

Learning Goal		①Business Ethics			②Fundamental Knowledge of Discipline				③Intercultural Communication Skills			④Global Perspectives		
Learning Objectives		①a. To identify basic theories and principles of business ethics.	①b. To illustrate the significance of business ethics.	①c. To analyze ethical problems and propose a solution.	②a. To demonstrate an understanding of basic business concepts.	②b. To demonstrate a satisfactory level of writing and presentation skills.	②c. To apply appropriate analytical tools (qualitative and/or quantitative) to examine business problems.	②d. To demonstrate problem solving skills.	③a. To demonstrate understanding of the impact of culture on communication behaviors.	③b. To communicate effectively in a multicultural setting.	③c. To demonstrate competency in at least one second language.	④a. To demonstrate understanding of the impact of globalization.	④b. To give examples of how business environment is different across countries.	④c. To recognize global issues in business management.
Subject														
Management Information System					O						O			
Business Case Analysis & Communication					O	O	O	O			O	O	O	
Social Entrepreneurship					O	O	O	O		O	O	O	O	
Major Seminar						O	O	O					O	
Business Internship					O		O							
Undergraduate Thesis					O	O	O							
Business Data Analysis							O	O						