Lecture                          | Elective  | 5                  |
|       | Development Economics                                     | 2                     | Lecture                          | Elective  | 5                  |
|       | Special Lecture in Innovation                             | 2                     | Lecture                          | Elective  | 5                  |
|       | Special Lecture in Economics                              | 2                     | Lecture                          | Elective  | 5                  |
|       | Major Subject (Innovation & Economics) I                  | 1                     | Lecture                          | Elective  | 1                  |
|       | Major Subject (Innovation & Economics)                    | 2                     | Lecture                          | Elective  | 1                  |

| ect Name N             | Numbers of credits l | Instructio | (Required<br>/Elective/ | Semester<br>Levels                                     |
|------------------------|----------------------|------------|-------------------------|--|
|                        |                      |            |                         |  |
| ovation & Economics) 3 | ]                    | Lecture    | Elective                | 1  |
|                        | o o                  | of credits | of credits Instruction  | of credits Instructio (Required /Elective/ n Optional) |

Table 3: Optional Subjects

| Field             | Subject Name      | Numbers<br>of credits | of<br>Instruction | Registrati<br>on Type<br>(Required<br>/Elective/<br>Optional) | Semester<br>Levels |
|-------------------|-------------------|-----------------------|-------------------|---|--------------------|
| Optional Subjects | Academic Advising | 2                     | Lecture           | Optional  | 1                  |