

2021 Spring ANDO Momofuku Honor Prize

For Undergraduate Students Graduating in September 2021

Application Guidelines

I. Purpose

The ANDO Momofuku Honor Prize was established through a generous endowment by the late Dr. ANDO Momofuku, founder of NISSIN FOODS HOLDINGS CO., LTD. and the recipient of an honorary doctorate from Ritsumeikan University. This prize is intended to support and encourage students who are expected to go on to become leaders in the Asia Pacific region.

[Successful awardees will:]

- Have exceeded established standards in terms of both academic record and extracurricular activities, and have focused on, tackled and achieved something as part of their academics or independent activities.
- Have clear goals for the future and are proactively living their student life at APU for the purpose of realizing those goals.
- Be in vigorous pursuit of what they seek to accomplish in their future life, or will be in the process of searching out what they want to accomplish as they earnestly tackle that which lies right in front of them. Have an approach of standing firm even should they experience difficulties.
- Be highly expected to contribute to society in the future in a leadership role.
- Possess morality, a sense of responsibility, and personal magnetism.
- Understand and agree with the intent and purpose of the ANDO Momofuku Honor Prize program.

II. Overview

1. Award: One million yen and award certificate

*Candidates that have received an award notice will receive their prize money after passing their graduation assessment and making a visit to NISSIN FOODS HOLDINGS CO., LTD. (scheduled for some time between January-March 2022; attendance is mandatory).

2. Number of awardees: No more than 2

III. Application Eligibility

Applicants must meet all of the following conditions to be eligible for the Honor Prize.

1. Students scheduled to graduate in September 2021 *Awardees who are not permitted to graduate will have their award revoked.
2. Students who have undergone a periodic health check-up arranged by APU.
3. Students who can make a visit to the head office of NISSIN FOODS HOLDINGS (Tokyo) sometime around January to March 2022.
4. Students who have been subject to disciplinary action in the past or are otherwise not suitable to receive the award are ineligible.

IV. Evaluation Criteria

During both the first and second screenings, applicants will be evaluated using the criteria below and suitability for the purpose of the Honor Prize.

Primary Criteria	
1.	<u>Academic record/extracurricular activities</u> Awardees will have (or be expected to have) an excellent academic record accompanied by exceptional

	scholastic results or will have demonstrated leadership and remarkable performance in their extracurricular activities, or both.
2.	<u>Future potential</u> Awardees will feel resonance with the basic philosophy of APU, have a strong desire to contribute to society backed by lofty ambitions, and will possess a clear vision and goals.
Basic Criteria	
1.	Ability to plan
2.	Ability to execute
3	Outcome
4	Persuasiveness
5	Originality and creativity; both traits that Dr. ANDO Momofuku emphasized greatly.
Additional Criteria	
1	Shows that they understand and feel a resonance with the late Dr. ANDO Momofuku and Nissin Foods Holdings Co. Ltd.

VI. Screening and Award Schedule

1. First screening

- (1) Documents to be submitted for the first screening
 [Application deadline] **Tuesday, April 27, 2021, 15:00 JST**
 [Application method] Survey (<https://survey2.apu.ac.jp/limesurvey/index.php/485223?lang=en>)
- (2) Announcement of first screening results
Wednesday, May 19, 2021 (Campus Terminal personal message)

2. Second screening (Submission of presentation video; only for students who passed the first screening)

- (1) Second screening guidance (conducted over Zoom)
 Instructions on how to prepare the presentation video and zoom interview details.
 [Date and time] **Friday, May 21, 2021 17:50-18:30 JST** (tentative)
 *Details will be provided at a later date.
 [Eligible students] Students who passed the first screening
- (2) Submission of presentation video
 [Submission Deadline] **Monday, June 7, 2021, 16:30 JST**
 [Video Length] 10 minutes
 [Video **Theme**]
 Cite an example of your efforts in either your academic record or your extracurricular activities, or both, that you engaged in while a student at APU. Explain how you will leverage your takeaways from those efforts in the future in order to contribute to society. Also touch upon how you intend to utilize the scholarship (in full or in part) to achieve your dreams.” Come up with a title that matches your theme and prepare a speech.
 [Rules Concerning Language]
 One minute of the presentation’s 10 minutes should be in the student’s non-basis language. The remainder of the presentation can be in either Japanese or English.
 [Public release] Videos will be made public for online viewing.
 [Notes] * The University may request candidates to edit and resubmit their video due to copyright issues etc.
 * Do not deviate from the abovementioned video theme.

- * Do not include content in your video that was not included in the application documents you submitted for the 1st screening.
- * The University may request you to submit proof of achievements, activities, etc. referenced in your video.

(3) Zoom interview

[Date] Wednesday, June 30, 2021, 5th and 6th periods or 6th and 7th periods

*Details will be provided at a later date.

[Content] Each student will have an 18-minute interview with the judges. The student’s pre-recorded video will be played before the interview begins. Questions may include inquiries concerning the student’s video content, information in the application forms, NISSIN FOOD HOLDINGS CO., LTD. and Dr. ANDO Momofuku, etc.

[Rules Concerning Language] A minimum of five minutes of the interview’s 18 minutes will be conducted in the student’s non-basis language.

3. Announcement of awardees

Friday, July 9, 2021 (Campus Terminal personal message)

VII. Other

1. Cases involving false applications or other cases not suitable for receipt of the award will result in the application being revoked. Please submit documentation that would support information in your application form or in the video you submitted as quickly as possible if requested by Student Office staff.
2. Screenings may result in no eligible awardees.
3. Personal information entered into documents will not be used for purposes other than preparing on-campus materials through which individuals cannot be identified in order to facilitate procedures for student screenings and the company visit by awardees, contact by APU, and the improvement of future scholarship programs. Please note that images and videos featured in presentations may be used by the university, including but not limited to the display of photographs, names, etc. of awardees in the display space on the 1st Floor of Bldg. A.

VIII. Contact

Scholarship Team, APU Student Office

Office Hours	Weekdays 10:00 AM - 4:30 PM (Tuesdays 11:30 AM - 4:30 PM)
Address	1-1 Jumonjibaru, Beppu, Oita 874-8577
Telephone	0977-78-1124
E-mail	apus@apu.ac.jp

Dr. ANDO Momofuku



In 1958, Dr. ANDO Momofuku invented the world’s first instant noodles in the form of Chicken Ramen. A food ready to eat in just two minutes after adding hot water, Chicken Ramen was dubbed “magic ramen,” and immediately went on to become an immense hit product. Furthermore, in 1971, Dr. ANDO invented the world’s first noodle-in-a-cup product with Cup Noodles, the culmination of varied wisdom and innovative ideas. The birth of this product prompted instant noodles, which had originated in Japan, to become a global food. In 2005, Dr. ANDO contributed to the diet of mankind even in space by developing Space Ram, the world’s first instant noodles to be consumed in space, at the age of 94. He would continue to possess creative ideas and the tenacity to persevere until the close of his life at the age of 96.

Dr. ANDO graduated from Ritsumeikan University in 1934, and was subsequently conferred the title of Honorary Doctor of that University in 1996.

(Source: NISSIN FOODS HOLDINGS Group website)