

Welcome to Asia Pacific Conference 2013 (APC 2013)

Ritsumeikan Asia Pacific University (APU) has continued to organize, through Ritsumeikan Center for Asia Pacific Studies (RCAPS), an annual forum for academic researchers to help with understanding the issues, exploring the solutions and sustaining commitments particularly in the Asia Pacific region. This effort continues in 2013 as APU seeks to metamorphose into a hub of learning and research on various aspects including those of interactions between nature and the society. The gathering of minds and sharing of experiences from various fields, disciplines, and professions from various countries is invaluable as we chart our common destiny. We are one in pursuing and shaping the future we want for all mankind.

This year's conference theme, "Revitalization and Development" is timely and relevant considering the persistence of poverty, population movements and shifts, environmental degradation, pervasive globalization and economic uncertainties, wars and global conflicts as well as the continuing threats of climate change and natural disasters, among others. These are dynamic, complex and inter-related global issues which require no less than comprehensive, integrative and trans-disciplinary analysis and strategies.

Indeed, we are confronted with difficult and tough questions. However, I am certain that the keynote speakers, presenters and discussants will unselfishly and intelligently address both specific and broad concerns under the conference's theme. Consequentially, we become better aware of the issues and their solutions. We are more determined and deeply committed to work together; and most importantly, we are ready and better equipped to take steps and even possibly leapfrog towards the goals of revitalization and development for our countries and peoples in the Asia Pacific Region and beyond.

I offer my warmest and heartfelt gratitude to all the keynote speakers, presenters, discussants, participants and conference staff for making the conference insightful, enjoyable and memorable. Congratulations too, to the director, the manager, and the staff of RCAPS as well as all other members of the Conference Organizing Committee, including the chairmen of the conference panels for their selfless and excellent efforts.

Let us look forward to more years of sustained collaboration and meaningful partnerships!

Francisco P. Fellizar, Jr.

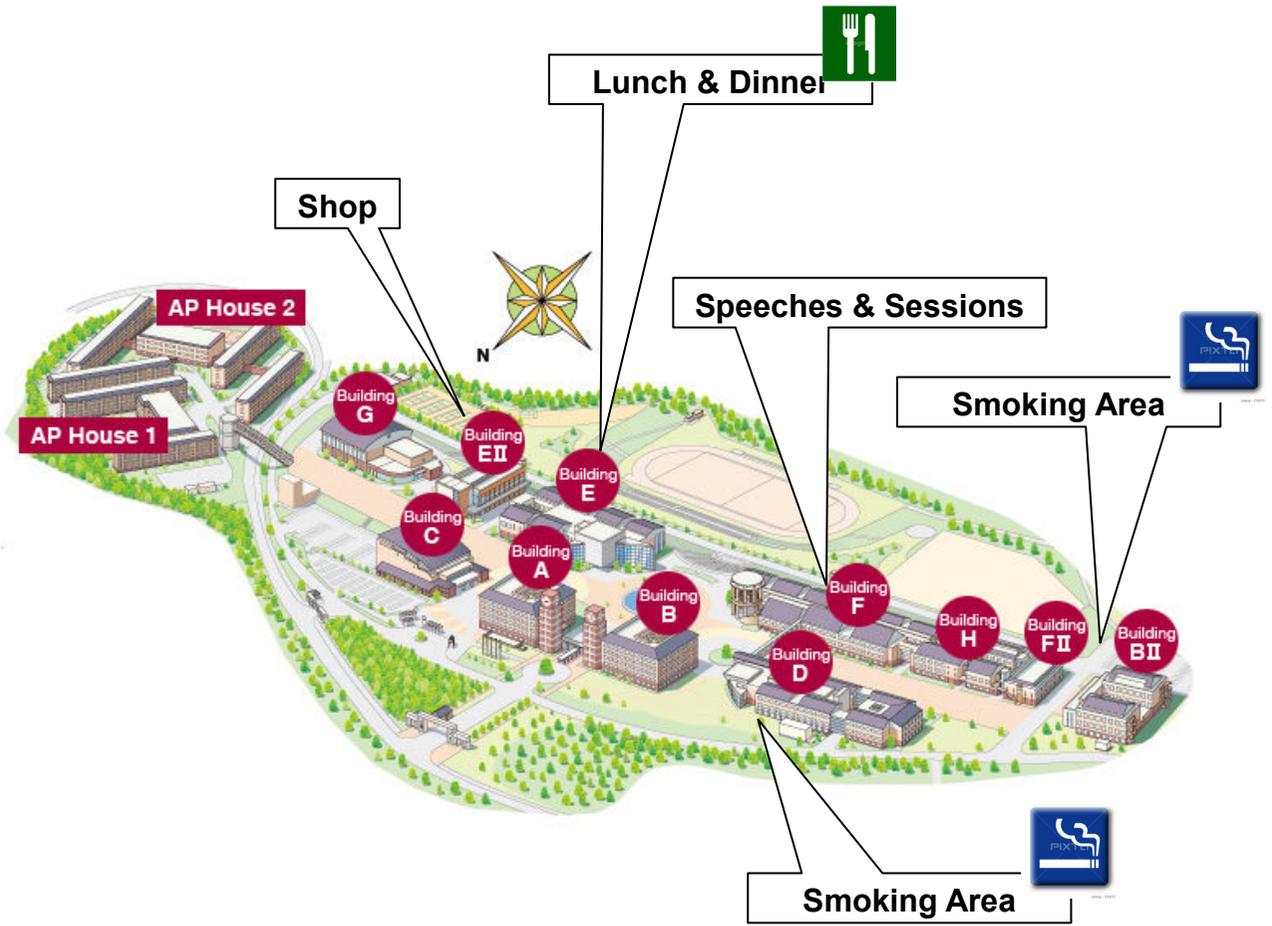
Vice President, International Cooperation & Research
Ritsumeikan Asia Pacific University (APU)

November 2013

2013 AP Conference Program

Day	Time	Contents	Venue	Time					
Nov. 2nd	9:00			9:00					
		Registration	@F bldg. 2F *Refreshments will be served.						
	10:00	Opening Remarks / Keynote Speech	@F204 "Diversity for Development and Development for Diversity: Culture, Agriculture and Innovation for Sustainable Development" Dr. KOOHAFKAN Parviz (President, World Agricultural Heritage Foundation)	10:00					
	11:00	Coffee Break	@F bldg. 2F	11:00					
	11:20	Panel Sessions 1	<table border="1"> <tr> <td>Panel 1-A @F205 Environmental Science Chair: Prof. Mahichi /Prof. Yamashita 4 presentations</td> <td>Panel 1-B @F206 Public Health Chair: Prof. Ghotbi 4 presentations</td> <td>Panel 1-C @F207 Commerce and Economics 1 Chair: Prof. Kim 4 presentations</td> <td>Panel 1-D @F213 Tourism and Development 1 Chair: Prof. Vafadari 4 presentations</td> <td>Panel 1-E @F214 Business Ethics and Corporate Social Responsibility 1 Chair: Prof. Diefenbach 3 presentations</td> </tr> </table>	Panel 1-A @F205 Environmental Science Chair: Prof. Mahichi /Prof. Yamashita 4 presentations	Panel 1-B @F206 Public Health Chair: Prof. Ghotbi 4 presentations	Panel 1-C @F207 Commerce and Economics 1 Chair: Prof. Kim 4 presentations	Panel 1-D @F213 Tourism and Development 1 Chair: Prof. Vafadari 4 presentations	Panel 1-E @F214 Business Ethics and Corporate Social Responsibility 1 Chair: Prof. Diefenbach 3 presentations	11:20
	Panel 1-A @F205 Environmental Science Chair: Prof. Mahichi /Prof. Yamashita 4 presentations	Panel 1-B @F206 Public Health Chair: Prof. Ghotbi 4 presentations	Panel 1-C @F207 Commerce and Economics 1 Chair: Prof. Kim 4 presentations	Panel 1-D @F213 Tourism and Development 1 Chair: Prof. Vafadari 4 presentations	Panel 1-E @F214 Business Ethics and Corporate Social Responsibility 1 Chair: Prof. Diefenbach 3 presentations				
	13:00	Move		13:00					
		Lunch	@Pacific Cafe						
	14:00	Move		14:00					
		Keynote Speech 2	@F204 "Finding Home Away from Home: Filipinos in Tohoku after the 2011 Earthquake" Professor TERADA Takefumi (Professor, Sophia University)		14:00				
	14:50	Coffee Break	@F bldg. 2F	14:50					
	15:10	Keynote Speech 3	@F204 "Towards Peaceful Development in the Asia Pacific Region: The role of the countries of the region, including Japan, and the challenges they face" Professor YABUNAKA Mitoji (Former Vice-Minister for Foreign Affairs of Japan / Specially Appointed Professor, Ritsumeikan University)		15:10				
	16:00	Coffee Break	@F bldg. 2F	16:00					
16:20	Panel Sessions 2	<table border="1"> <tr> <td>Panel 2-A @F205 Sociology 1 Chair: Prof. Mani 3 presentations</td> <td>Panel 2-C @F207 Commerce and Economics 2 Chair: Prof. Kim 3 presentations</td> <td>Panel 2-D @F213 Tourism and Development 2 Chair: Prof. Vafadari 4 presentations</td> <td>Panel 2-E @F214 Business Ethics and Corporate Social Responsibility 2 Chair: Prof. Diefenbach 2 presentations</td> </tr> </table>	Panel 2-A @F205 Sociology 1 Chair: Prof. Mani 3 presentations	Panel 2-C @F207 Commerce and Economics 2 Chair: Prof. Kim 3 presentations	Panel 2-D @F213 Tourism and Development 2 Chair: Prof. Vafadari 4 presentations	Panel 2-E @F214 Business Ethics and Corporate Social Responsibility 2 Chair: Prof. Diefenbach 2 presentations	16:20		
Panel 2-A @F205 Sociology 1 Chair: Prof. Mani 3 presentations	Panel 2-C @F207 Commerce and Economics 2 Chair: Prof. Kim 3 presentations	Panel 2-D @F213 Tourism and Development 2 Chair: Prof. Vafadari 4 presentations	Panel 2-E @F214 Business Ethics and Corporate Social Responsibility 2 Chair: Prof. Diefenbach 2 presentations						
18:00	Move		18:00						
19:20	Dinner	@Cafeteria	19:20						

Day	Time	Contents	Venue	Time				
Nov. 3rd	9:00			9:00				
		Registration	@F bldg. 2F					
	9:30	Panel Sessions 3	<table border="1"> <tr> <td>Panel 3-A @F205 Sociology 2 Chair: Prof. Mani 3 presentations</td> <td>Panel 3-B @F206 Business and Management 1 Chair: Prof. Haidar 3 presentations</td> <td>Panel 3-C @F213 Economics Chair: Prof. Zhang 2 presentations</td> <td>Panel 3-D @F214 Regional Integration and Development Chair: Dr. Ramakrishna 4 presentations</td> </tr> </table>	Panel 3-A @F205 Sociology 2 Chair: Prof. Mani 3 presentations	Panel 3-B @F206 Business and Management 1 Chair: Prof. Haidar 3 presentations	Panel 3-C @F213 Economics Chair: Prof. Zhang 2 presentations	Panel 3-D @F214 Regional Integration and Development Chair: Dr. Ramakrishna 4 presentations	9:30
	Panel 3-A @F205 Sociology 2 Chair: Prof. Mani 3 presentations	Panel 3-B @F206 Business and Management 1 Chair: Prof. Haidar 3 presentations	Panel 3-C @F213 Economics Chair: Prof. Zhang 2 presentations	Panel 3-D @F214 Regional Integration and Development Chair: Dr. Ramakrishna 4 presentations				
	11:00	Coffee Break	@F bldg. 2F	11:00				
	11:20	Panel Sessions 4	<table border="1"> <tr> <td>Panel 4-A @F205 Sociology 3 Chair: Prof. Mani 3 presentations</td> <td>Panel 4-B @F206 Business and Management 2 Chair: Prof. Haidar 3 presentations</td> <td>Panel 4-C @F213 Economics and Development Chair: Prof. Nakayama 3 presentations</td> <td>Panel 4-D @F214 Information Science Chair: Prof. Nishantha 3 presentations</td> </tr> </table>	Panel 4-A @F205 Sociology 3 Chair: Prof. Mani 3 presentations	Panel 4-B @F206 Business and Management 2 Chair: Prof. Haidar 3 presentations	Panel 4-C @F213 Economics and Development Chair: Prof. Nakayama 3 presentations	Panel 4-D @F214 Information Science Chair: Prof. Nishantha 3 presentations	11:20
	Panel 4-A @F205 Sociology 3 Chair: Prof. Mani 3 presentations	Panel 4-B @F206 Business and Management 2 Chair: Prof. Haidar 3 presentations	Panel 4-C @F213 Economics and Development Chair: Prof. Nakayama 3 presentations	Panel 4-D @F214 Information Science Chair: Prof. Nishantha 3 presentations				
	13:00	Move		13:00				
		Lunch	@Pacific Cafe					
	14:00	Closing Remarks	@Pacific Cafe	14:00				
14:20			14:20					



Campus Map

2013 AP Conference - Panel Sessions
November 2 (Sat) – 3 (Sun), 2013

Panel Sessions 1
November 2 (Saturday) 11:20 – 12:50

Panel 1-A: Environmental Science Chaired by Professors Mahichi, and Yamashita		Venue: F205
1	Coastal ecosystem and our life Hiroaki Tsutsumi, Prefectural University of Kumamoto	
2	Ecological diversity and distribution patterns of the Persian Gulf coral reef ecosystems Fereidoon Owfi, Iranian Fisheries Research Organization; with Mahnaz Rabbaniha, Faezeh Mahichi, Somayeh Ordo, and Sheida Dadashi	
3	Impacts of climate change on coral reef ecosystems: a case study in Okinawa, Japan Faezeh Mahichi, Ritsumeikan Asia Pacific University (APU); with Ken Arie (APU)	
4	Iran's forests and the current threatening factors Hadi Kiadaliri, Islamic Azad University; with Faezeh Mahichi, Ritsumeikan Asia Pacific University (APU)	

Panel 1-B: Public Health Chaired by Professor Ghotbi		Venue: F206
1	Psychological support for revitalization and development through the Morita therapeutic approach Mari Aoki, Kamakura Women's University	
2	Community-based TB activities in rural area of Indonesia: a case of government–NGO partnership for TB control Sisca Wiguno, Ritsumeikan Asia Pacific University (APU)	
3	The national health insurance scheme (NHIS) in Dormaa municipality, Ghana: why some residents remain uninsured? Thompson Amo, Ritsumeikan Asia Pacific University (APU)	

Panel 1-C: Commerce and Economics Chaired by Professor Sangho Kim		Venue: F207
1	Does openness lead to higher growth: insights from Indian manufacturing Pankaj Vashisht, Jawaharlal Nehru University	
2	Financial deregulation and allocative efficiency in banking Ahmad Shabbir, University of Queensland; with Abid Aman Burki, Lahore University of Management Sciences (LUMS)	
3	Financial globalization: evidence for increments in economic growth and income inequality Anurag, Indian Institute of Technology, Kanpur	
4	Impact of monetary policy on commercial bank lending in Ghana Joseph Quarshie, Ritsumeikan Asia Pacific University (APU)	

Panel 1-D: Tourism and Development Chaired by Professor Vafadari		Venue: F213
1	Globally important agricultural heritage systems (GIAHS) and cosnservation Parviz Koochafkan, World Agriculture Heritage Foundation	
2	Human capacity building for tourism development in Kunisaki GIAHS: The case of farmer's guesthouse in Kunimi city, Kunisaki peninsula Kazem Vafadari Mehrizi, Ritsumeikan Asia Pacific University (APU)	
3	Human capacity building for GIAHS, with special reference to Noto's Satoyama Satoumi and Kanazawa University" Koji Nakamura, Kanazawa Univeristy, Japan	
4	GIAHS and Japan's shrinking communities: challenges and prospects of sustainable revitalization Abhik Chakraborty, Mountainous Region Research Center, Shimane Prefecture, Japan	

Panel 1-E: Business Ethics and CSR Chaired by Professor Diefenbach		Venue: F214
1	On the religious conversion theory and individual religious change in the age of globalization Girardo Rodriguez Plasencia, Ritsumeikan Asia Pacific University (APU)	
2	Could the European superiority by the eighteenth century be explained by the theory of Adam Smith? Peng Hsiao Ping, Yu Da University of Science and Technology; with Chang, Ming Chung, National Central University	
3	Child labor and education in developing countries; the current situation and ways of support Hikari Aoki, Ritsumeikan University, Kyoto, Japan	

Panel Sessions 2
November 2 (Saturday) 16:20 – 17:50

Panel 2-A: Sociology Chaired by Professor Mani		Venue: F205
1	The rise and fall of rubber in the economy of Brunei Darussalam A.Mani, Ritsumeikan Asia Pacific University (APU)	
2	Development with people-centred capital in seven low- income Asian countries Chang, Chiung-Ting, National Sun Yat-sen University	
3	Visual quality assessment of rural landscape in Bumiaji district, Batu city, Indonesia Poerwoningsih Dina, Toyohashi University of Technology; with Kakino Yoshinori, Toyohashi University of Technology, Japan	

Panel 2-C: Commerce and Economics Chaired by Professor Sangho Kim		Venue: F207
1	Variations in total factor productivity of East Asian countries: the application of multi-factor models Lee, Younghoon, Sogang University, Seoul, Korea	
2	Returns to scale, markup and total factor productivity for the Japanese manufacturing industry Kim, Sangho, Ritsumeikan Asia Pacific University; Keunjae Lee, Pusan National University, South Korea	
3	Retrospect and prospect of structural change in Korean agriculture: an analysis of agricultural census (2000, 2005, 2010) Kim, Kyeong-Duk, Korea Rural Economic Institute, South Korea	

Panel 2-D: Tourism and Development Chaired by Professor Vafadari		Venue: F213
1	The rise of East and Southeast Asians tourists in Europe: the case of Vienna Thanh Huong Bui, Ritsumeikan Asia Pacific University (APU); with Trupp Alexander, University of Vienna	
2	Asian communities and rural tourism: a comparative study of Japan and Thailand Thanyathon Padungsong, Ritsumeikan Asia Pacific University (APU)	
3	A feasibility study on sustainable mountain tourism development in the Republic of Tajikistan Xia, Xiaoi, Ritsumeikan Asia Pacific University (APU); with Faridun Hamraev, Tajikistan Technical University	
4	Community-based sustainable tourism in mangrove forests: case studies from Puerto Princesa City of Island Palawan, Philippines Dimithri Devinda Jayagoda, Ritsumeikan Asia Pacific University (APU)	

Panel 2-E: Business Ethics and CSR Chaired by Professor Diefenbach		Venue: F214
1	Corporate Social responsibility (CSR) of social enterprises in South Korea Kim, Chung Hee, Ritsumeikan Asia Pacific University (APU); with Yong, Hee Yang, Hoseo University	
2	Public policy analysis of corporate social responsibility (CSR) in Indonesia Sri Oktavia, University of Huddersfield; with Meaton Julia, the Business School, University of Huddersfield	

Panel Sessions 3
November 3 (Sunday) 09:30 – 11:00

Panel 3-A: Sociology Chaired by Professor Mani		Venue: F205
1	Ethnic majority's strategies for starting tourism business in ethnic minority areas: the case of Lao Chai village in Northern Vietnam Yukio Yotsumoto, Ritsumeikan APU; with Tatsuya Kanda, Ngu Huu Nguyen, Van Huu Nguyen, Thi Lan Huong Nguyen, and Yuzuru Isoda	
2	The relationship between career choice and job satisfaction among teachers in Vietnam Tran Ngoc Tien, Ritsumeikan Asia Pacific University (APU)	
3	Vietnam's strategy towards a rising China Joo, Min Je, Ritsumeikan Asia Pacific University (APU)	

Panel 3-B: Business and Management Chaired by Professor Haidar		Venue: F206
1	Mobile technology and financial inclusion: the role of mobile money in leveraging rural households in Uganda Kasim Munyegera Ggombe, National Graduate Institute for Policy Studies	
2	Liberalization and FDI performance among ASEAN and SAFTA member countries Muhammad Shariat Ullah, Ritsumeikan University; with Kazuo Inaba, Ritsumeikan University	
3	Household livelihood change and community capacity development under government operated micro credits in rural Bangladesh Md. Ziaul Hasan, Ritsumeikan Asia Pacific University (APU)	

Panel 3-C: Economics Chaired by Professor Wei-Bin Zhang		Venue: F213
1	Growth and inequality in a small-open tourist economy Zhang, Wei-Bin, Ritsumeikan Asia Pacific University (APU)	
2	Altruistic or opportunistic: consumer perception of cause-related products Thi Thanh Man Nguyen, Doshisha University, Japan	

Panel 3-D: Regional Integration and Development Chaired by Pofessor Porter		Venue: F214
1	Building resilience to natural disasters and major economic crises Yejin Ha, East and North-East Asia Office, United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)	
2	Post-Great East Japan Earthquake rail reconstruction: the case of Miyako City, Iwate Prefecture David Nguyen, University of Hawaii, Manoa, the United States	
3	Does political revitalization in Myanmar affect Myanmar's economic relations with her longtime ally, China? Naing Soe San, International University of Japan	
4	The aid of Japan and China to Cambodia's economy and politics from 1997 to 2010 Vitom Chea, Ritsumeikan Asia Pacific University (APU)	

Panel Sessions 4
November 3 (Sunday) 11:20 – 12:50

Panel 4-A: Sociology Chaired by Professor Mani		Venue: F205
1	Masyarakat Kampung Konservasi (conservation village community): a model program for social and economic community development for the surrounding forest community in Indonesia Sri Oktavia, University of Huddersfield	
2	The challenges in the economic development of land-locked Laos Nasrat Sayed, Ritsumeikan Asia Pacific University (APU)	
3	Spatial distribution of student skills outcomes at the district level in India Maxwell C. Caughron, Ritsumeikan Asia Pacific University (APU)	

Panel 4-B: Business and Management Chaired by Professor Haidar		Venue: F206
1	National innovation system of Ghana, lessons drawn from Malaysia Michael Allotey, Ritsumeikan Asia Pacific University (APU)	
2	The impact of shared organizational mission statements: a strategic management perspective Mohammed Arshad Mohammed Azad, Ritsumeikan Asia Pacific University (APU)	
3	Implications of transformational leadership, learning organization and organizational innovation towards organizational performance: a case study of Bank Syariah Mandiri Jakarta Alif Theria Rifana, Ritsumeikan Asia Pacific University (APU)	

Panel 4-C: Economics and Development Chaired by Professor Nakayama		Venue: F213
1	On the complementarities between human capital and public revenues: consequences for development Carlos Bethencourt, Universidad de La Laguna	
2	International trade and domestic employment: Does it matter whom you trade with? Pankaj Vashisht, Jawaharlal Nehru University, India	
3	Exploring the possibility of using microfinance institutions to promote small and medium-sized enterprises in Tajikistan Oliya Maxudova, Ritsumeikan Asia Pacific University (APU)	

Panel 4-D: Information Science Chaired by Professor Nishantha Giguruwa		Venue: F214
1	The analysis of indigenous forest conservation and land use in Tanah Ulayat, Indonesia Ridart Regy Ineke, Universitas Indonesia	
2	Tapping the webs of wisdom (WoW), crowdsourcing potential and emerging business trends: success stories from Japan Giguruwa Nishantha, Ritsumeikan Asia Pacific University (APU) Monte Cassim, Ritsumeikan University, Kyoto, Japan	
3	Simulation of evolution of agricultural food production in open field conditions Kumara KJC, MED Engineering Monte Cassim, Ritsumeikan University, Kyoto, Japan	